

IBM Assignment 1

Madhan C

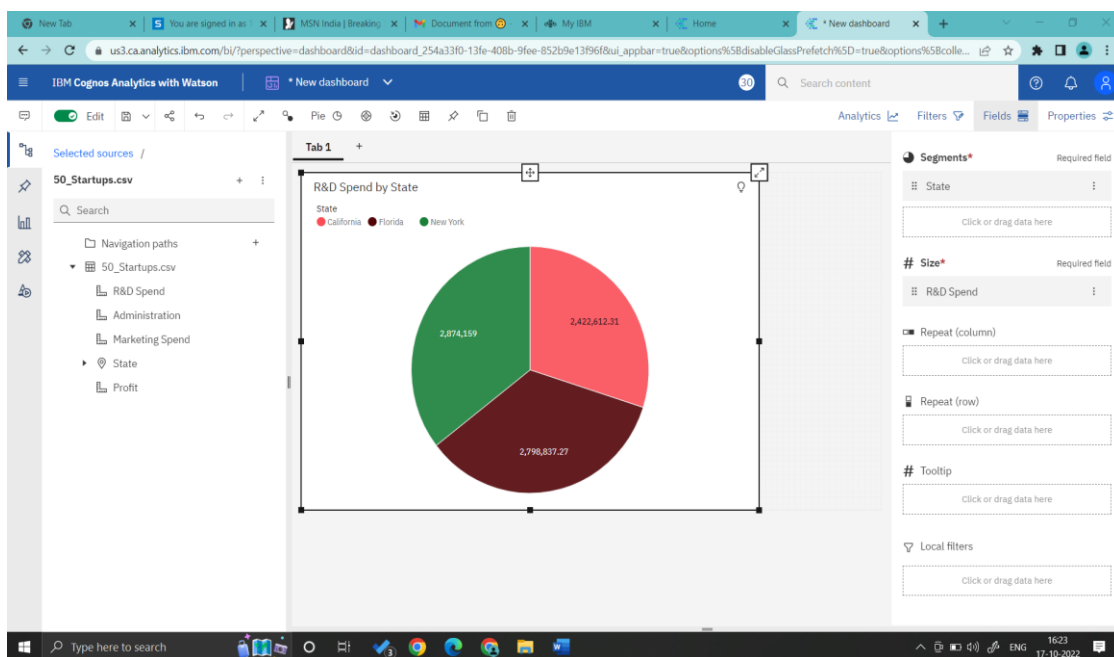
Visualization the data set

National Engineering College

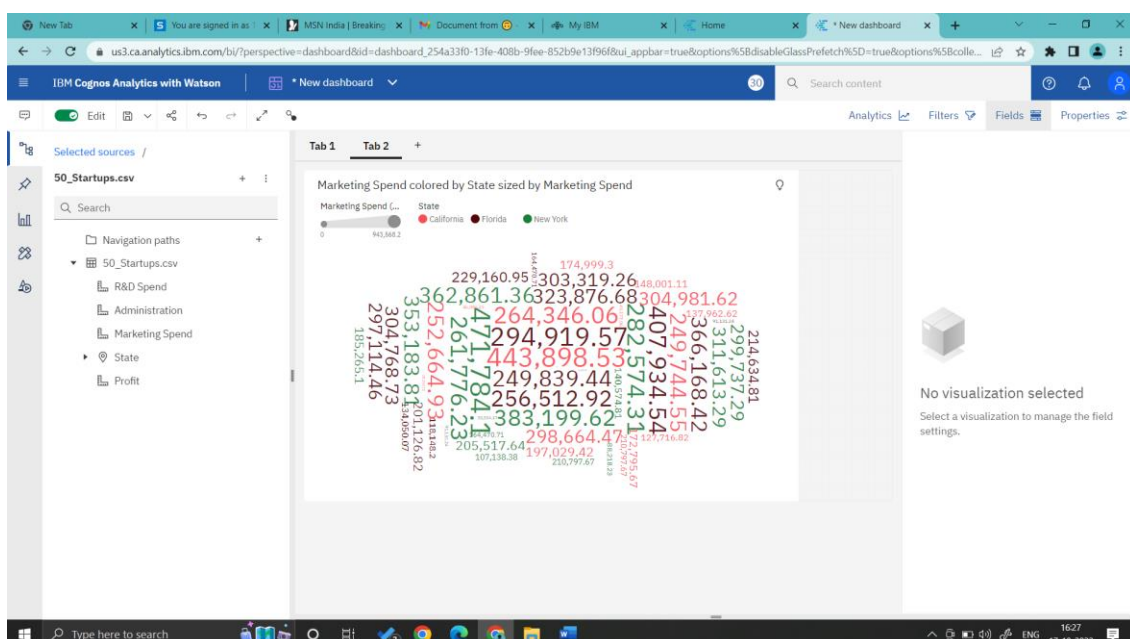
IBM Cognos Analytics with Watson

- R&D spend by state
- Marketing spend colored by State sized by Marketing Spend
- State by R&D spend colored by marketing spend
- Marketing spend by R&D colored by R&D spend
- Profit by R&D spend colored by R&D spend

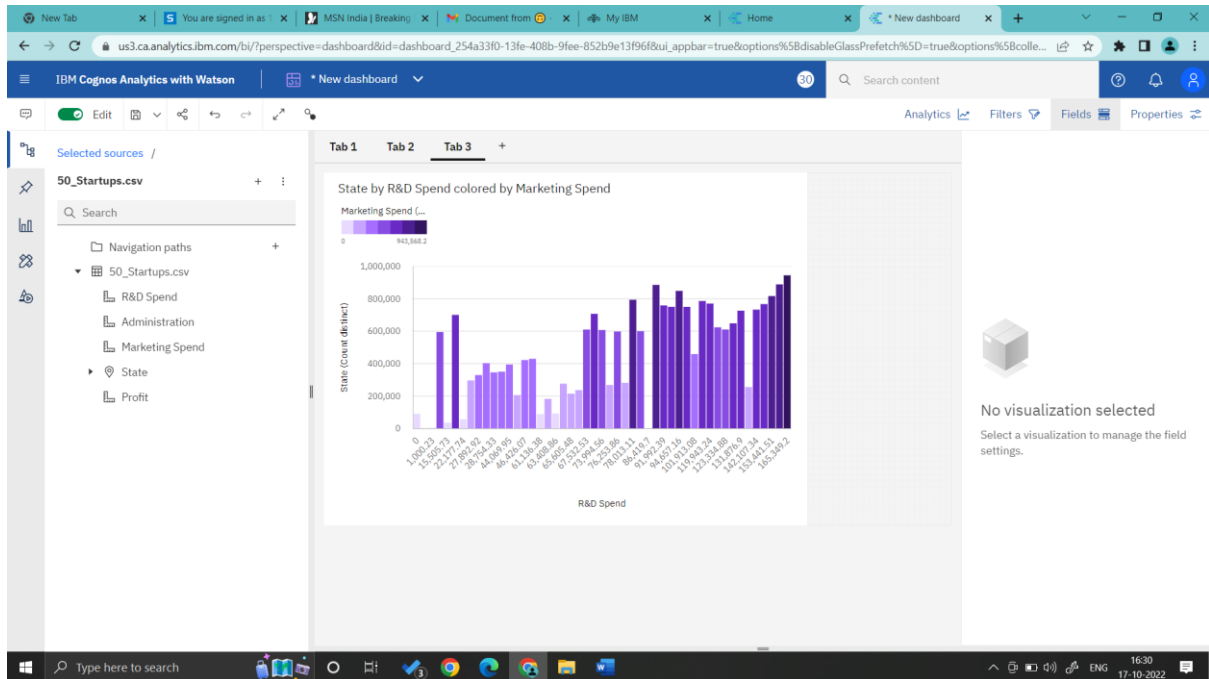
R&D spend by state



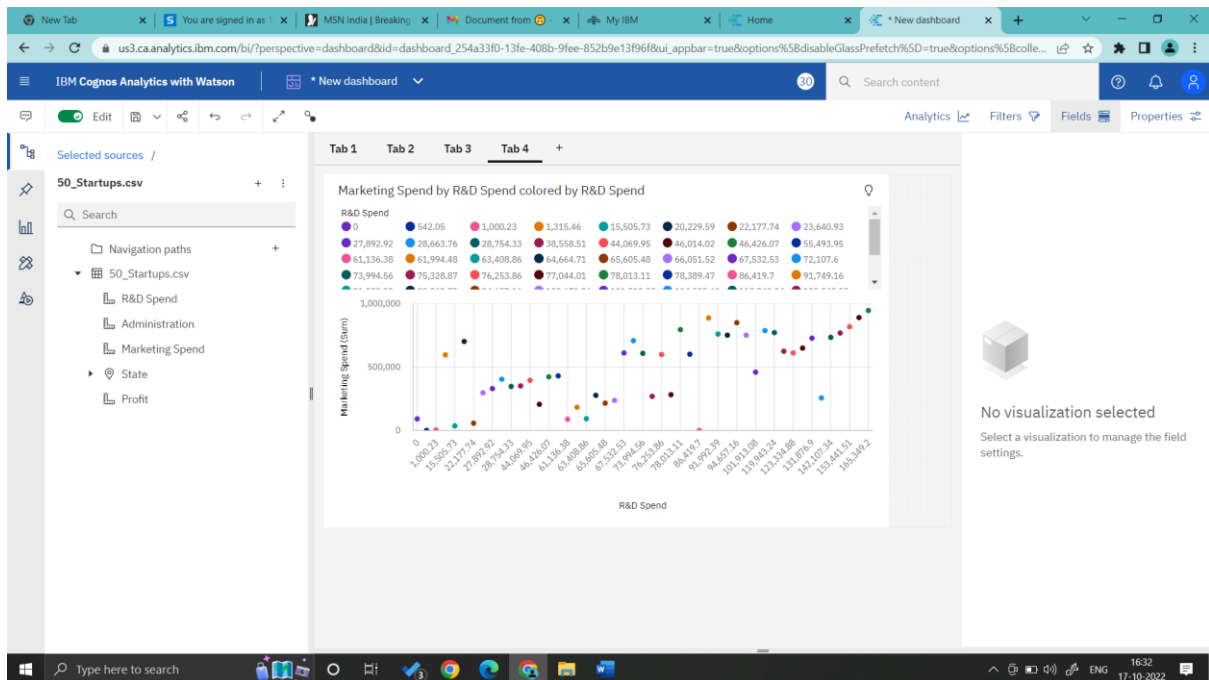
Marketing spend colored by State sized by Marketing Spend



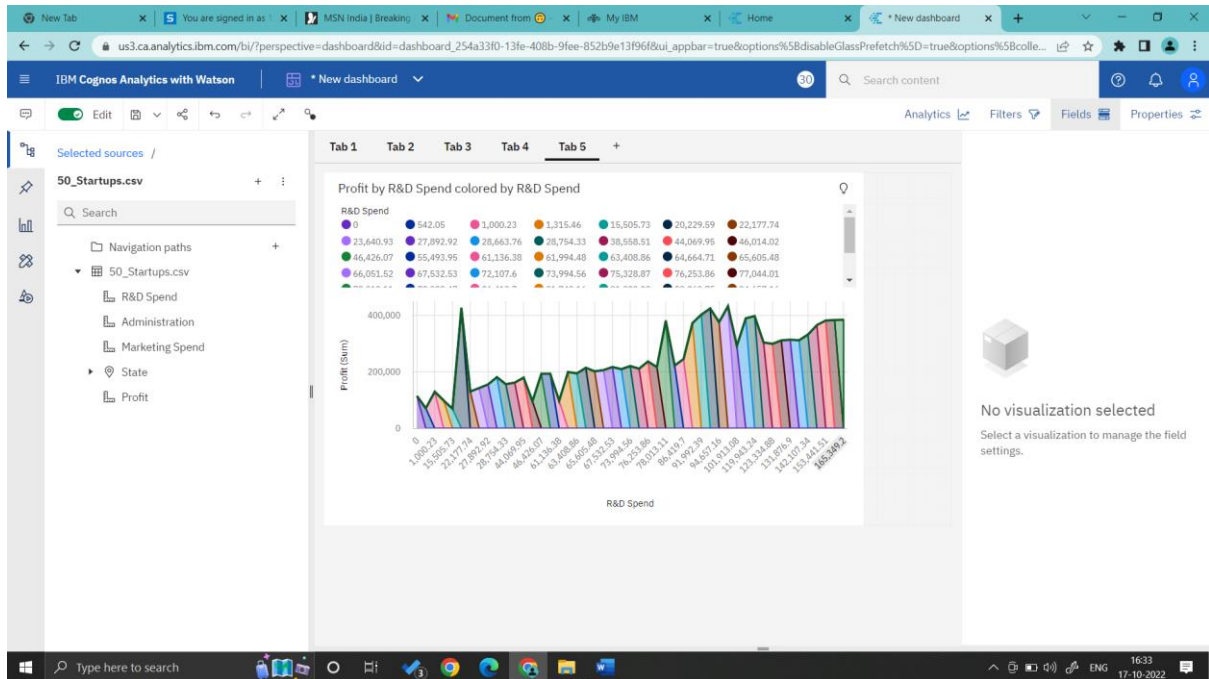
State by R&D Spend colored by Marketing Spend



Marketing spend by R&D colored by R&D spend



Profit by R&D spend colored by R&D spend



Reference:

https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2FAssignment1&action=view&mode=dashboard