Ideation Phase Empathize & Discover

| Date | 19 September 2022 |
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| Team ID | PNT2022TMID03043 |
| Project Name | Containment Zone Alerting Application |
| Maximum Marks | 4 Marks |

Empathy Map Canvas:

| An empathy | map is a simp | le, easy-to-digest v | isual that captures | knowledge about a | user's behaviours and attitudes. |
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It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Containment Zone Alerting Application: What do they THINK AND FEEL? User can Easily Find the Containment Zone The App is Simple and Easy to Access and User Friendly Safety purpose what really counts major preoccupations worries & aspirations What do they What do they The people who resides in a particular area will be receiving a proper alert about the threats if any SEE? HEAR? They They are happy about it and wents to import more features which makes user satisfy Geofence Areas App interface appreciate are able to about it and feel safe and what friends say environment secure encourage. friends what boss say what influencers say what the market offers What do they SAY AND DO? They feel safe It is really needed in a state of crisis or tough situation to helpout each other. Awareness about it and attitude in public of shares the vaccination appearance other behavior towards others **GAIN** PAIN "wants" / needs fears frustrations measures of success obstacles obstacles should be Application should Provide Candidates face accessable Temperature frustrations after alerting easily by all their results have appeared Quality to All sensor the users notifcation equally