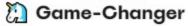
This is the journey of a



Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

Their priner goal is to the independiture priner goal is to the independently without aryone supportedly without anyone's support.

All they want to communicate with the people normally without any asitation

They want to be treated equally like other people

What do they struggle with most?

To communicat e in the real world Living independtly without anyone's support

They can't watch movies

What tasks do they have?

There prime task is to convey the information which should be understandable by others

They have to take more effects in executing a simple task when compared to normal people

They have to communicate with the real world with high difficulty

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	They look for the better solutions to over come the barriers	Our product and services been approved completely by the organisation	They feel very Successful efter of approaching accessing all experiencing berriers impress features in our service first a customer our services	Because of their and specially abled specially abled specially abled specially abled people life easier our service the by getting our services are specially specially as a special s
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	They want to Reduced since ambiguity of independently conveying information to the people conveying information to the normal people	Providing They trust us continuous based on positive support and customers feedback review	With help of our Services the happy the difference of the difference of the difference of between cornal purple of the services their purple of the services o	They invited similar people to reduce their life complexity by using ear product appropriate and serviced and serviced.
Touchpoint What part of the service do they interact with?	They do interact with us via website and customer care support	By contacting by using our children customers service for feedback service.	By feeling By able to Living respond without others ability quickly	They easily get Hearing aid makes to get in touch with the real world in touch with by our service environment.
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions			(2)	
Backstage				
Opportunities What could we improve or introduce?	Decrease the burden of specially abled people	They can be able to communicate with normal people	By feeling to live inchependently	To reduce the life complexity
Process ownership Who is in the lead on this?	New Customers who want to live without others help	Existing customers who are experiencing our service	customers who can communicate with normal people	People who fulfilled their needs

What changes for them? Outcome Describe how the life and environment of the customer changes once they used the product or service. What are they able to do now? They can live live independent ly live communicate with normal people What can they finally avoid doing?

What changed in my environment?

respond others quickly

do their

work as their learn new languages

between normal and specially abled people

