Empathy Map: Smart Lender - Applicant creditability prediction for loan approval

Designed for: Banks Stakeholders:Customers,banks

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loan approval	
THINK and FEEL The accurate list of eligible customers are predicted for giving loan. The more number of usage of models the higher in accuracy. Sets the current trend automatically.	•Better way to decide the Customers eligibility. •Compatible and relevant to the end parameters. •Higher chances to change the currer system of loan approval.
 Easy to analyze and monitor the outcome. Simple to operate the models. Low cost maintenance for future updation. 	SAY and DO Use of the current trend tech stack. High end capacity for mass market capture. The training of the models seems to be a high charge. Predict Accurate Results