



Project title:News Tracker Application

PROBLEM SOLUTION FIT

Team id:PNT2022TMID29977

<div><div>1. CUSTOMER SEGMENT(S)</div><div>Hackers,CCTNS(crime and criminal tracking network and system), commercial and scientific purposes,media monitoring.</div></div>	<div><div>2. PROBLEMS</div><div><ul style="list-style-type: none"><li>• irrelevant mentions in search results</li><li>• missed media mentions</li><li>• disorganized saved coverage</li><li>• difficulty reporting</li><li>• unable to access own searches</li></ul></div></div>	<div><div>3.trigger to act</div><div>This news app is a big interactive database that think of it like would any other piece of journalism .It just uses software instead of words and pictures.</div></div>
<div><div>4.EMOTIONS</div><div>Fearness,statisfaction, anger and two sentiments(positive and negative)using to extraction.</div></div>	<div><div>5.AVAILABLE SOLUTION</div><div>The internet and the intermingling of social media with important worldwide events has made it almost impossible to live under a rock. But finding a reliable one-stop shop to engage with your news can be somewhat of a challenge</div></div>	<div><div>6.CUSTOMER STATE LIMITATION</div><div>As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers.</div></div>
<div><div>7.BEHAVIOUR</div><div>User experience, content performance popularity sharing the news, conversion rate optimization,checkout process website accesibility, livechat and first and foremost,user data is super important.</div></div>	<div><div>8.CHANNELS OF BEHAVIOUR</div><div><div>8.1 ONLINE</div><div>A few of these local stories were the result of formal partnerships, but the majority were done quite independently - in some cases, we didn't have much if any knowledge that the story.</div><div>8.2 OFFLINE</div><div>Although marketing has gone largely digital, the offline advertising world is still a significant one, means a lot of money gets spent on display ads.</div></div></div>	<div><div>9.ROOT/CAUSE</div><div>User doesn't want to waste time figuring out the the relevance of the news young people don't read news from apps, usually depend on social media to get updated Users sometimes get overwhelmed by too many categories.</div></div> <div><div>10.MY SOLUTION</div><div>Realtime monitoring, working condition is ensured .user can update information from any where</div></div>