

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID20053
Project Name	Project - Personal Expense Tracker
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Personal Expense Tracker:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
3-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Gather your selected participants in the session and send an invite. Share relevant information as you work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

A personal finance app will not only help you with budgeting and accounting but also give you helpful insights and money management. However, these applications will not work if all their expenses are based on their expenses and budget will be updated which will be costly to the user. Also, users may not be aware of their expenses in the past. They have an option to see a chart for the expenses incurred for the past month but the user will be confused with an array of data.

10 minutes

problem

To solve the budgeting problem and increase efficiency.

2 Key rules of brainstorming

To run an smooth and productive session

- Stay on topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

Prassana kumar A

- Upgraded User Interface
- The Application should provide convenience to the users data

Ramkumar M

- Effectively uphold and change spending approaches.
- To generate reports int the form of pdf and doc.
- Better Visualization
- Need to easily add the daily expenses

Rampraveen S

- Following the expenses in troublesome
- Manage the costs
- Need to help to stick on the financial plan
- check regularly with the expenses

Joshuva Issac Raj J

- Forces to focus on money expenses
- Better understanding of the process
- How to attain it effectively
- Updation need to be in time always

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

- To generate reports int the form of pdf and doc.
- Accomplish the financial objective with the customized web app
- Following the expenses in troublesome

- Updation need to be in time always
- Better Visualization
- Easy tracking of expenses briefly

- Need to help to stick on the financial plan
- How to attain it effectively
- check regularly with the expenses

Step-3: Idea Prioritization

