

# Ideation Phase Template

Date	19 September 2022
Team ID	PNT2022TMID13258
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

## IDEA TEMPLATE

**1**

Smart Fashion Recommender Application  
Solving the users' problems in purchase Online shopping

10 minutes

Problem (What's the problem statement?)

Key issues of the problem  
It can be broken into sub-problem areas

- Way to look
- Recommendation items
- Easy payment
- Learn the others
- Get the answer
- It can be the final

**2**

**Brainstorm**  
Write down why ideas that come to mind that address your problem statement

10 minutes

Personalization: V/E

Trending Designs clothes	Shop with Assistant
Discounts & Offers	Cash on Delivery

Mass Adoption: R

Best Price Comparison	Save to wish list
Online Tracking	Online Tracking

Opportunity: S

Save Time	At ease of clothes
24/7 Shopping	Home Delivery

Action: B/L/M

Reviews of Products	Shopping via the internet about time
No need to move	Fast shipping

**3**

**Priorities**  
Four items should all be on the same page about what's important meaning  
Second: Place your ideas on this grid to determine what ideas are important and which are feasible

10 minutes

Importance

Feasibility

Personalization: V/E - 4/2/1/0/0/0/0/1  
Mass Adoption: R - 4/2/1/0/0/0/0/0  
Opportunity: S - 4/2/1/0/0/0/0/0  
Action: B/L/M - 4/2/1/0/0/0/0/0