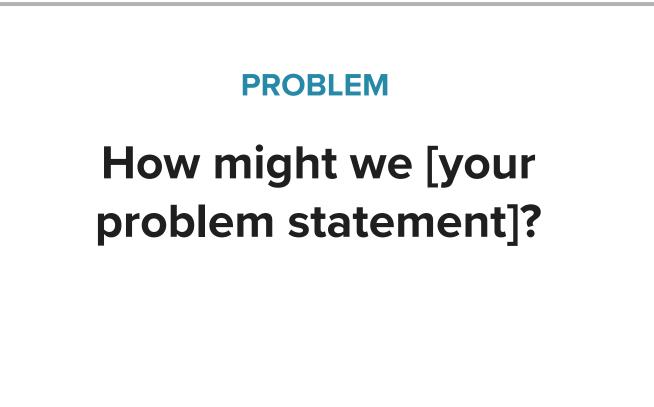


Smart Fashion Application

Solving the users problems in purchase online shopping

5 minutes





Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.

Listen to others.



Defer judgment.





Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



and offers

Cash on Delivery 24/7

Home Delivery

Leelavinothini B

Harivanisri G

Easy price comparsion

Easy to send gifts

Reviews Products

Shopping via the internet saves time

Online Tracking

Online Tracking

No need to travel



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)