Ideathon Phase Problem Statement

Date	02 October 2022
Team ID	PNT2022TMID05824
Project Name	News Tracker Application
Maximum Marks	2 Marks

Problem Statement:

Varun is a busy business man who needs to read news on the go without any trouble while travelling because he considers carrying around a physical newspaper a nuisance to him. Varun needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere. Something which should fit in the palm of his hands, which he could carry everywhere and access from everywhere, something digital such as an app hosted on the Internet which can be accessed from any device that is connected to the Internet. Such as smartphones and personal computers.

Question	Description
Who does the problem affect?	Customers such as Varun.
What are the boundaries of the problem?	Real time, Geographic, workflow, daily life.
What is the issue?	Physical newspapers are old fashioned.
	They cost money to buy, can easily be
	damaged, , poor quality, limited amount
	of information. They are not flexible in
	modification scenario. Fixing these things
	in such a way can make physical
	newspapers become extinct and their use
	can be abolished. If the problem is not
	solved, it would become a greater
	problem to integrate people to become

	digitally aware or connected.
When does this issue occur?	The issue happens whenever the customer wants to read the news.
Where is the issue occurring?	The issue occurs when people try to access information. Accessing information is flawed through the usage of physical newspapers in the digital era.
Why is it important that we fix this problem?	It is important to fix this problem because everything in our day to day life is becoming converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about current events that is happening. It will motivate everyone to gain a profound knowledge in the field of their interests. Working people find it hard for reading the news.

