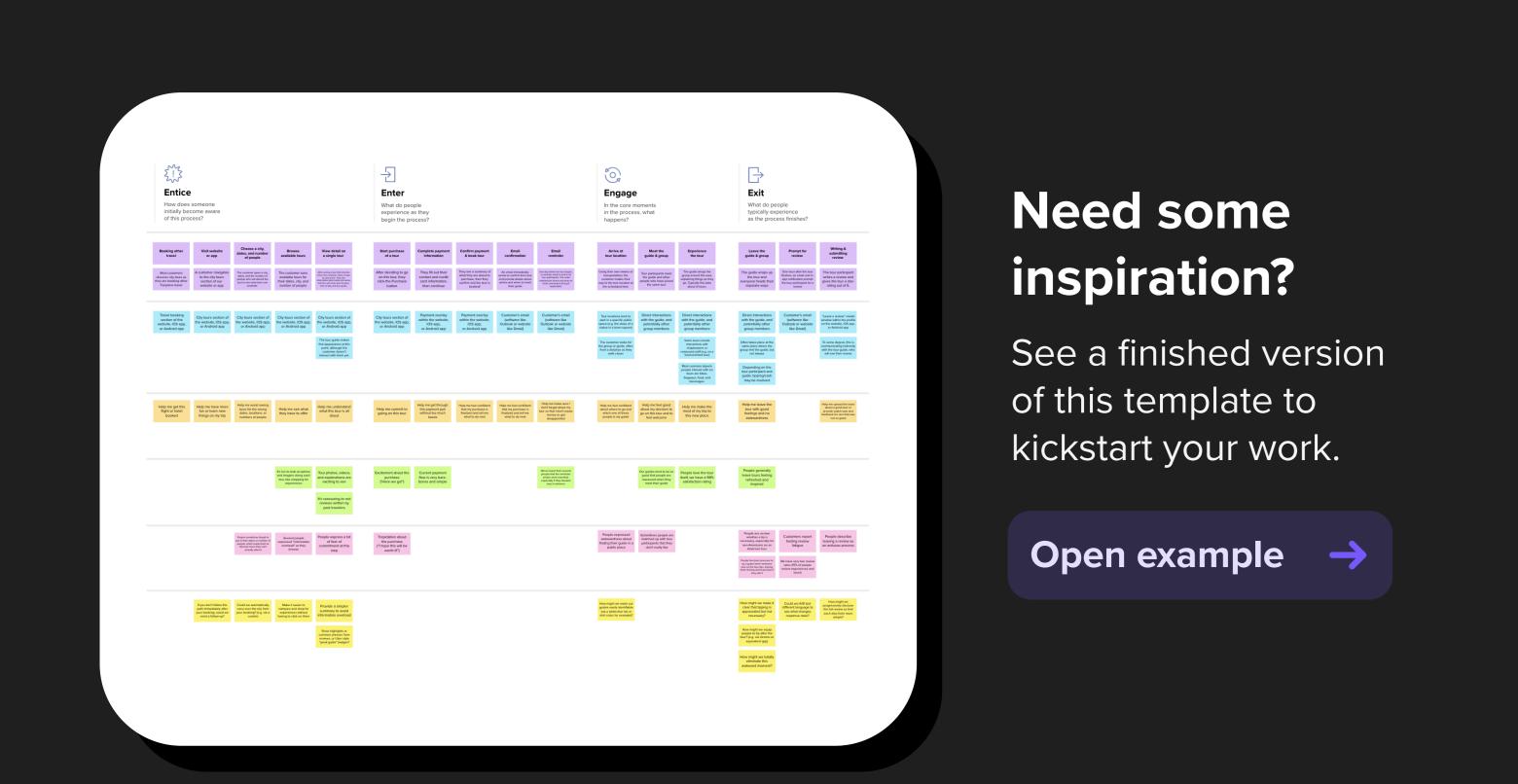
experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

Share template feedback



EXPLORATORY ANALYSIS OF RAINFALL DATA IN INDIA FOR AGRICULTURE

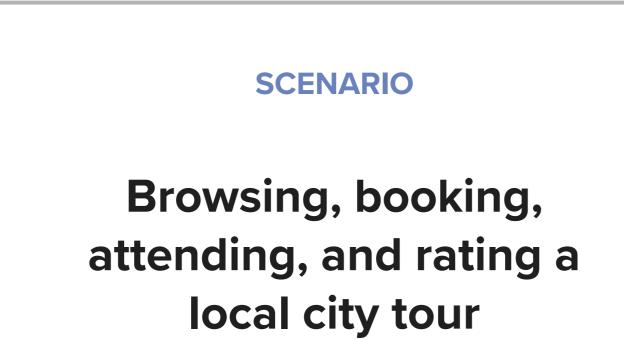
TEAM ID: PNT2022TMID30080

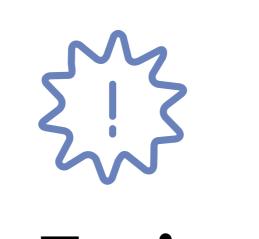
Document an existing experience

DATE: 08-OCTOBER-2022

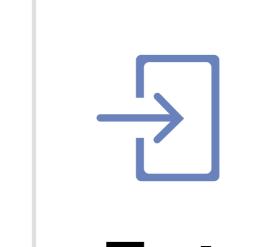
Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone

typically experiences, then add detail to each of the other rows.





How does someone initially become aware

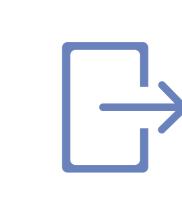


What do people experience as they begin the process?



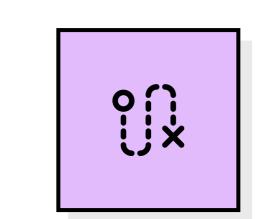
Engage

In the core moments in the process, what



What do people

typically experience as the process finishes?



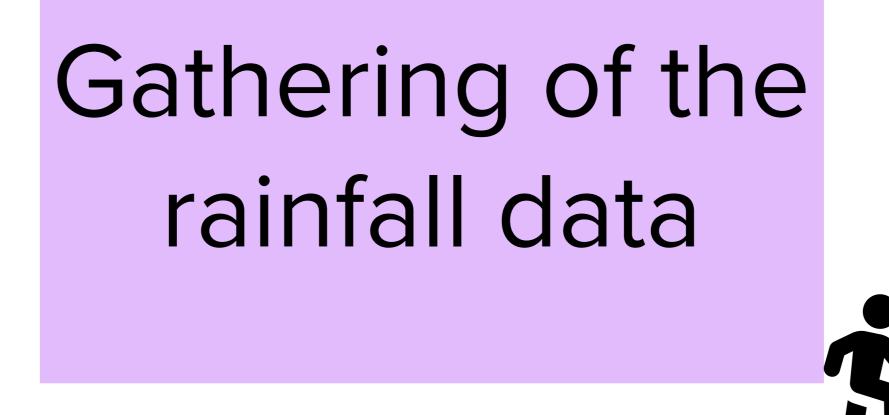
Steps
What does the person (or group) typically experience?

Farmers come across the problem and they find the way to solve that problem By sharing the informations from

farmers to farmers

They feel excited about using our application

Hope that this will help in good production of crops



Predicts the rainfall

with the ML model

He/She may feel Good to know the rainfall result

He/She may wants

to know accuracy

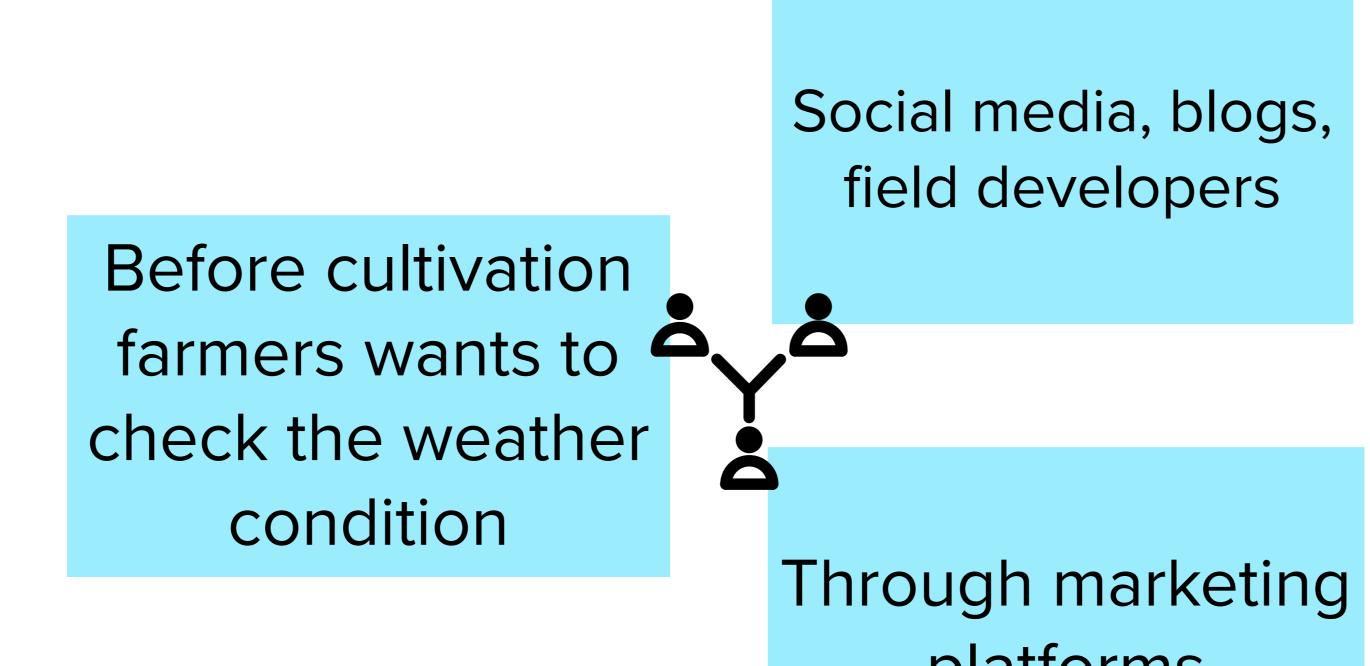
of the result.



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to? Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



They talk about the accuracy of the result

> They talk about the consistency and the integrity of the predicated data



The Goal is to

provide the most

accurate result



prediction works

Help Farmers to get

benefited from our

predicted result

about how the

Displays the result in

graphical format

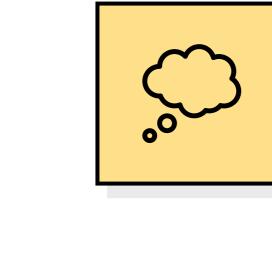
May wants to know

Recommends it

to other farmers

Provides the user

feedback



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Farmers goal is to maintain their fields in good manner

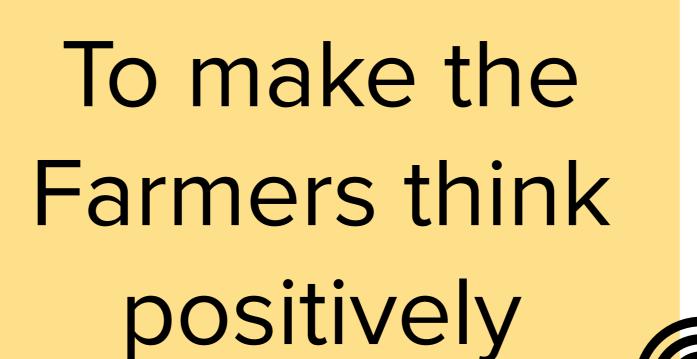
A user friendly

application to

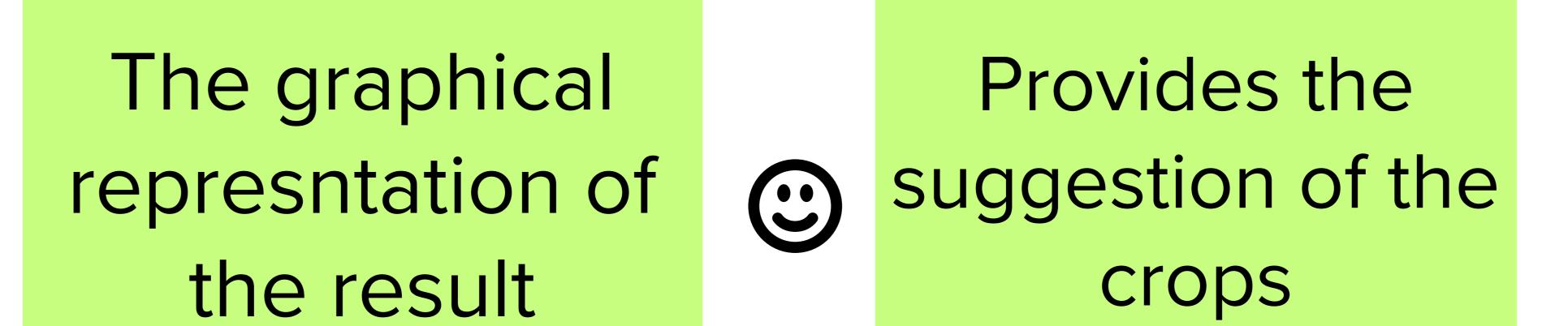
help farmers

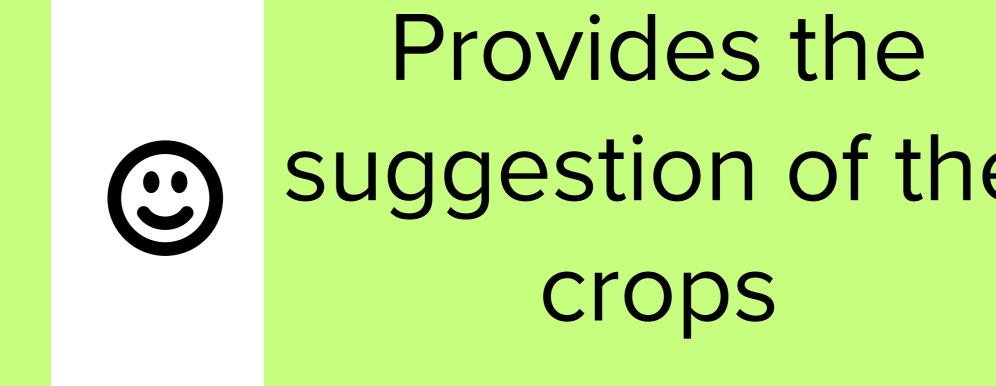
Farmers give

importance to rainfall to maintain their crops



Make the User satisfied with the service



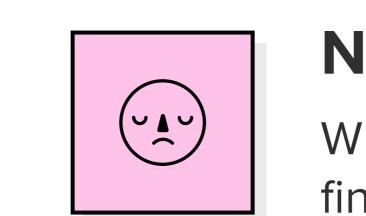


Guarantee of rainfall of the



Need of user reaction to improve the system

Waits for confirmation with actual rainfall



Negative moments

Positive moments

What steps does a typical person

motivating, delightful, or exciting?

find enjoyable, productive, fun,

What steps does a typical person find frustrating, confusing, angering,

Trust issues in the

Worry about the security and privacy of the provided information

Easy login features

and daily

notifications

