



### Step-2: Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**JEMIMA**

Protection to user details	Provide user friendly service
Easy access to users	Tips to maintain the nutrients based on the current food

**SHANMUGA SUNDARESWARI**

Suggest food according to users health	Collect feedback
Continuously monitor users health to know the improvement	Providing the nutrient value for each ingredients

**SANTHIYA**

Notify the user when it is time to eat	Suggest food based on user's weight
Preventing the delay of service	User reviews

**KAVIYAA**

Authenticate customer details	Providing security to users
Plan healthy diet	Prevent the suggestion of fast foods

**PRIYA DHARSHINI**

Help desk for users	Giving some healthy tips to exercise
Get ratings	Attractive UI

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

### SUGGESTIONS

Suggest food according to users health

Tips to maintain the nutrients based on the current food

Providing the nutrient value for each ingredients

### CUSTOMER SERVICE

Continuously monitor users health to know the improvement

Provide user friendly service

Providing security to users

### FEEDBACK

Get Ratings

Get user reviews

**TIP**

You can collect a sticky note and fill the pencil (switch to drawing) icon to start drawing!

**TIP**

Add customisable tags to sticky notes to make it easier to find, browse, organize, and categorize important items as themes within your mind.

### Step-3: Idea Prioritization

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**

If none of these tasks could get done without any effort, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**TIP**

Participants can use their thumbs to point at where sticky notes should go on the grid. The facilitator can guide to this point by asking one leader to stand by holding a flag on the top right corner. If they are the facilitator, they