Security of customer information

What should I eat Today?

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

I need to plan my direct properly

Easy to keep track of diet plan

Sleek and convenient UI

What do they HEAR?
what friends say
what boss say
what influencers say

Guided by nutitionalist

User friendly Application

What do they SEE?
environment
friends
what the market offers

Do you following the diet properly?

Contacting with Nutitionalist

Maintaining calories level

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Will maintain the diet properly

Free of Cost

PAIN
fears
frustrations
obstacles

Unable to find familiar foods

Enrich the lives of elderly people with the modern ways

GAIN
"wants" / needs
measures of success
obstacles

Enhanced customer experience

Difficult to find the food interest

Hard to follow the diet

24 * 7 process