Security of customer information

Easy to keep track of diet plan What do they
THINK AND FEEL?

what really counts major preoccupations worries & aspirations



I need to plan my direct properly

> Sleek and convenient UI

What do they HEAR?

what friends say what boss say what influencers say

> Do you following the diet properly?

Difflicult to

find the

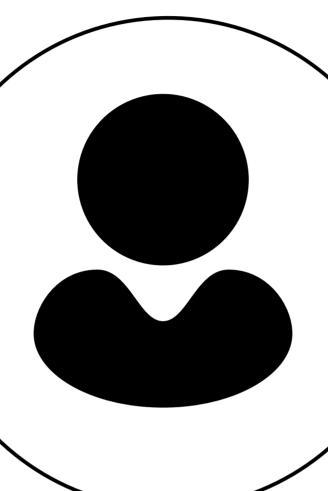
food

interest

Guided by nutitionalist

What should

I eat Today?



User friendly Application



What do they SEE?

environment friends what the market offers

What do they SAY AND DO?

attitude in public appearance behavior towards others

Contacting with Nutitionalist

> Will maintain the diet properly

Maintaining calories level

Free of Cost



Hard to follow the diet

PAIN

fears frustrations obstacles

Unable to find familiar foods

Enrich the lives of elderly people with the modern ways

GAIN

"wants" / needs measures of success obstacles



Enhanced customer experience

24 * 7 process