Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How to help the user to get tracking of monthly spenses and send alerts about spending expenses

Key rules of brainstorming
To run an smooth and productive session

Stay in topic.
Encourage wild ideas.
Defer judgment.
Listen to others.

Go for volume.
If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

PRINCE PREM RAJA E

To user to enter the spending
Limitations for budget
Edit income and expenses
Keep accurate records
Add income and expenses
Add remainder and get notify

RABIN G

Set smart budget to help you not over spend money in a choosen catagory
Create a additional steam of income
Get monthly report as pdf or excel sheet
Generate Monthly report
Filter the expenses periodicly
Helps you to stick on your budget and cut out impulse spending

RAAGHUL S

Navigate to dash board
Edit user profile
Set Budget
Visualize the expense
Show cash flow
Generate monthly record

RAGAVARTHNI V

To remind user to enter the spendings
Add multiple stream of income
Categorize the expenses
Feedback System
Overspending / underspending of money
No need for complicated Excel sheets

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Shows cash flow
Track your income and expenses
Add income and expenses
Get monthly report
Set budget
Helps you to stick on your budget and cut out impulse spending
To remind user to enter the spendings
Alert
Set remainder and get notifed

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done with very little difficulty or cost, which would have the most positive impact?

Keep accurate records
Generate Monthly report
Add income and expenses
Filter the expenses periodicly
Add multiple stream of income
Set budget
Set smart budget to help you not over spend money in a choosen catagory
To remind user to enter the spendings
Categorize the expenses
Add remainder and get notify
Helps you to stick on your budget and cut out impulse spending
Edit User Profile
Navigate to the dashboard

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback