Ideation Phase Define the Problem Statements

Date	17 October 2022
Team ID	PNT2022TMID51018
Project Name	Project - Inventory Management System for Retailers
Maximum Marks	2 Marks

Customer Problem Statement Template:

To create an inventory management system that will allow retailers to satisfy demand from customers without running out of inventory or holding too much on hand.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here		
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here		
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here		
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist		
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers		

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Find number of stocks in my inventory	It's difficult	My inventory has n number of product difficult to count manually	Tired
PS-2	Retailer	Maintaining the invoice of inventory	It's difficult and unsecure	It may get lost or damaged	Afraid
PS-3	Retailer	Access a particular stock	I can't find the stock	There are n number of stock in my inventory	Time consuming
PS-4	Retailer	Minimize stock error	I can't minimize it	It's tough to maintain large number of stocks without loss	disappointed