Project Development Phase
Delivery of Sprint-3

Date	29 October 2022
Team ID	PNT2022TMID29992
Project Name	Global Sales Data Analytics

Project Development Phase:

Sprint-1:

Registration and Data upload(completed)

Sprint-2:

Data preprocessing (completed)

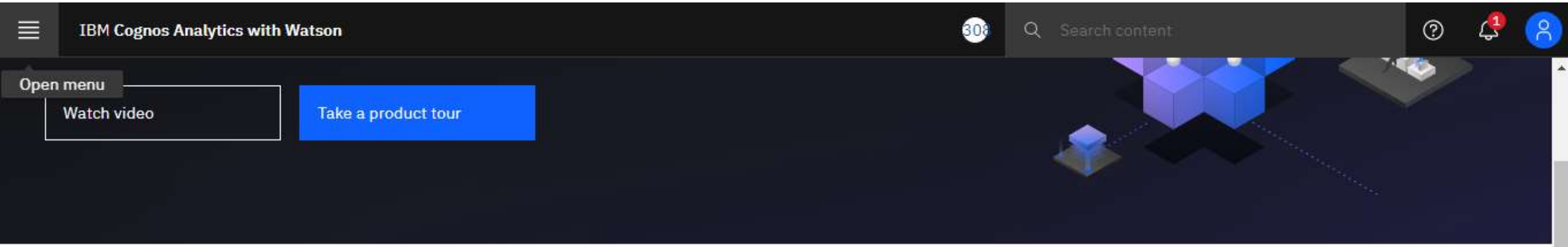
Sprint-3:

Dashboard Exploration and Creation

Sprint-4:

Story Creation (In progress)

TOOL USED: COGNOS ANALYTICS



Quick launch

Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data

Use data modules to clean and connect data from multiple resources.

Exploration

Quickly find unbiased answers by identifying trends in your data with data explor...

Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stori...

Get started | **Recent**

IBM Cognos Analytics with Watson

Search content

Watch video

Take a product tour

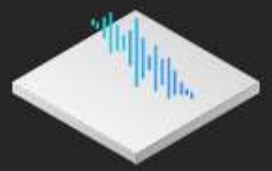
Present data

Start by choosing what you want to create.

Dashboard

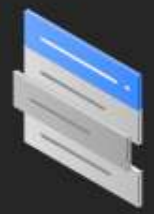
View automatically updated data with interactive charts, graphs and tables.

Report



Create and distribute customizable reports for personalized consumption.

Story



Build a visual narrative to communicate the meaningful context of your data journey.

Quick launch

Upload data

Upload or drag and drop spreadsheets, csv files, other data sources.

Get started

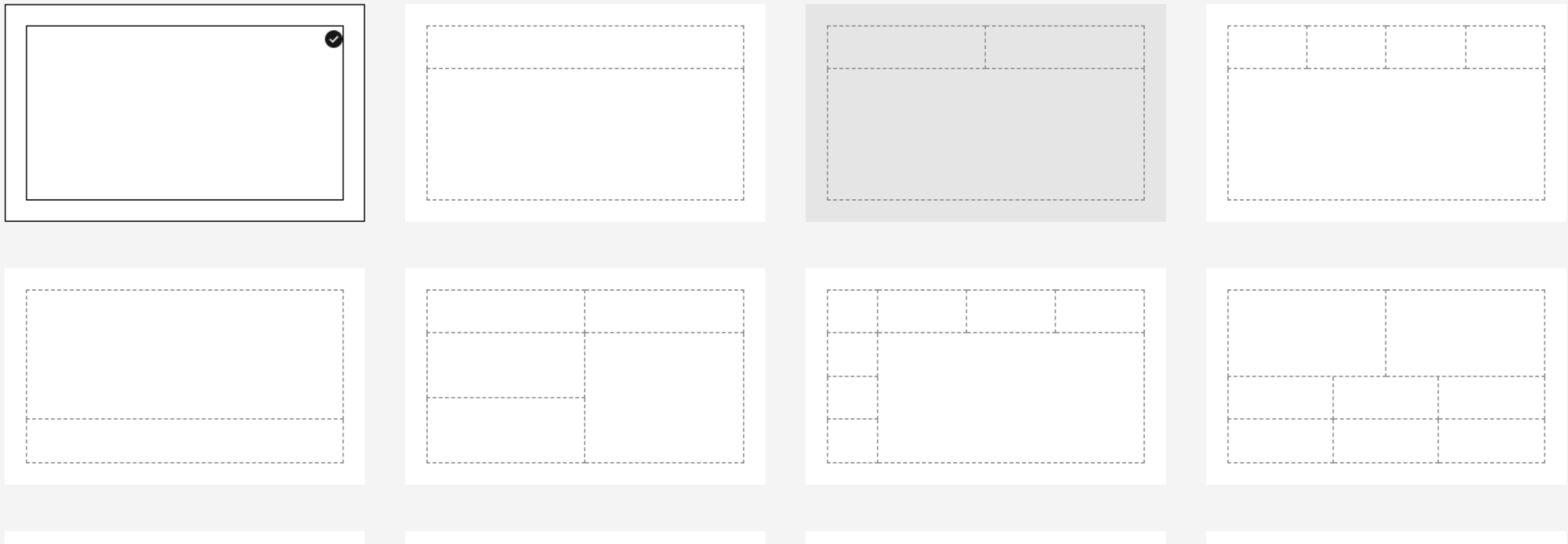
Recent

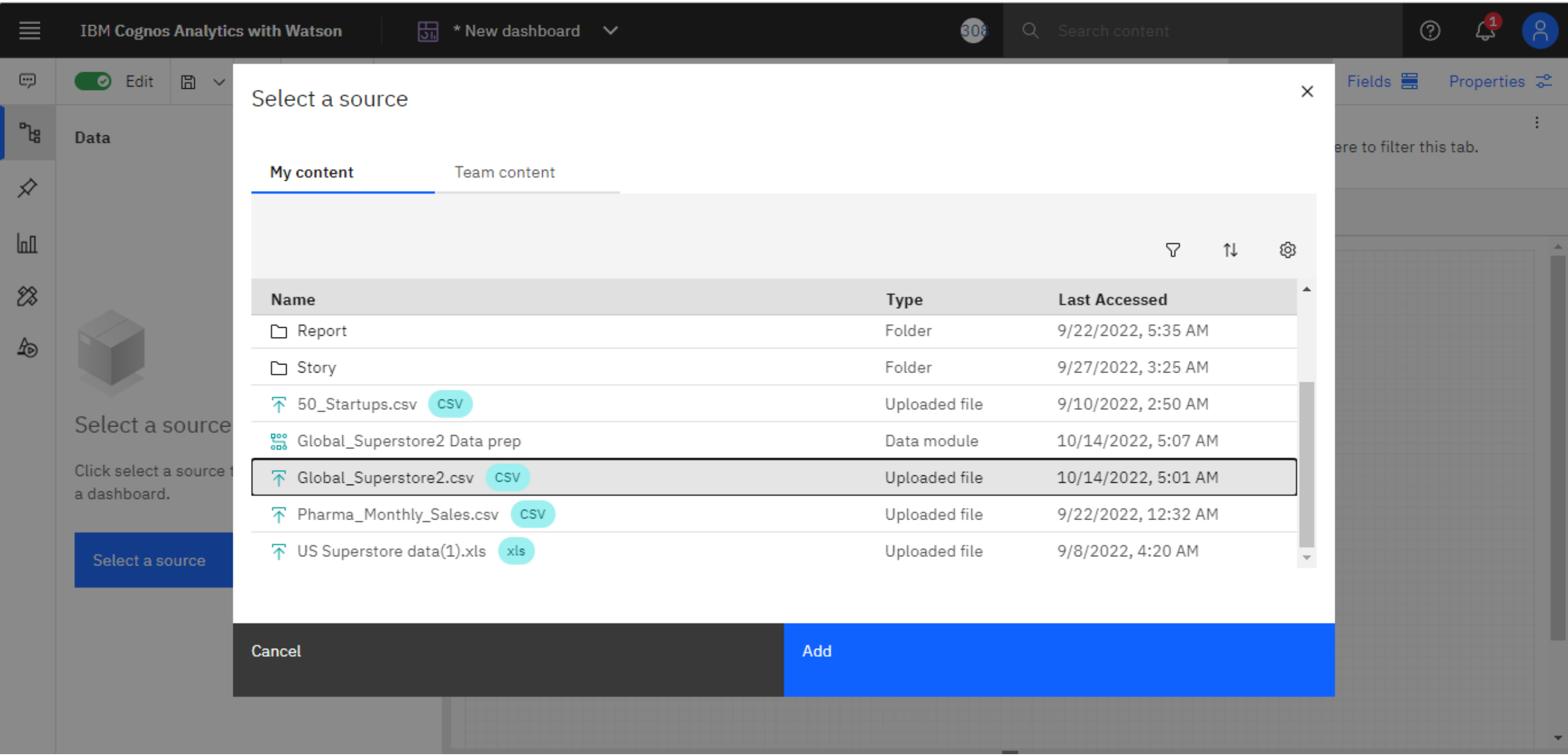
Create a dashboard

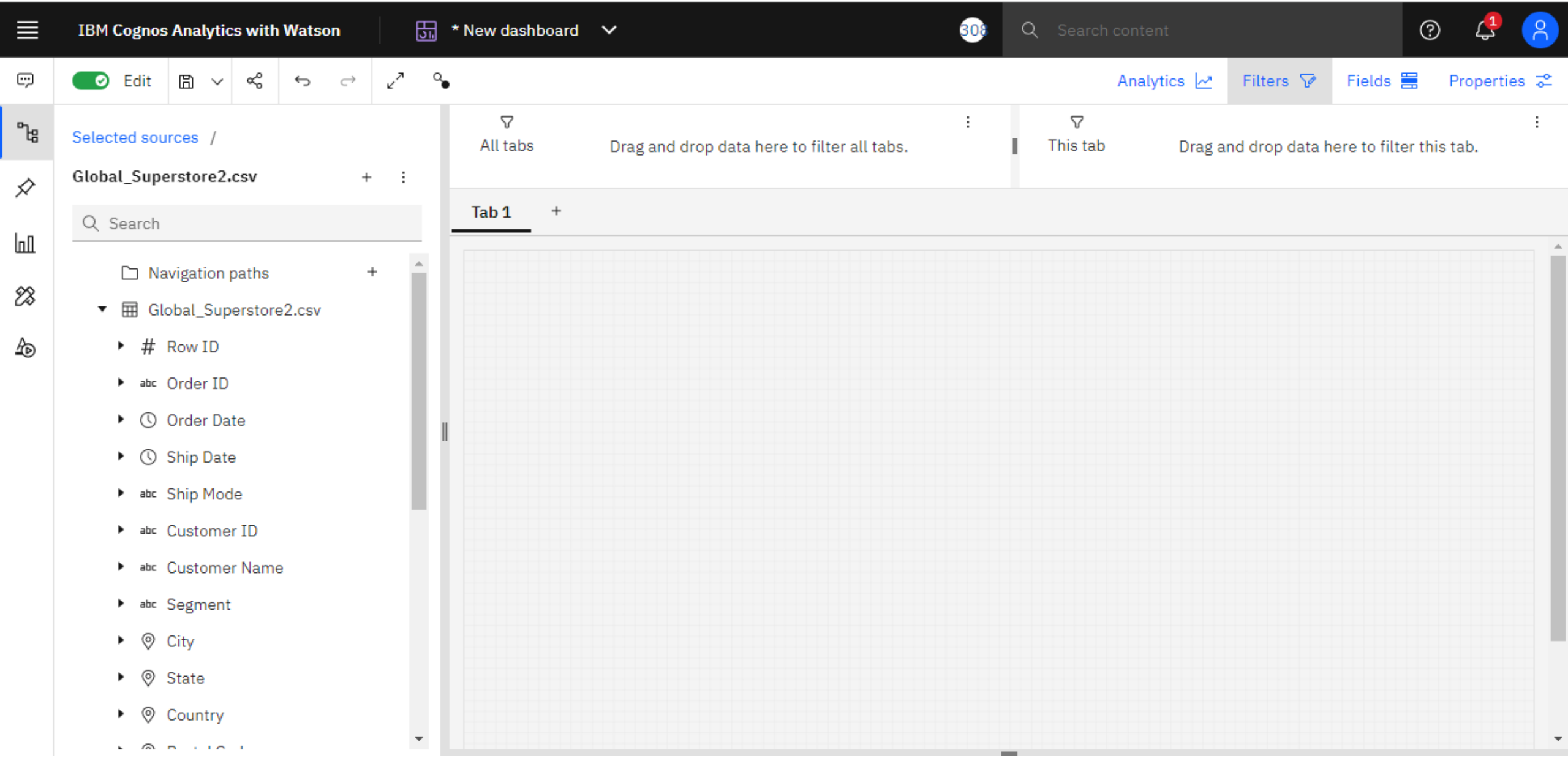
Select a template for your dashboard

Cancel Create

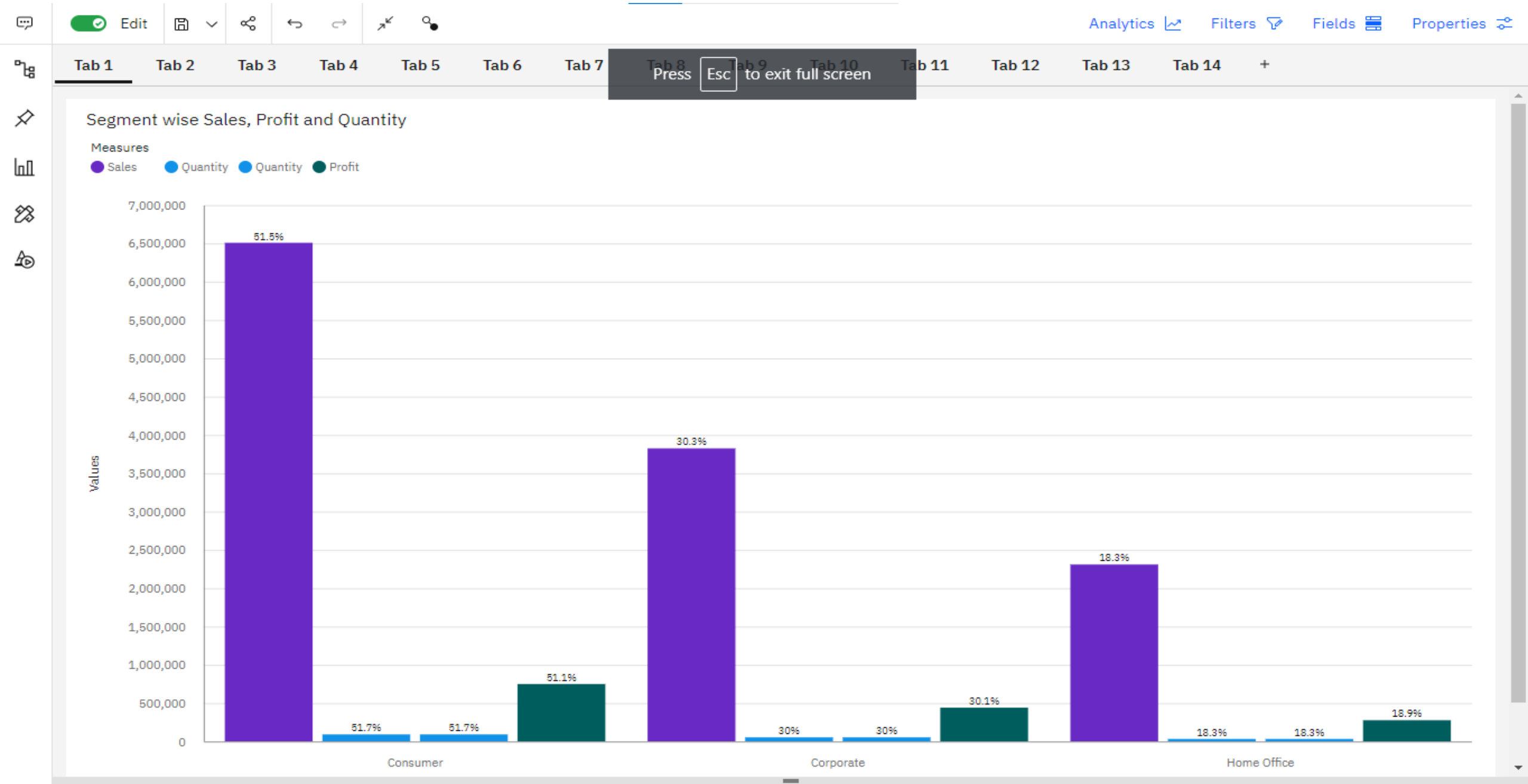
Tabbed Infographic



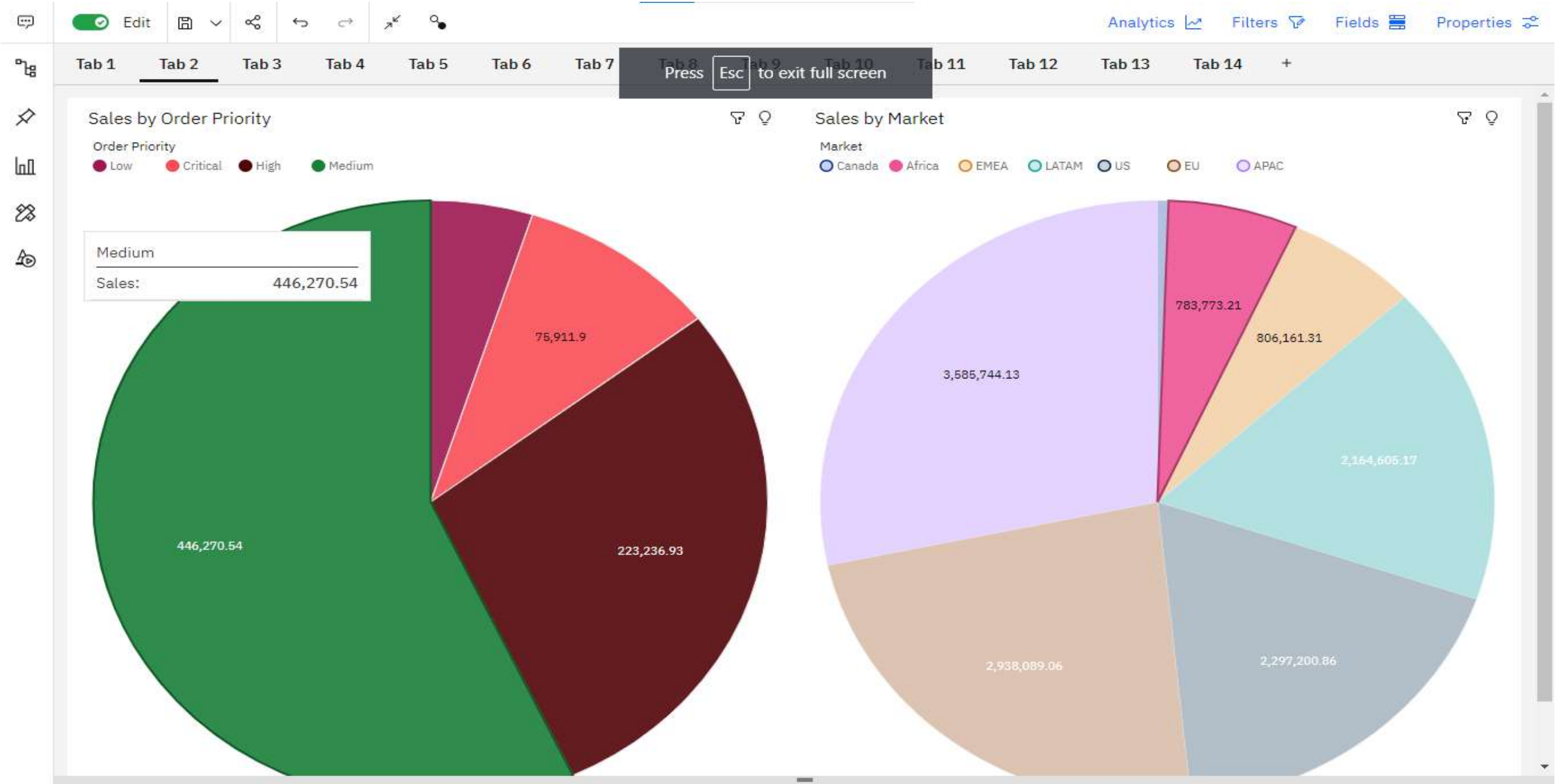

IBM Cognos Analytics with Watson
* New dashboard
Search content
Edit
Fields
Properties
Data
Select a source
Click select a source
a dashboard.
Select a source
Select a source
My content
Team content
Name
Type
Last Accessed
Report
Folder
9/22/2022, 5:35 AM
Story
Folder
9/27/2022, 3:25 AM
50_Startups.csv
CSV
Uploaded file
9/10/2022, 2:50 AM
Global_Superstore2 Data prep
Data module
10/14/2022, 5:07 AM
Global_Superstore2.csv
CSV
Uploaded file
10/14/2022, 5:01 AM
Pharma_Monthly_Sales.csv
CSV
Uploaded file
9/22/2022, 12:32 AM
US Superstore data(1).xls
xls
Uploaded file
9/8/2022, 4:20 AM
Cancel
Add


IBM Cognos Analytics with Watson
* New dashboard
Search content
Edit
Analytics
Filters
Fields
Properties
Selected sources /
Global_Superstore2.csv
Search
Navigation paths
Global_Superstore2.csv
Row ID
Order ID
Order Date
Ship Date
Ship Mode
Customer ID
Customer Name
Segment
City
State
Country
All tabs
Drag and drop data here to filter all tabs.
This tab
Drag and drop data here to filter this tab.
Tab 1

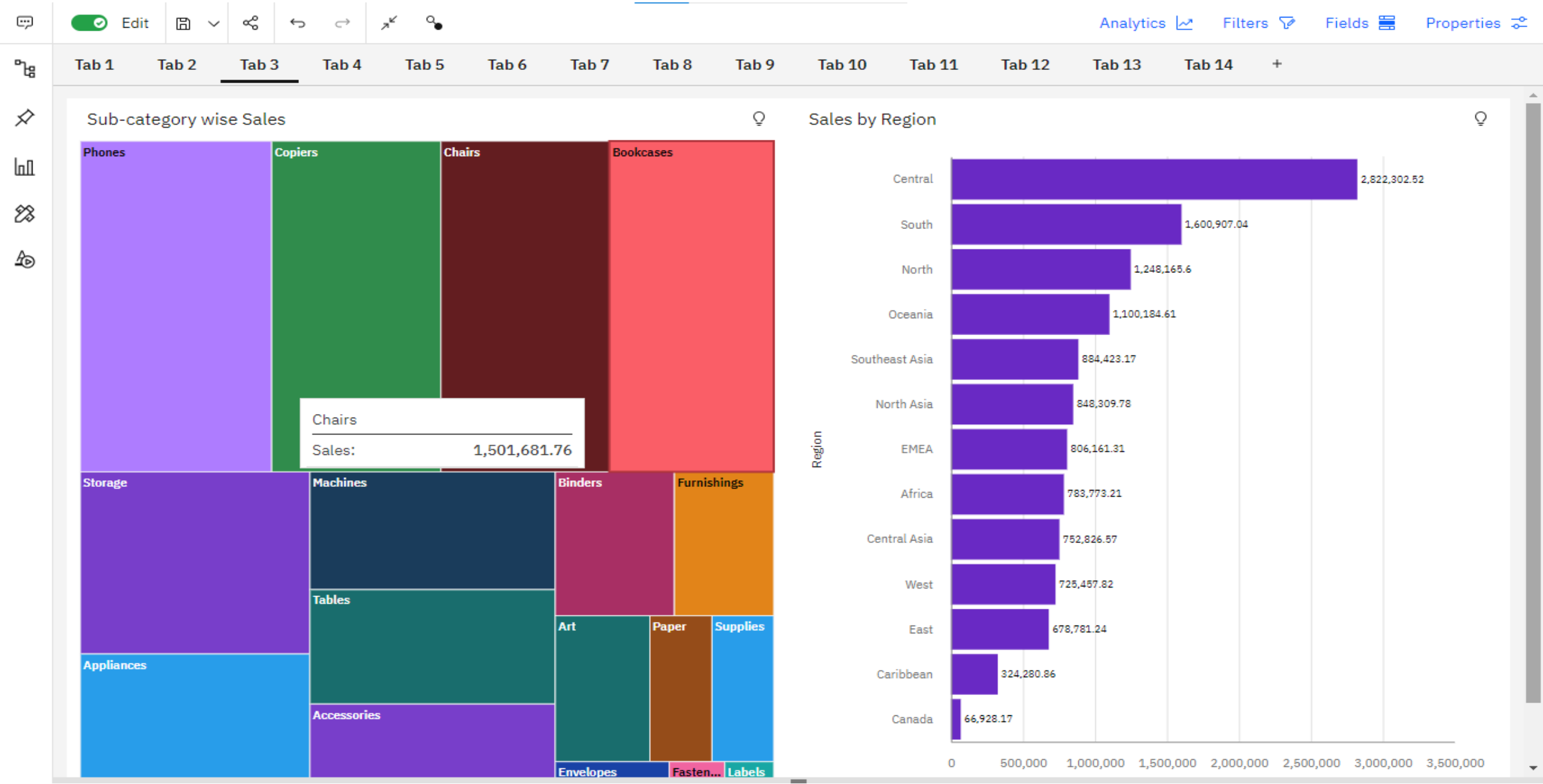
SEGMENT WISE SALES , PROFIT AND QUALITY



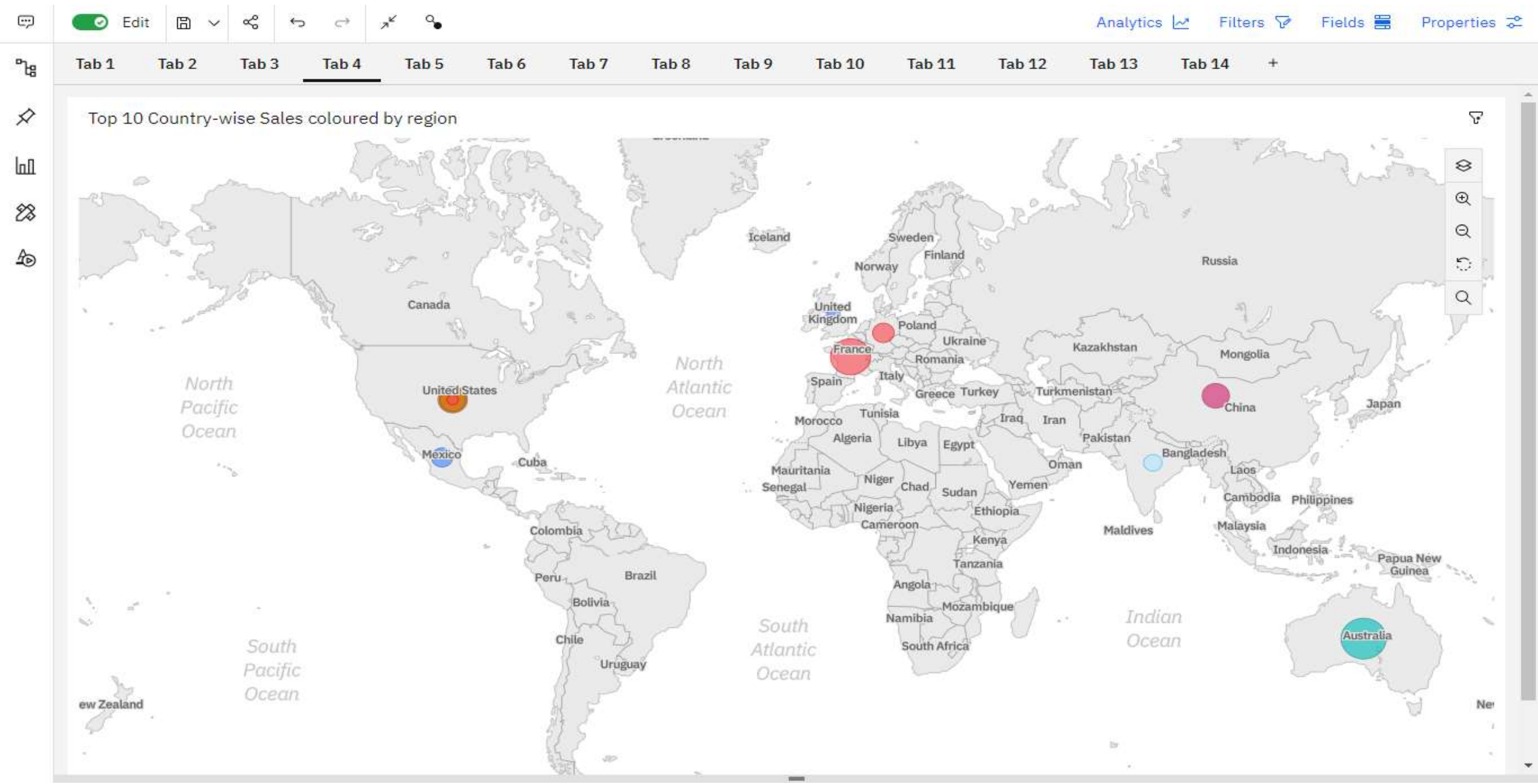
SALES BY ORDER PRIORITY



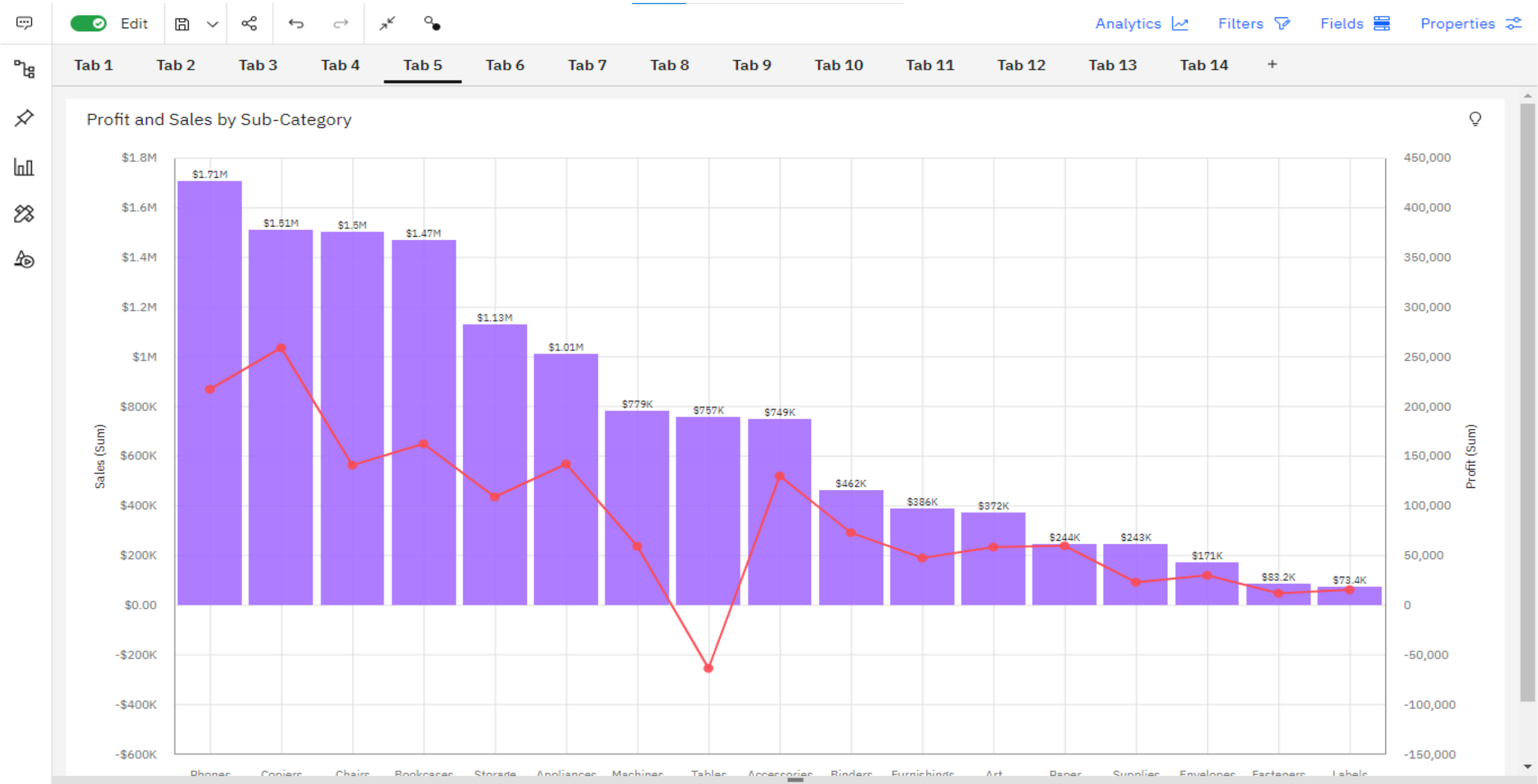
SUB-CATEGORY WISE SALES



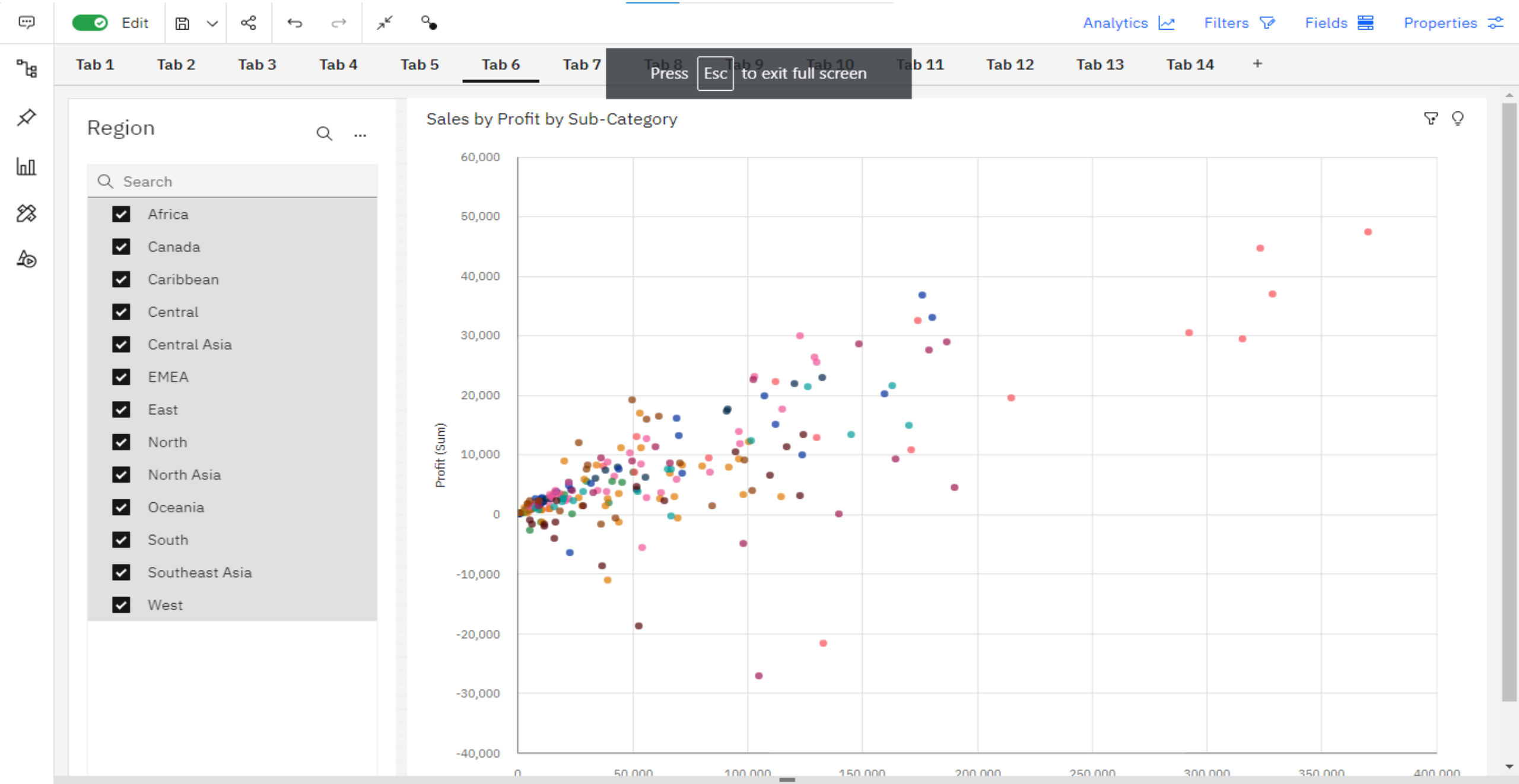
TOP 10 COUNTRY-WISE SALES COLOURED BY REGION



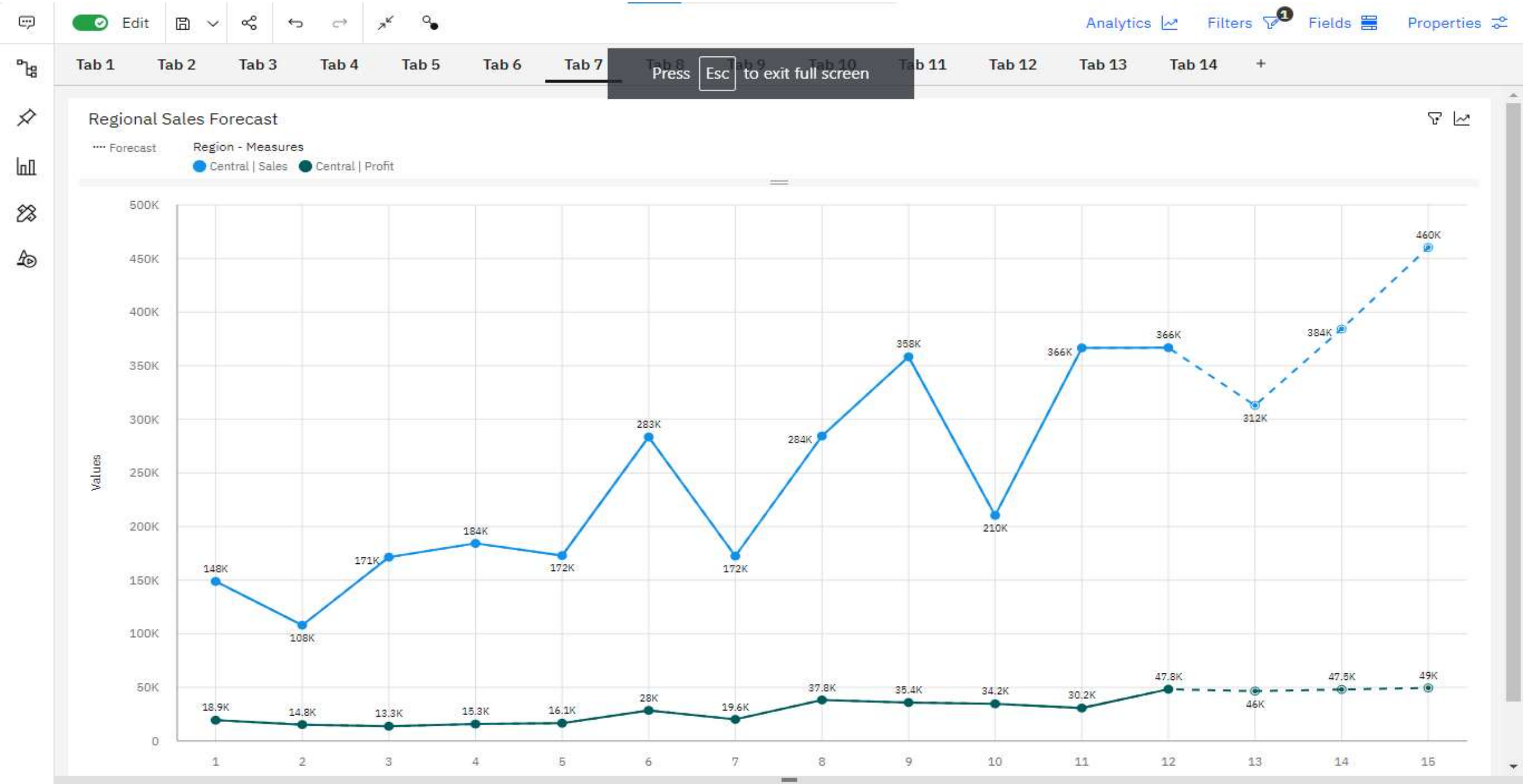
PROFIT AND SALES BY SUB-CATEGORY



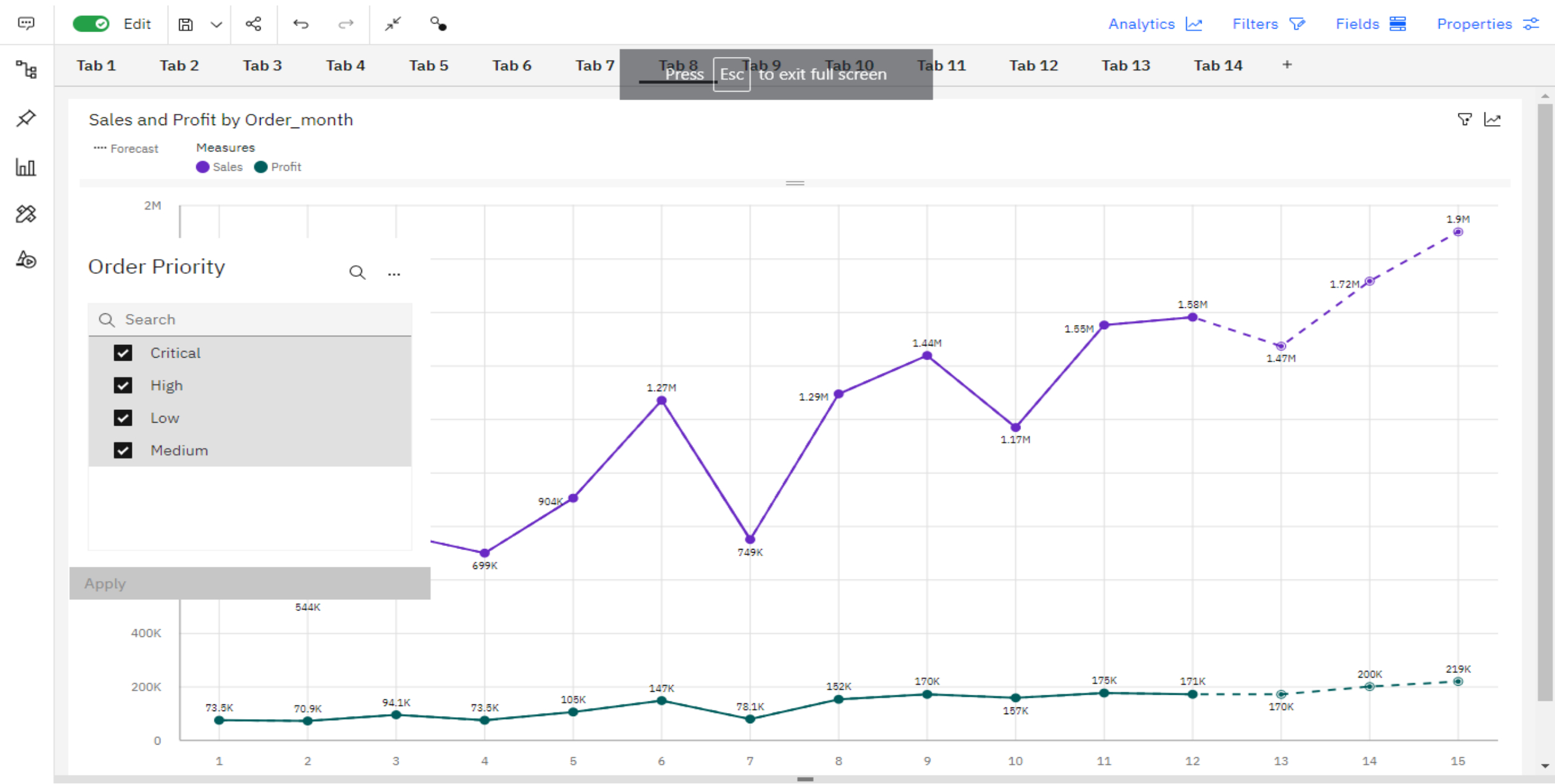
SALES BY PROFIT BY SUB-CATEGORY



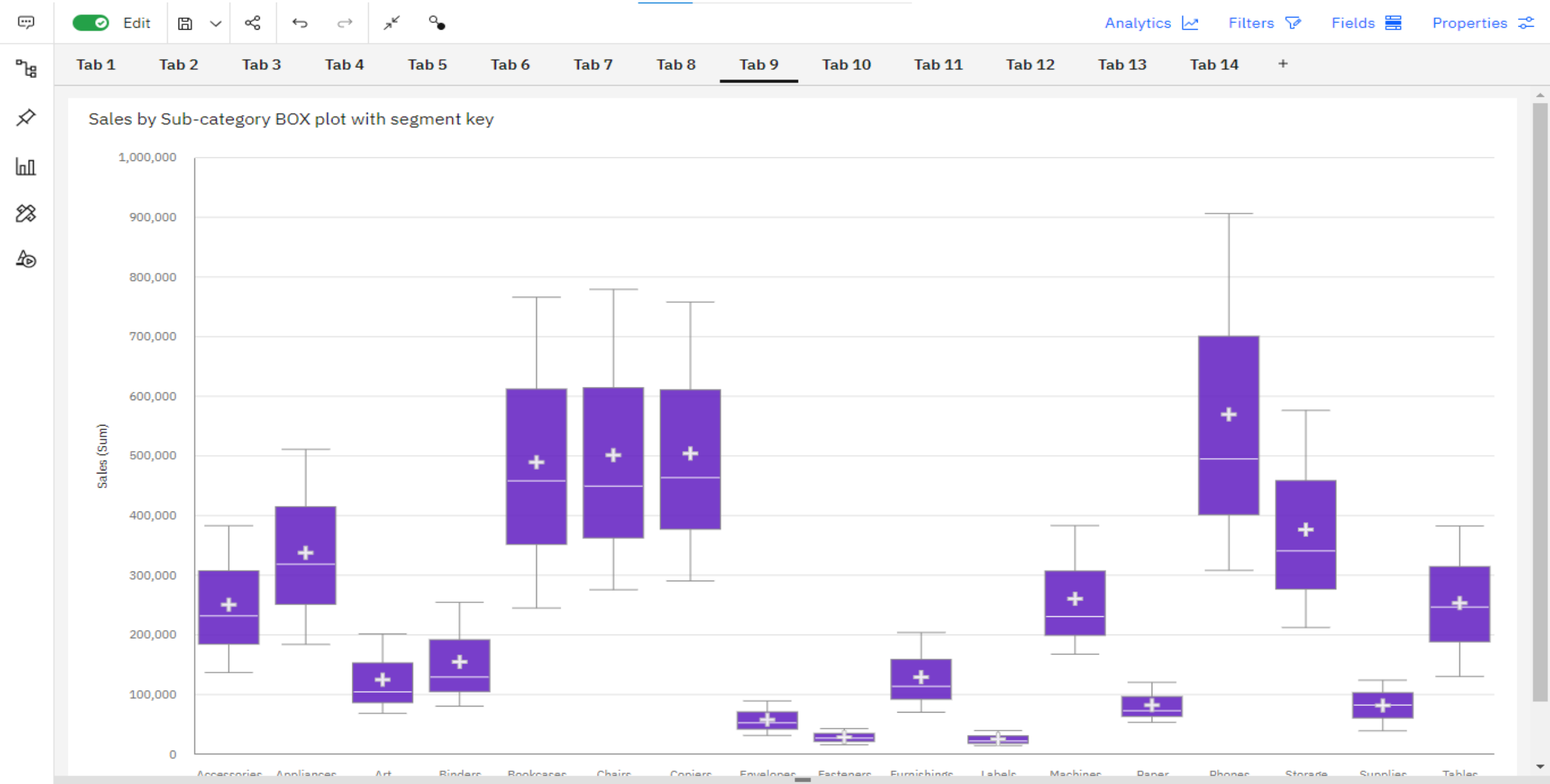
REGIONAL SALES FORECAST



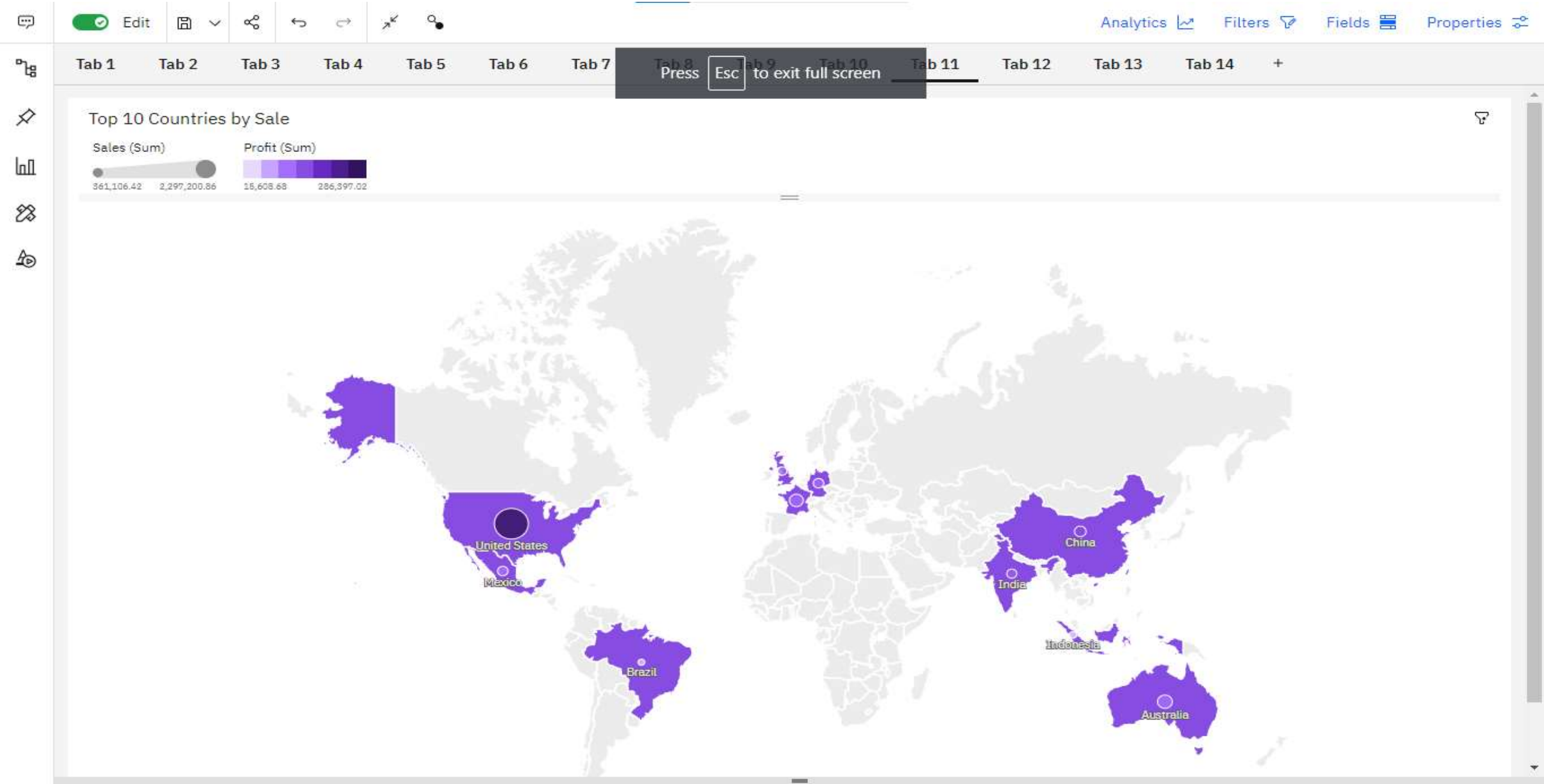
SALES AND PROFIT BY ORDER MONTH



SALES BY SUB-CATEGORY BOX PLOT WITH SEGMENT KEY



TOP 10 COUNTRIES BY SALES



REGIONAL SALES BY SEGMENT

Edit

Analytics Filters Fields Properties

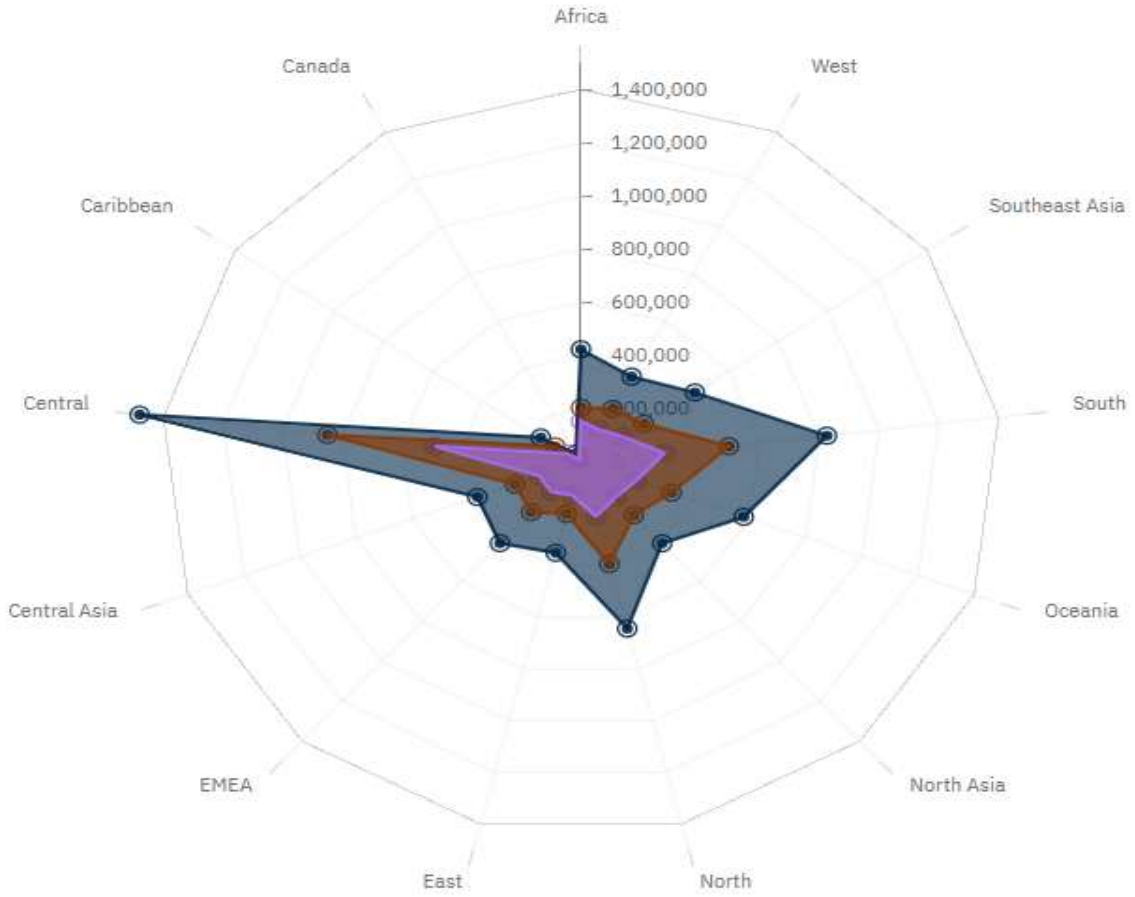
Tab 1 Tab 2 Tab 3 Tab 4 Tab 5 Tab 6 Tab 7 Tab 8 Tab 9 Tab 10 Tab 11 Tab 12 Tab 13 Tab 14 +

Press Esc to exit full screen

Regional Sales By Segment

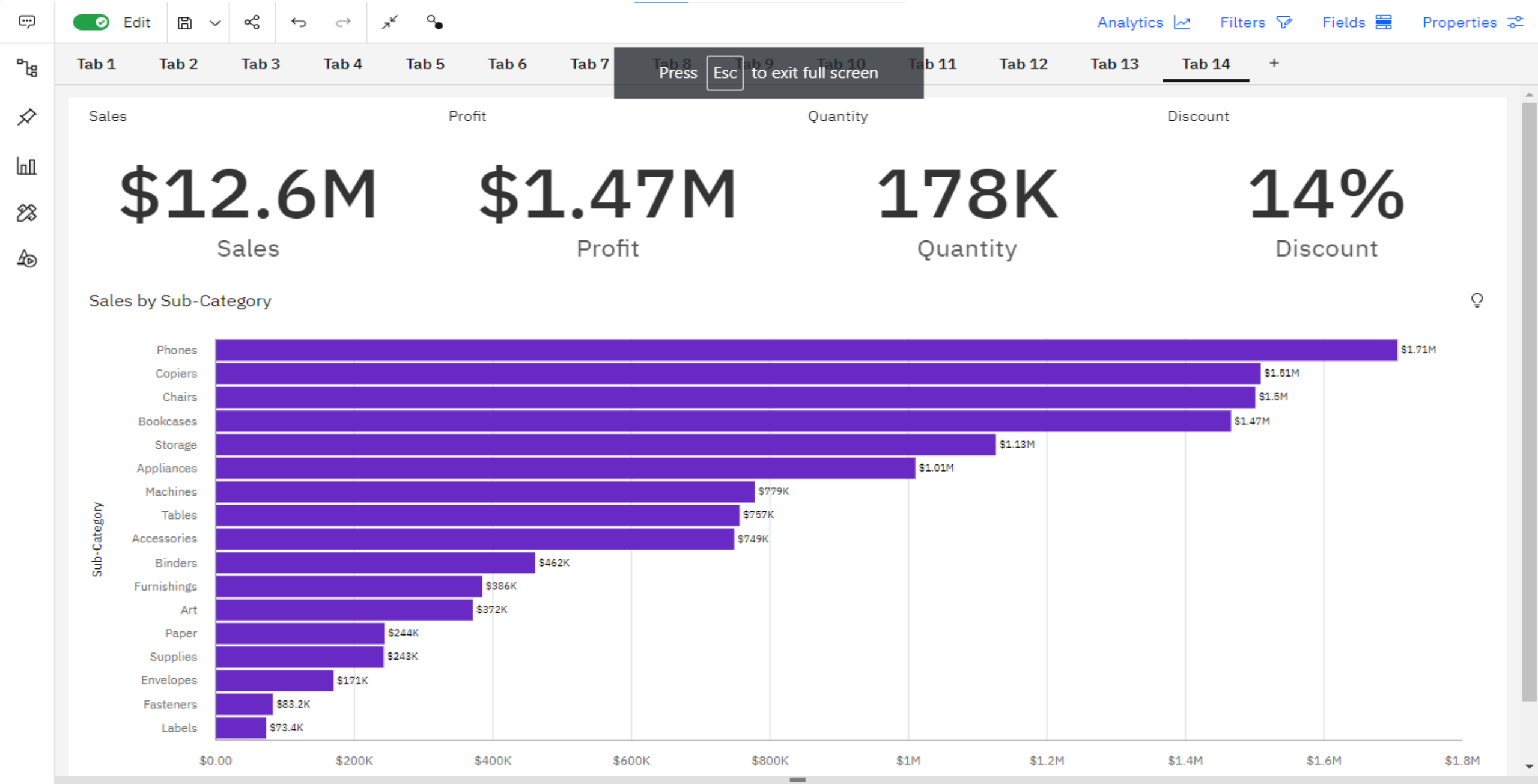
Segment

Consumer Corporate Home Office



COUNTRY WISE SALES

SALES BY SUB-CATEGORY



DASH BOARD VISUALIZATIONS

☞https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2FGlobal_Superstore2%2BDashboard&action=view&mode=dashboard&subView=model00000183dac61f43_00000000