Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we make the Indian Railways smarter?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing.

Pratheesan V
- Health monitoring of Locopilot
- Automatic Platform allotment
- Adaptive air conditioners using Temperature sensor
- Enhanced and Automated Waiting Queue Clearance

Santhosh kumar M
- Automated Lighting System
- Wake up call to the passenger based on live location
- QR based ticket checking
- Fire alert to loco pilot and nearby fire station

Tamilarasan k
- Detecting Human on railway track
- Automatic Door Opening
- Alert system to inform water logging in tracks
- Automated train traffic control

Deepak narayin R
- Speed control in bridges and Automatic railway crossing barricade system
- Automated odour monitoring
- Train live location tracking

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.
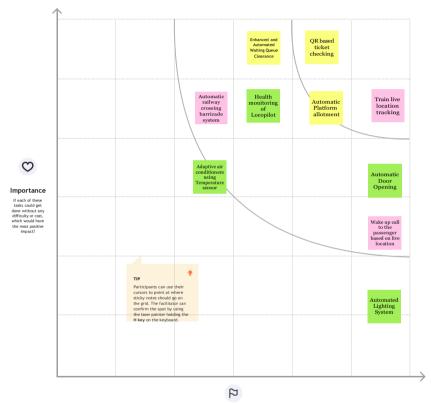
⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Smart ticket reservation and checking
- Enhanced and Automated Waiting Queue Clearance
- QR based ticket checking
- Automatic Platform allotment

Live location tracking and utilizing the coordinates
- Wake up call to the passenger based on live location
- Train live location tracking
- Automatic railway crossing barricade system

Automated Smart systems
- Automated Lighting System
- Automatic Door Opening
- Health monitoring of Locopilot
- Adaptive air conditioners using Temperature sensor

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

- Enhanced and Automated Waiting Queue Clearance
- QR based ticket checking
- Automatic railway crossing barricade system
- Health monitoring of Locopilot
- Automatic Platform allotment
- Train live location tracking
- Adaptive air conditioners using Temperature sensor
- Automatic Door Opening
- Wake up call to the passenger based on live location
- Automated Lighting System

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example