

Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application

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1.CUSTOMER SEGMENT Receiver who needs donors and donor who needs receiver	5.AVAILABLE SOLUTION Donor information gets stored and gets received when required	9.PROBLEM ROOT CAUSE Communication delay between donors and receiver.
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2.JOBS TO BE DONE/PROBLEM Inform about the receiver to the donor.	6.CUSTOMER CONSTRAINTS Lack of knowledge about the donor available	10.YOUR SOLUTION Generate the unique id to hide the personal information about the donor and receiver.
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3.TRRIGERS Necessity of Plasma for receivers.	7.BEHAVIOUR The receiver is informed about the donor using a unique id such that their personal information's are hidden	
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4.EMOTIONS:BEFORE/AFTER Information about the donor is easily available.	8.CHANNELS of BEHAVIOUR 8.1 Login 8.2 Filling of credentials 8.3 Generation of Unique ID. 8.4 Information about the donor/ Receiver.	
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