Ideation Phase
Brainstorm & Idea Prioritization Template

| Date	19 September 2022
Team ID	PNT2022TMID10652
Project Name	Inventory management system for retailers
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The company's issue is the lack of an organised system for collecting and maintaining inventory data. Because they just store it in the logbook and are not properly structured, the admin finds it challenging to record the inventory data rapidly and securely.

Step-2: Brainstorm, Idea Listing and Grouping
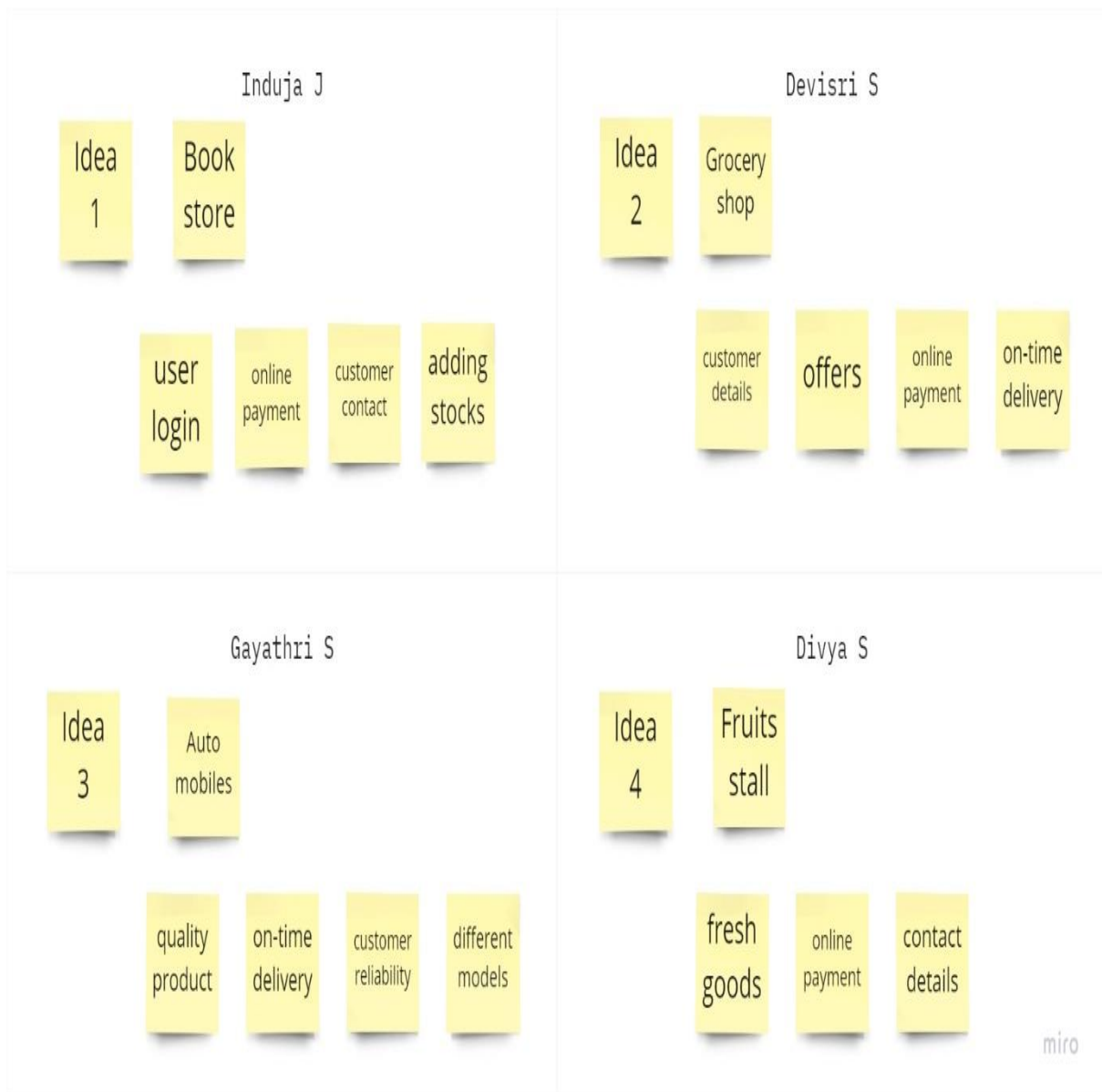
Step-3: Idea Prioritization
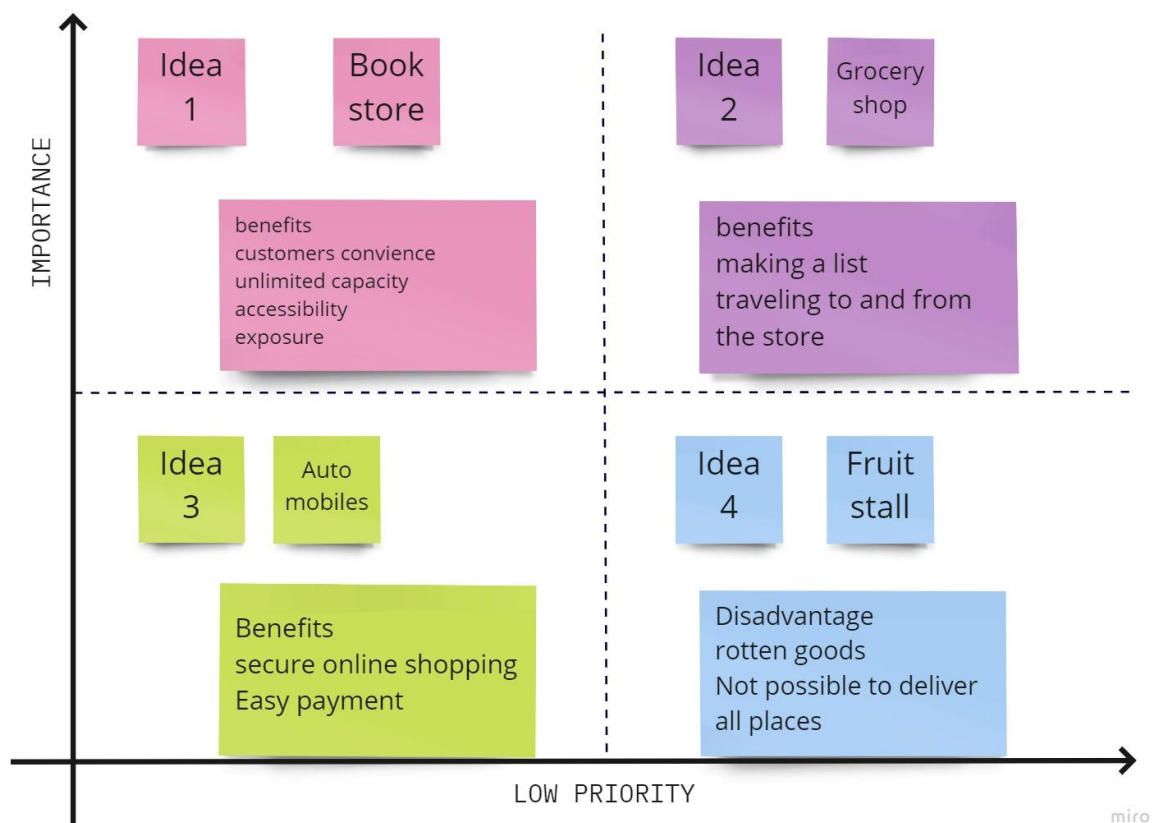
IDEA PRIORITIZATION- BOOK STORE

- customers convenience
- unlimited capacity
- Enhanced customer experience
- Accessibility
- Exposure