

Ideation Phase

Define the Problem Statements

Date	4 th November 2022
Team ID	PNT2022TMID12465
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a question charge to think your customer's viewpoint. The Customer Problem Statement motif helps you devote effort to something what matters to generate knowledge people like. A well-connected consumer question declaration admits you and your team to find the ideal resolution for the challenges your consumers face. Throughout the process, you'll likewise able to have or do empathize with your consumers, that helps you better learn by virtue of what they see your product or aid.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Problem Statement:

I am	I'm trying to	But	Because	Which makes me feel
I am Student	I'm trying to read particular news specs of data	But the articles are unrelated to the search content	Because of poor stabilization of networks of news	Which makes me lose the motivation of learning

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am Student	To find news related to my courses of knowledge	But it becomes unstable and unwanted	Because of poor stabilization of networks of news	Which makes me lose the motivation of learning
PS-2	I am blogger	I'm trying to read particular news specs of data	But the articles are unrelated to the search content	Because of unoptimized options present in the web page	Which makes me feel its inadequate of news