

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID17984
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

NUTRITION ASSISTANT APPLICATION

I am	I'm trying to	But	Because	Which makes me feel
<div style="background-color: white; padding: 10px; border: 1px solid #ccc; display: inline-block;">Diet Freaky person</div>	<div style="background-color: white; padding: 10px; border: 1px solid #ccc; display: inline-block;">Have an healthy food</div>	<div style="background-color: white; padding: 10px; border: 1px solid #ccc; display: inline-block;">Don't have patience to make a nutritional chart for my food.</div>	<div style="background-color: white; padding: 10px; border: 1px solid #ccc; display: inline-block;">will have to identify the ingredients of the food and its nutritional value</div>	<div style="background-color: #ff6600; padding: 10px; border: 1px solid #ccc; display: inline-block;">Tired and lazy to infer the nutritional value for each food.</div> <div style="text-align: center; margin-top: 10px;">↓</div>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Diet freaky person	Have healthy food by following the diet plan.	Not able to calculate the nutritional value of each food.	It takes time to find the ingredients of each food and calculate the nutritional value of each food.	lazy to find the nutritional value of each meal.
PS-2	A Nutritionist who tries to make a diet plan for their customers	Make a diet chart that helps their customers to maintain a healthy diet.	Not able to make a diet plan quickly.	It is a difficult task to identify the ingredients of each food and their nutritional value for each meal.	Tired of finding the nutritional value of food for each meal.