

Ideation Phase

Define the Problem

Statements

Date	15 OCTOBER 2022
Team ID	PNT2022TMID29977
Project Name	News Tracking Application
Maximum Marks	2 Marks

Problem Statement:

- Mr. Praveen is a very busy workman in a ABC company who needs to refer news without any restrictions and interruptions while travelling because he was not comfortable carrying newspaper daily to his office and to read news when he was in free time.
- Mr. Praveen needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere he wants.
- He needs something which should fit in the palm of his hands, which he could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smart phones and computers.

I am	Mr. Praveen, a busy employee at ABC company.
I'm trying to	While travelling, one must consult the news without any limitations or interruptions.
But,	Because carrying a newspaper about was uncomfortable for me, I was unable to find the time to read at a location and watch the news.
Because	I don't feel confident bringing her a newspaper every day to read the news in his downtime.
Which makes me feel	To him and many around him, carrying a real newspaper is an inconvenience.

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Very busy employee	Read News where ever we want.	Because carrying a newspaper about was uncomfortable for.	I don't feel confident	More Annoying, Irritating.
PS-2	Very busy employee	One must consult the news without any limitations or interruptions	I was unable to find the time to read at a location and watch the news.	Bringing him a newspaper every day to read the news in his downtime.	To him and many around him, carrying a real newspaper made inconvenience