Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application   **Team ID:** PNT2022TMID34869

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

Who is your customer?

Receiver who needs donors and donor who needs receiver

6. CUSTOMER CONSTRAINTS   CC

What constraints prevent your customers from taking action or limit their choices
of solutions?

Lack of knowledge about the donor available

5. AVAILABLE SOLUTIONS   AS

Which solutions are available to the customers when they face the problem

Donor information gets stored and gets received when required.

Explore AS, differentiate

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

Which jobs-to-be-done (or problems) do you address for your customers?

Inform about the receiver to the donor.

9. PROBLEM ROOT CAUSE   RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

Communication delay between donors and receiver.

7. BEHAVIOUR   BE

What does your customer do to address the problem and get the job done?

The receiver is informed about the donor using a unique id such that their personal information's are hidden

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

| **Identify TR&EM** | **3. TRIGGERS** `TR`
 Necessity of Plasma for receivers.

 4. EMOTIONS: BEFORE / AFTER `EM`
 How do customers feel when they face a problem or a job and afterwards?
 Information about the donor is easily available. | **10. YOUR SOLUTION** `SL`
 If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.
 Generate the unique id to hide the personal information about the donor and receiver.. | **8.CHANNELS of BEHAVIOUR** `CH`
 8.1 Login
 8.2 Filling of credentials
 8.3 Generation of Unique ID.
 8.4 Information about the donor/ Receiver. | **Identify TR&EM** |