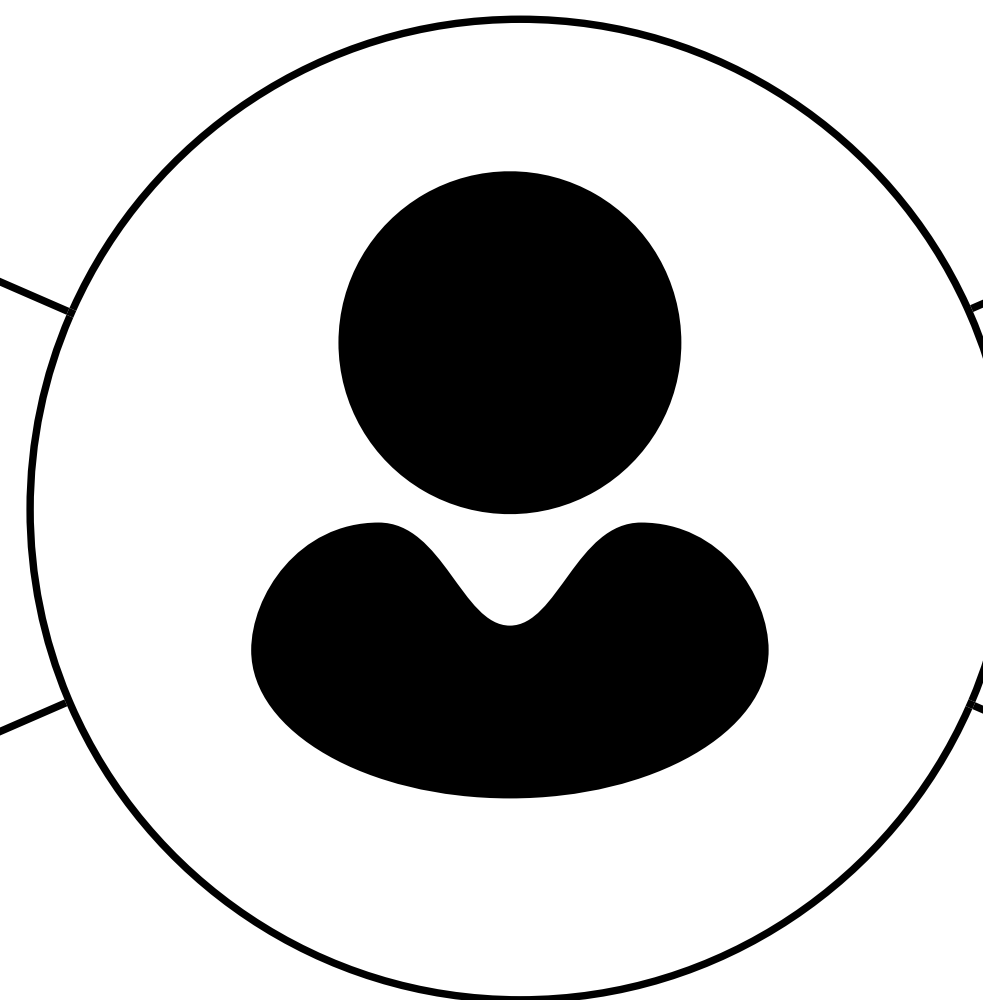


Empathy Map - Inventory Management System

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



Thinks of hiring many employees to manage the inventory work

Think of having a software the can manage the whole inventory details one system..

Feels so hard to manage the inventory information.

Audit the stock

Reduce equipment repair times

Prioritize your inventory

App that shows the available services

Images of required goods

Feedback form

What do they SEE?

environment
friends
what the market offers

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Physically goes in contact with person and verify the stock details

Does a lot of work & hires more employees to manage the stock info.

Takes constant follow up till item is repaired/delivered/replaced

PAIN

fears
frustrations
obstacles

Production problem

Increased space is need to hold the inventory

Complexity and High implementation cost

GAIN

"wants" / needs
measures of success
obstacles

It helps to maintain the right amount of stocks

Increased information transparency

Flexibility and scheduling