

IBM-Project-PNT2022TMID05837

Retail Store Stock Inventory Analytics

This project aims to build an Analytical Dashboard for Sales Data using IBM Cognos

Project Description:

The given dataset contains a lot of historical sales data of a Brazilian top retailer

Basic Questions of every retailer: How much inventory should I carry? Too much inventory means working capital costs, operational costs and a complex operation, lack of inventory leads to lost sales, unhappy customers and a damaged brand.

This is why short-term forecasting is so important in the retail and consumer goods industry.

Skills Developed:

Exploratory Data Analysis

IBM CLOUD

https://drive.google.com/file/d/1WbuKfqgcjTaulVIn5KNh0NEsDvvoIXzu/view?usp=share_link