

## IBM Assignment 1

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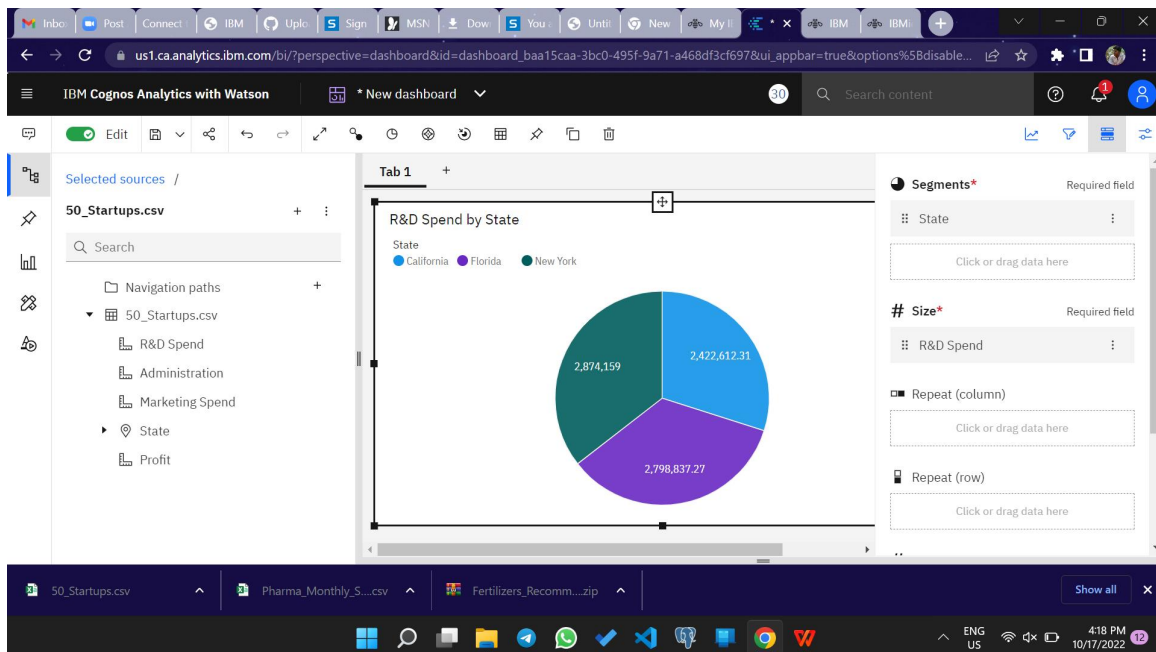
### Visualization the data set

National Engineering College

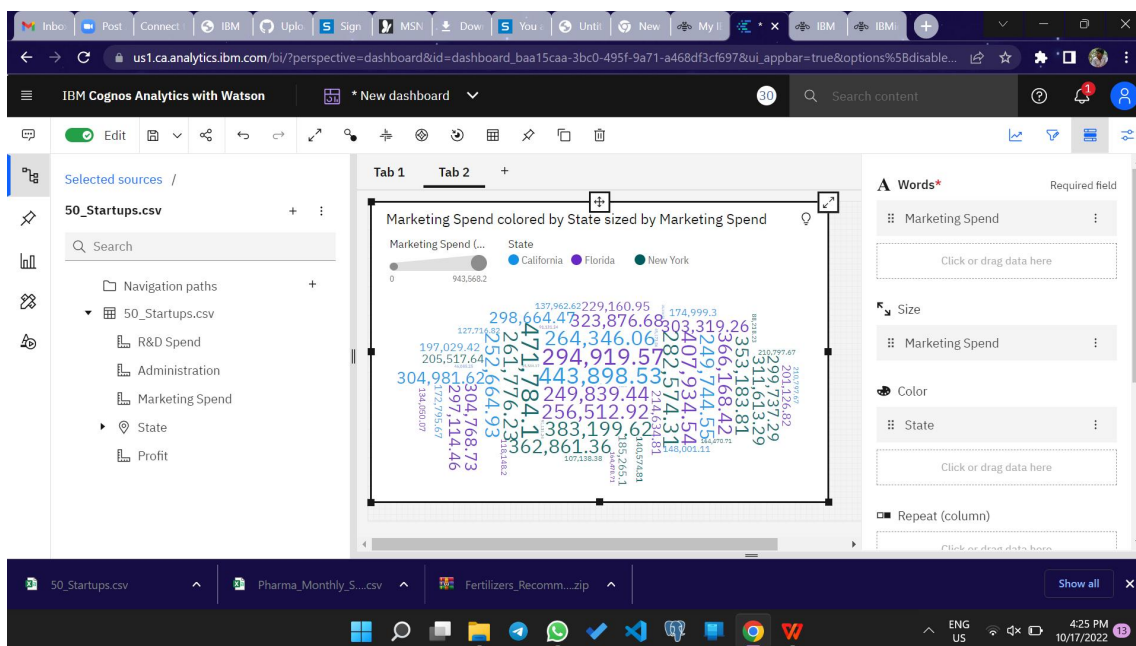
#### IBM Cognos Analytics with Watson

- R&D spend by state
- Marketing spend colored by State sized by Marketing Spend
- State by R&D spend colored by marketing spend
- Marketing spend by R&D colored by R&D spend
- Profit by R&D spend colored by R&D spend

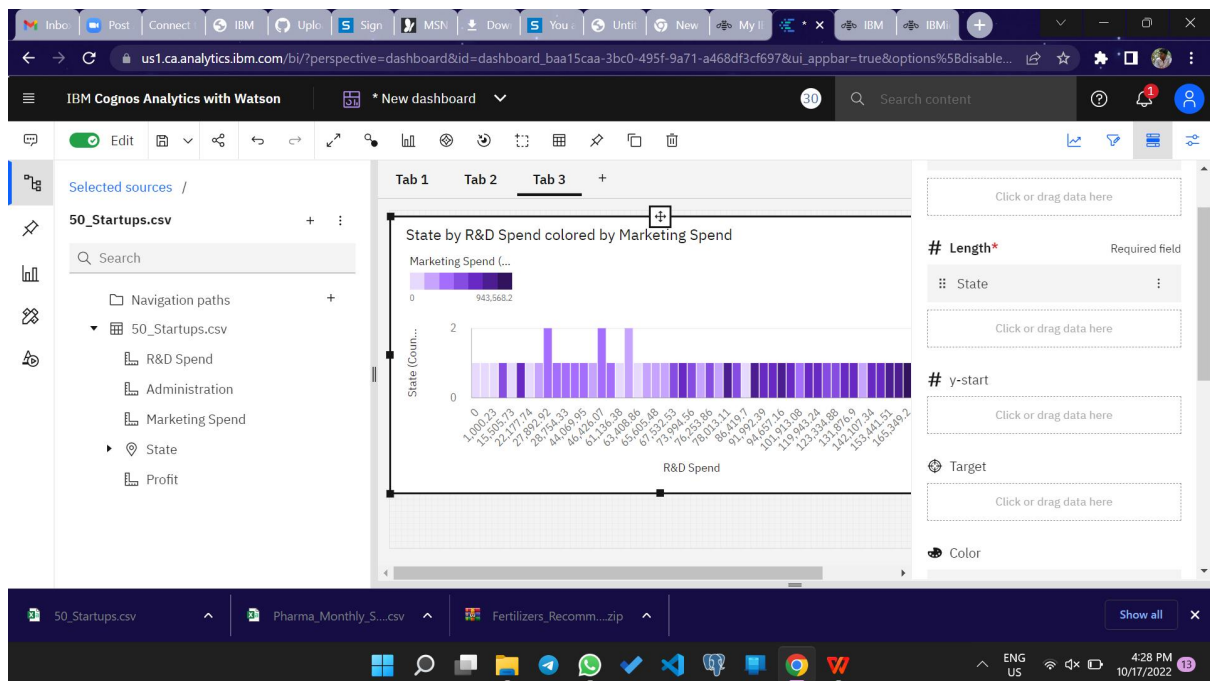
#### R&D spend by state



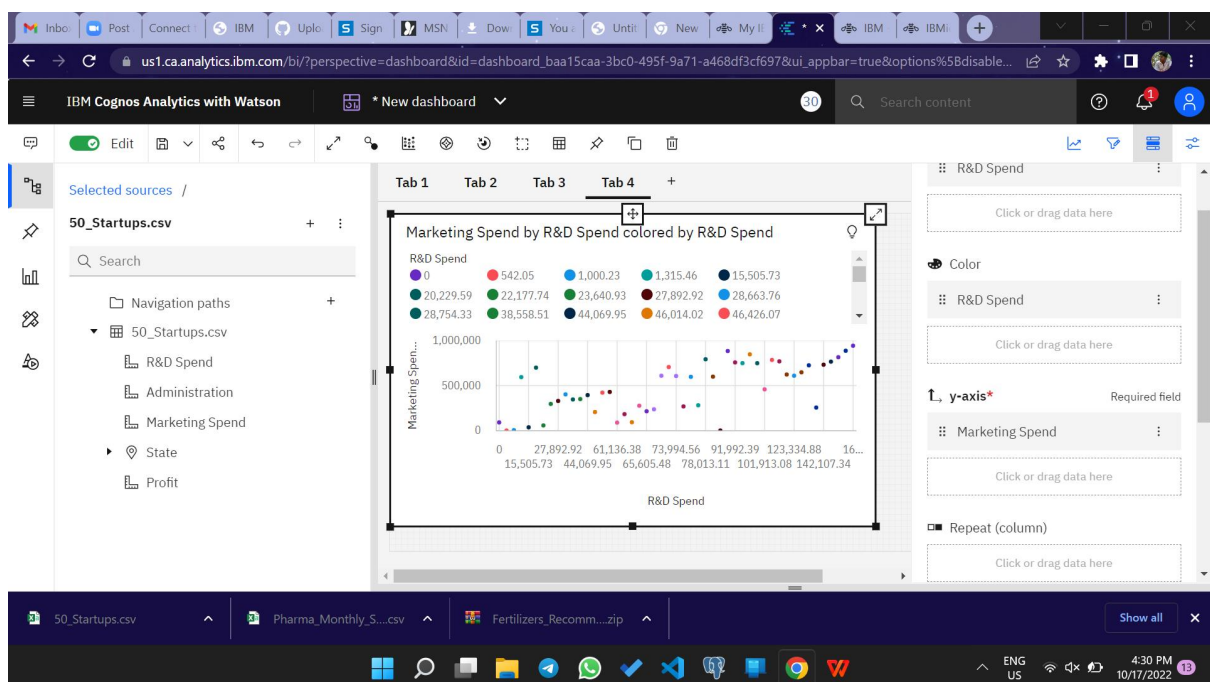
#### Marketing spend colored by State sized by Marketing Spend



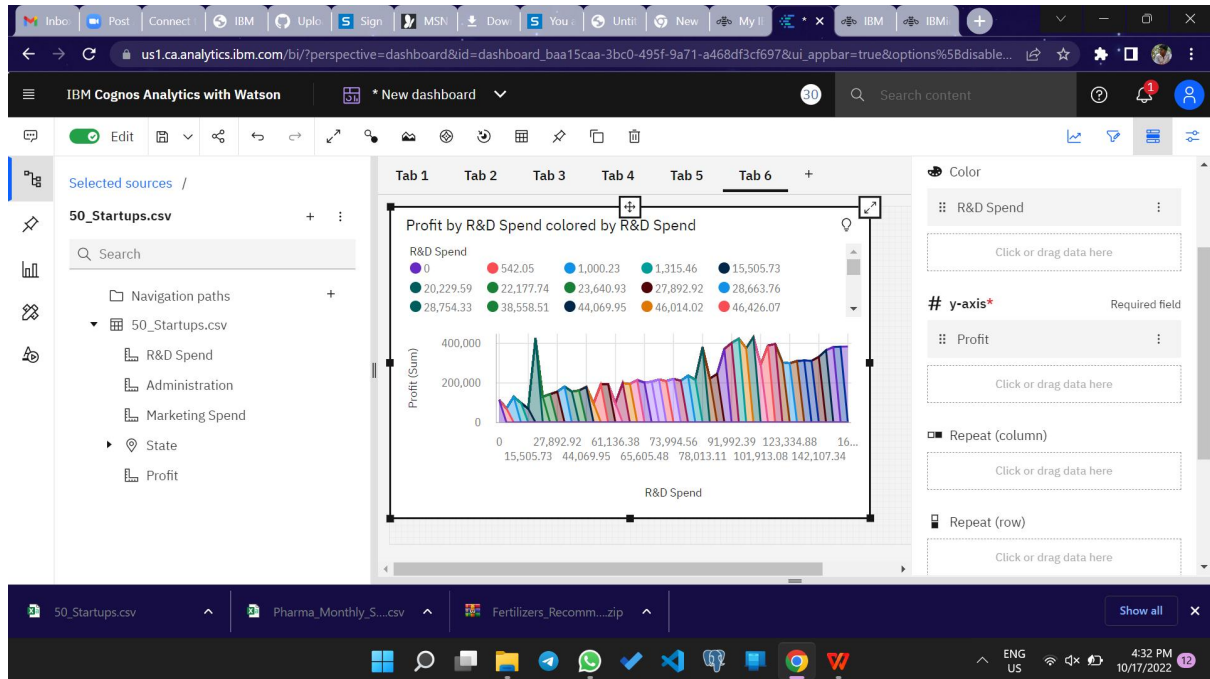
## State by R&D Spend colored by Marketing Spend



## Marketing spend by R&D colored by R&D spend



## Profit by R&D spend colored by R&D spend



## Reference:

[https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my\\_folders%2FAssignme nt%2B1&action=view&mode=dashboard](https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2FAssignme nt%2B1&action=view&mode=dashboard)