

# ASSIGNMENT-01

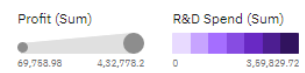
- UPLOADING THE DATASET TO COGNOS ANALYTICS, EXPLORING & VISUALIZING THE DATASET
- DATASET-50 STARTUP

BY,

M.SUBASH

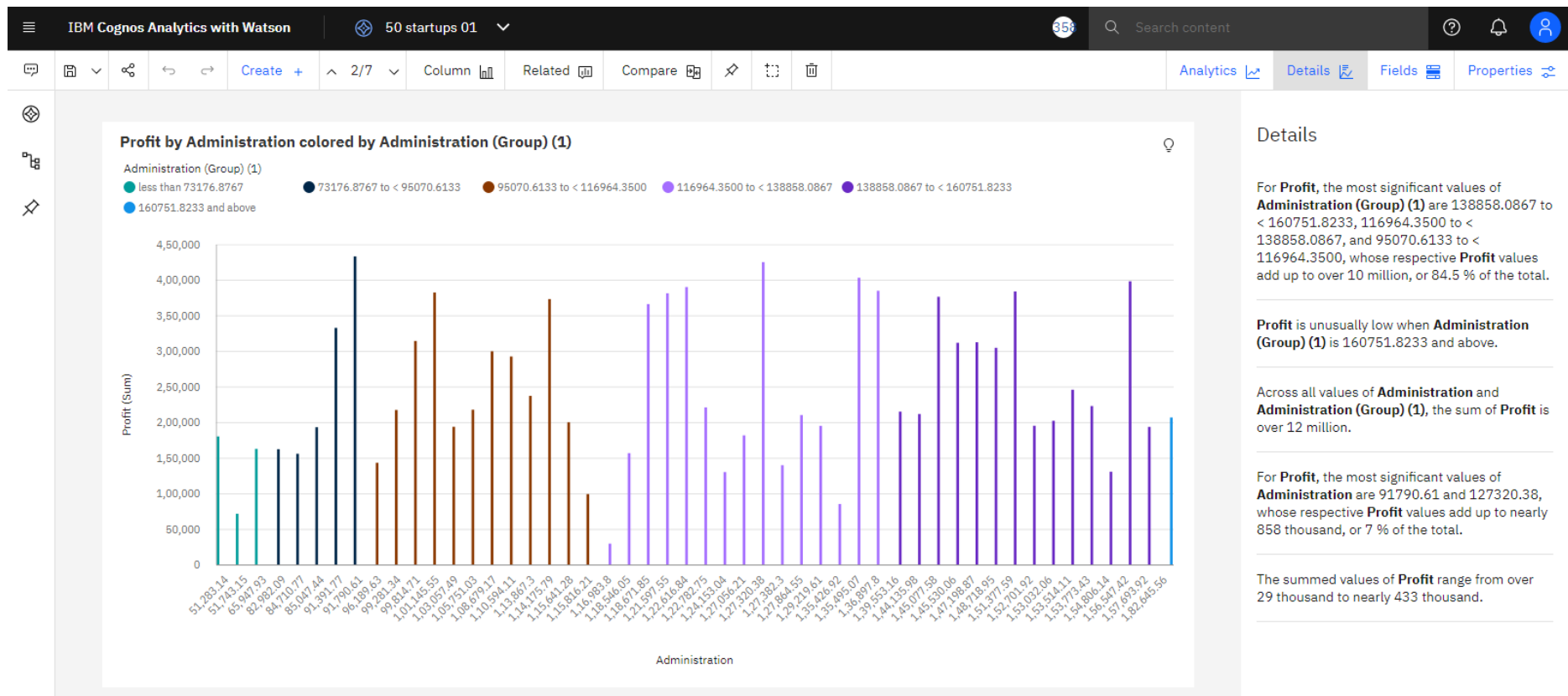
BE.CSE

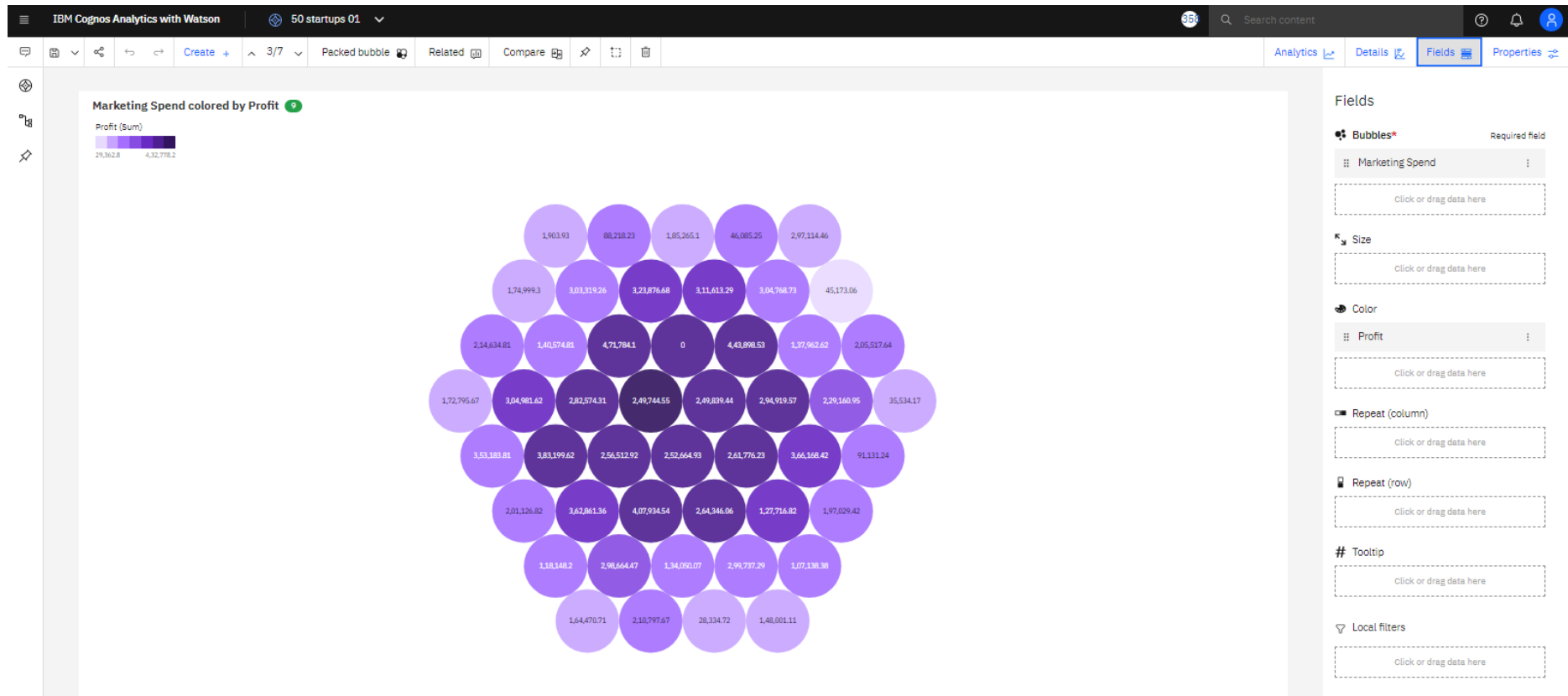
ER.PERUMAL MANIMEKALAI COLLEGE OF ENGINEERING

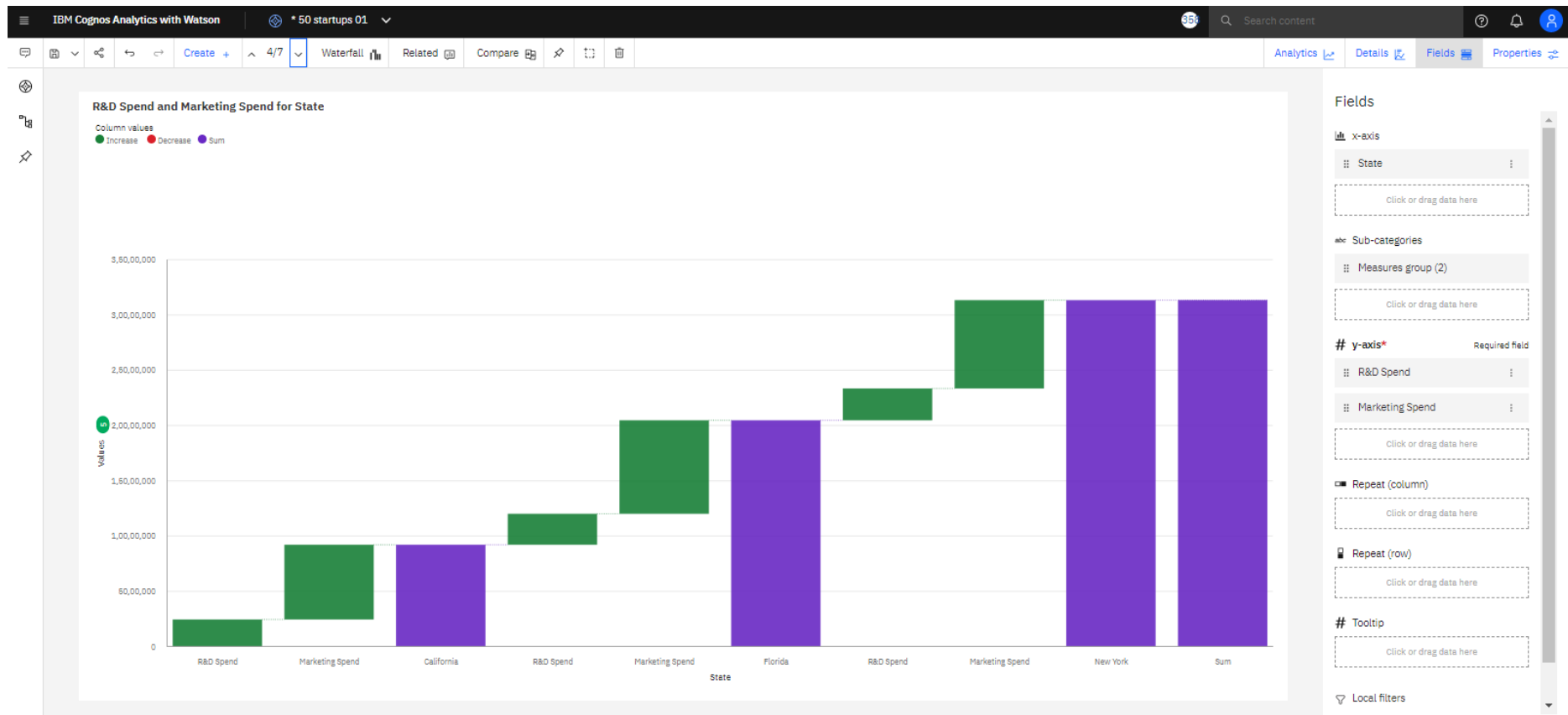


For **Profit**, the most significant values of **R&D Spend** are 100671.96, 20229.59, and 93863.75, whose respective **Profit** values add up to almost 1.3 million, or 10.5 % of the total.

**Profit** ranges from almost 70 thousand, when **R&D Spend** is 15505.73, to almost 433 thousand, when **R&D Spend** is 100671.96.







### Administration and State and Administration for State regions

Administration (S... Administration (Sum) - State

84,710.77 4,676,642.26

1,61,377.59 | California 91,391.77 | Florida 1,35,496.07 | California 1,66,547.42 | Florida 1,22,616.84 | New York 1,63,514.11 | New York 1,22,782.75 | Florida 1,62,701.92 | New York 1,27,382.3 | New York 1,82,645.56 | Florida

1,01,145.56 | Florida 1,48,718.95 | New York 1,08,679.17 | California 1,45,077.58 | New York 1,13,867.3 | California 1,06,751.03 | Florida 1,39,553.16 | California 1,44,135.98 | Florida 1,29,219.61 | California 1,27,056.21 | Florida

61,283.14 | California 66,947.93 | New York 82,982.09 | California 84,710.77 | Florida 1,64,806.14 | California 1,24,153.04 | New York 1,15,641.28 | New York 91,790.61 | California 1,27,320.38 | Florida 1,14,175.79 | Florida

1,63,773.43 | New York 1,03,067.49 | Florida 1,35,426.92 | California 99,281.34 | New York 1,15,641.28 | Florida 1,15,816.21 | Florida 1,16,983.8 | California 1,36,897.8 | New York 1,18,671.85 | New York 99,814.71 | New York

1,47,198.87 | California 1,48,830.06 | Florida 1,10,694.11 | Florida 1,21,597.55 | California 1,27,864.55 | New York 1,83,032.06 | New York 1,87,693.92 | California 85,047.44 | New York 96,139.63 | California 84,710.77 | New York

1,18,546.05 | California 61,743.15 | New York 1,87,693.92 | New York



### Fields

Regions

Locations\*

Required field

State

Click or drag data here

Location color

Administration

State

Click or drag data here

Location extrusion height

Administration

Tooltip

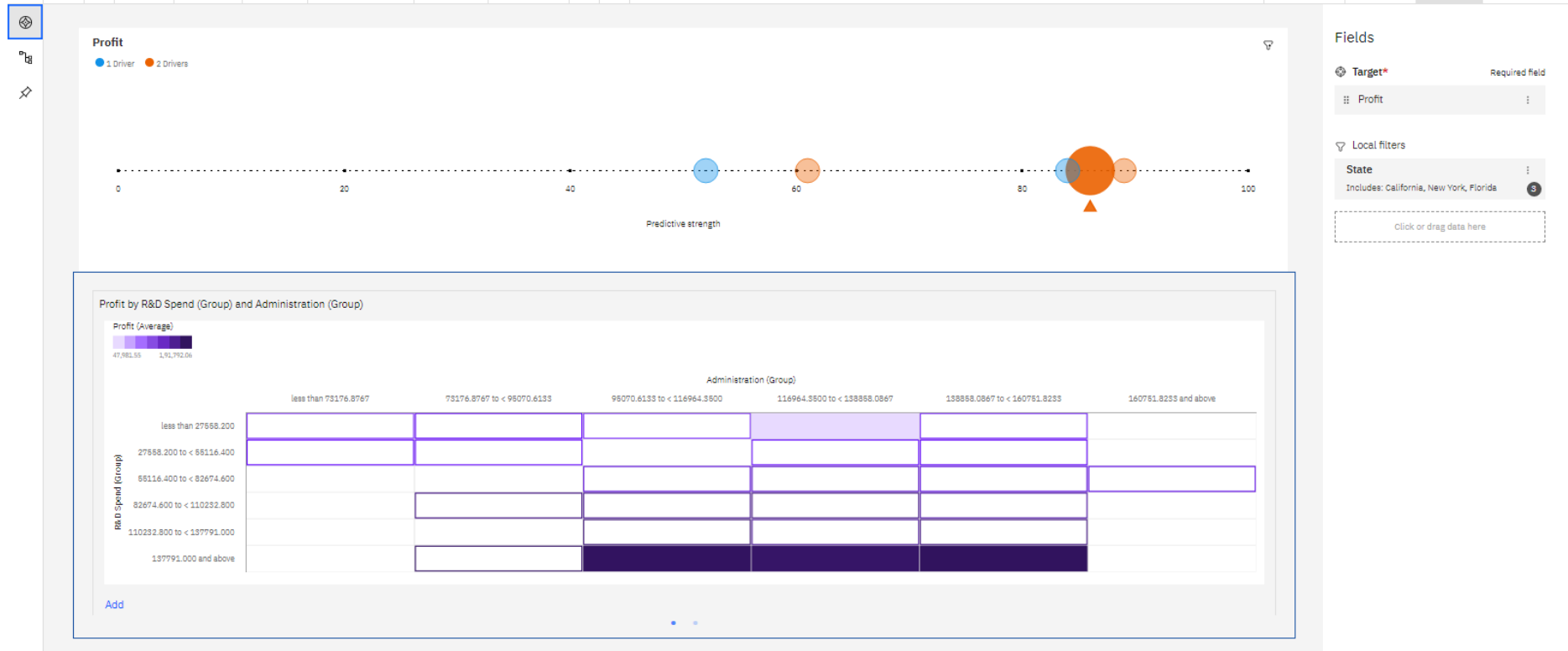
Click or drag data here

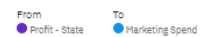
Points

Latitude/longitude

Local filters

Click or drag data here





 From\* Required field

Profit

State

\_\_\_\_\_

 To\* Required field

Marketing Spend

Click or drag data here

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☐ Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

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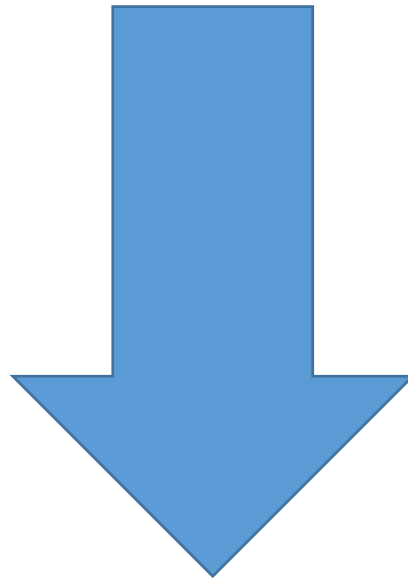
.....

Local filters

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LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS TOOL



[https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my\\_folders%2F50%2Bstartups%2B01](https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2F50%2Bstartups%2B01)