```
In [1]:   import pandas as pd
          import numpy as np
```

```
In [2]:   file=pd.read_csv("/content/Churn_Modelling.csv")
          df=pd.DataFrame(file)
          df.head()
```

Out[2]:

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
0	1	15634602	Hargrave	619	France	Female	42	2	0.00	1	1	1	101348.88	1
1	2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
2	3	15619304	Onio	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
3	4	15701354	Boni	699	France	Female	39	1	0.00	2	0	0	93826.63	0
4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0

```
In [3]:   df['HasCrCard'] = df['HasCrCard'].astype('category')
```

```
In [4]:   df['IsActiveMember'] = df['IsActiveMember'].astype('category')
          df['Exited'] = df['Exited'].astype('category')
```

```
In [5]:   df = df.drop(columns=['RowNumber', 'CustomerId', 'Surname'])
```

```
In [6]:   df.head()
```

Out[6]:

|	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
0	619	France	Female	42	2	0.00	1	1	1	101348.88	1
1	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
2	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
3	699	France	Female	39	1	0.00	2	0	0	93826.63	0
4	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0

1. Perform Below Visualizations.

● Univariate Analysis ● Bi - Variate Analysis ● Multi - Variate Analysis

```
In [7]:   import seaborn as sns
          density = df['Exited'].value_counts(normalize=True).reset_index()
          sns.barplot(data=density, x='index', y='Exited', );
          density
```

Out[7]:

	index	Exited
0	0	0.7963
1	1	0.2037
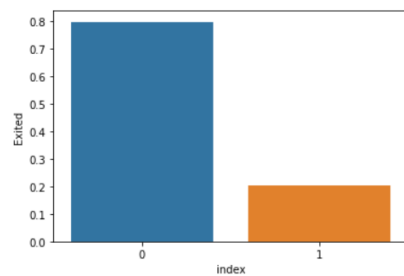
The data is significantly imbalanced

In [8]:
```python
import matplotlib.pyplot as plt
```

In [9]:
```python
categorical = df.drop(columns=['CreditScore', 'Age', 'Tenure', 'Balance', 'EstimatedSalary'])
rows = int(np.ceil(categorical.shape[1] / 2)) - 1

# create sub-plots anf title them
fig, axes = plt.subplots(nrows=rows, ncols=2, figsize=(10,6))
axes = axes.flatten()

for row in range(rows):
    cols = min(2, categorical.shape[1] - row*2)
    for col in range(cols):
        col_name = categorical.columns[2 * row + col]
        ax = axes[row*2 + col]

        sns.countplot(data=categorical, x=col_name, hue="Exited", ax=ax);

plt.tight_layout()
```
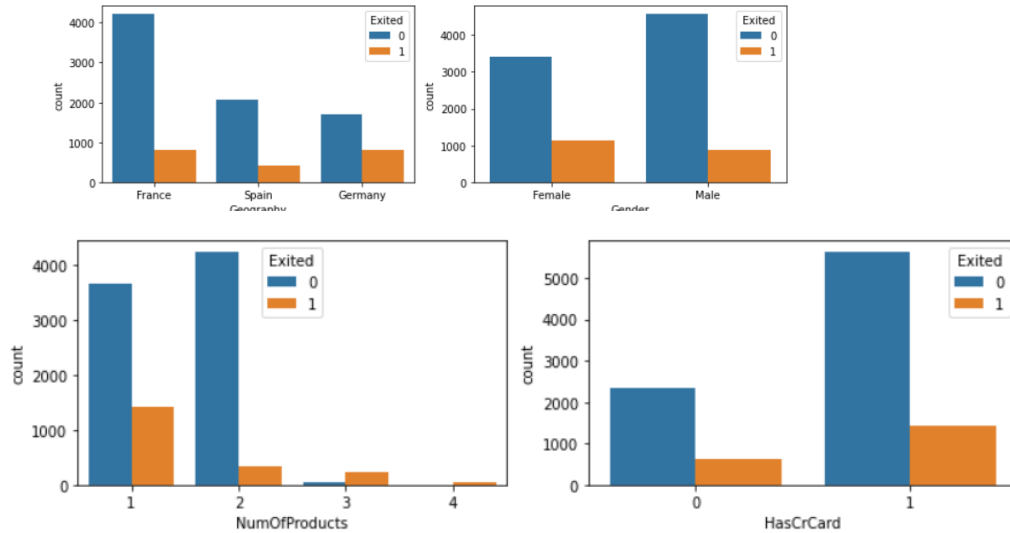

1. Perform descriptive statistics on the dataset.

In [10]:
```python
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 11 columns):
 #   Column           Non-Null Count  Dtype
---  ------           --------------  -----
 0   CreditScore      10000 non-null  int64
 1   Geography        10000 non-null  object
 2   Gender           10000 non-null  object
 3   Age              10000 non-null  int64
 4   Tenure           10000 non-null  int64
 5   Balance          10000 non-null  float64
 6   NumOfProducts    10000 non-null  int64
 7   HasCrCard        10000 non-null  category
 8   IsActiveMember   10000 non-null  category
 9   EstimatedSalary  10000 non-null  float64
 10  Exited           10000 non-null  category
dtypes: category(3), float64(2), int64(4), object(2)
memory usage: 654.8+ KB
```

In [11]:
```python
df.describe()
```

	CreditScore	Age	Tenure	Balance	NumOfProducts	EstimatedSalary
count	10000.000000	10000.000000	10000.000000	10000.000000	10000.000000	10000.000000
mean	650.528800	38.921800	5.012800	76485.889288	1.530200	100090.239881
std	96.653299	10.487806	2.892174	62397.405202	0.581654	57510.492818
min	350.000000	18.000000	0.000000	0.000000	1.000000	11.580000
25%	584.000000	32.000000	3.000000	0.000000	1.000000	51002.110000
50%	652.000000	37.000000	5.000000	97198.540000	1.000000	100193.915000
75%	718.000000	44.000000	7.000000	127644.240000	2.000000	149388.247500
max	850.000000	92.000000	10.000000	250898.090000	4.000000	199992.480000

1. Handle the Missing values.

In [12]:
```python
df.isna().sum()
```

Out[12]:
```
CreditScore        0
Geography          0
Gender             0
Age                0
Tenure             0
Balance            0
NumOfProducts      0
HasCrCard          0
IsActiveMember     0
EstimatedSalary    0
Exited             0
dtype: int64
```

In [13]:
```python
for i in df:
    if df[i].dtype=='object' or df[i].dtype=='category':
        print("unique of "+i+" is "+str(len(set(df[i])))+" they are "+str(set(df[i])))
```

```
unique of Geography is 3 they are {'Spain', 'Germany', 'France'}
unique of Gender is 2 they are {'Male', 'Female'}
unique of HasCrCard is 2 they are {0, 1}
unique of IsActiveMember is 2 they are {0, 1}
unique of Exited is 2 they are {0, 1}
```

1. Find the outliers and replace the outliers

In [14]:
```python
def box_scatter(data, x, y):
    fig, (ax1, ax2) = plt.subplots(nrows=2, ncols=1, figsize=(16,6))
    sns.boxplot(data=data, x=x, ax=ax1)
    sns.scatterplot(data=data, x=x,y=y,ax=ax2)
```
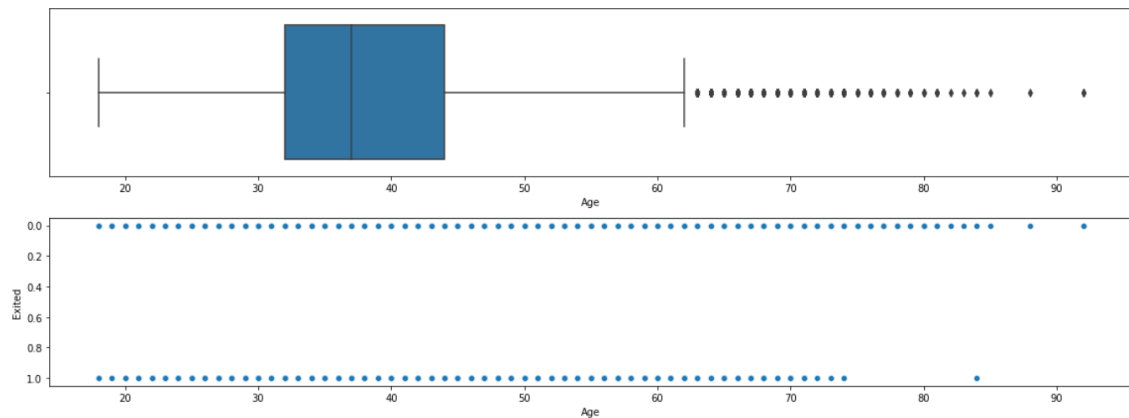
In [16]:
```python
box_scatter(df,'Age','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Age'] > 87])}")
```
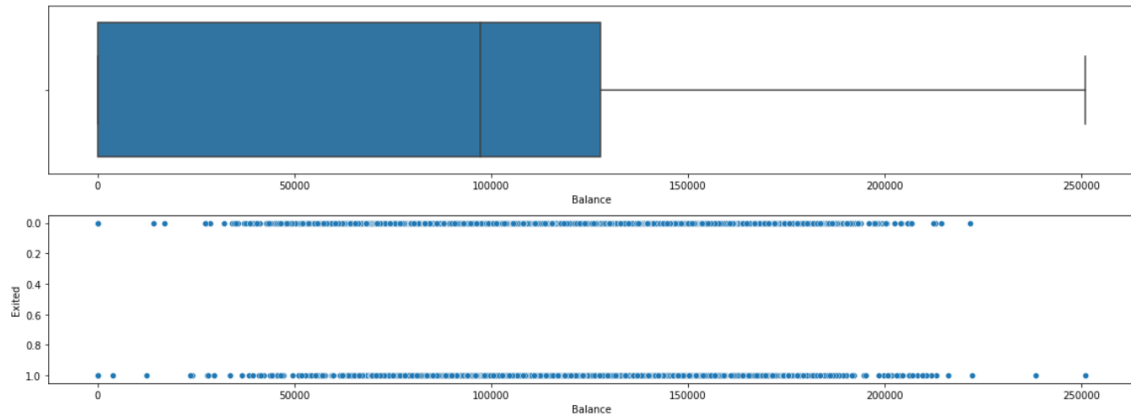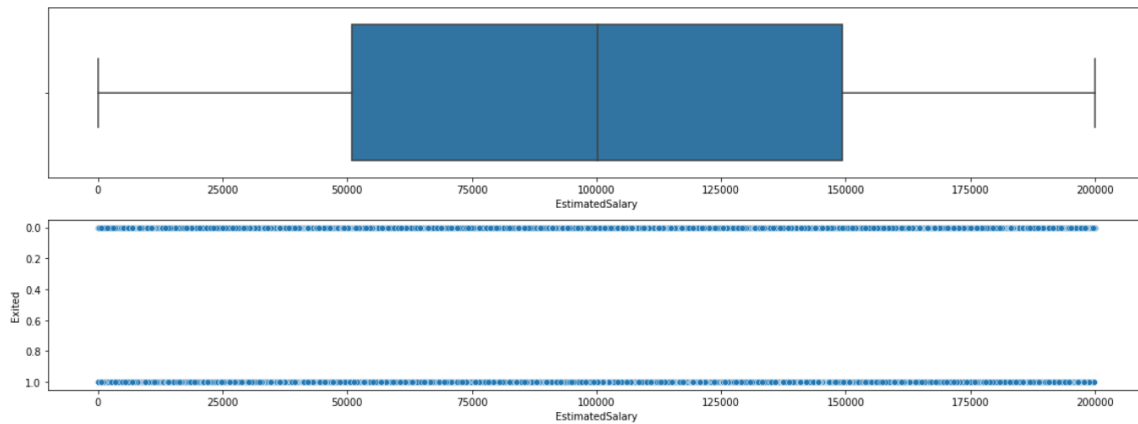
```
# of Bivariate Outliers: 3
```

```
box_scatter(df,'Balance','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Balance'] > 220000])}")
```

# of Bivariate Outliers: 4

```
box_scatter(df,'EstimatedSalary','Exited');
plt.tight_layout()
```


Removing outliers

```
for i in df:
    if df[i].dtype=='int64' or df[i].dtypes=='float64':
        q1=df[i].quantile(0.25)
        q3=df[i].quantile(0.75)
        iqr=q3-q1
        upper=q3+1.5*iqr
        lower=q1-1.5*iqr
        df[i]=np.where(df[i] >upper, upper, df[i])
        df[i]=np.where(df[i] <lower, lower, df[i])
```
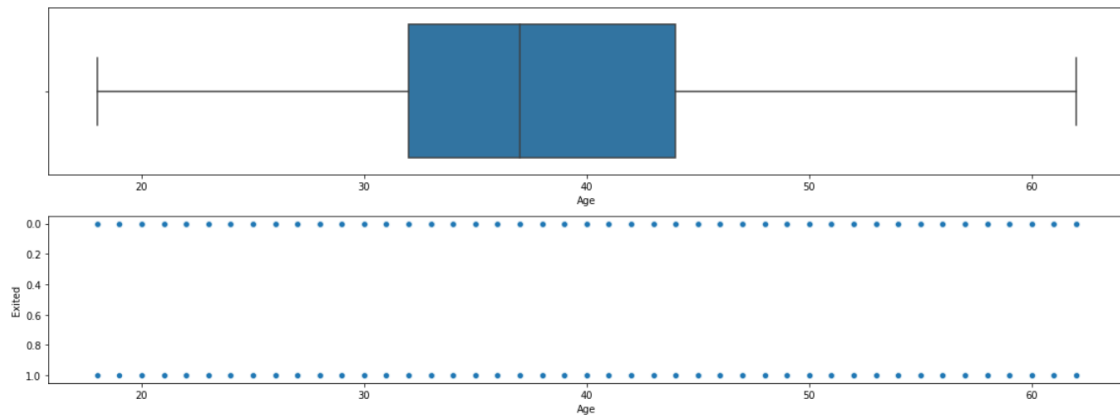
After replacing outliers

```
box_scatter(df,'CreditScore','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['CreditScore'] < 400])}")
```
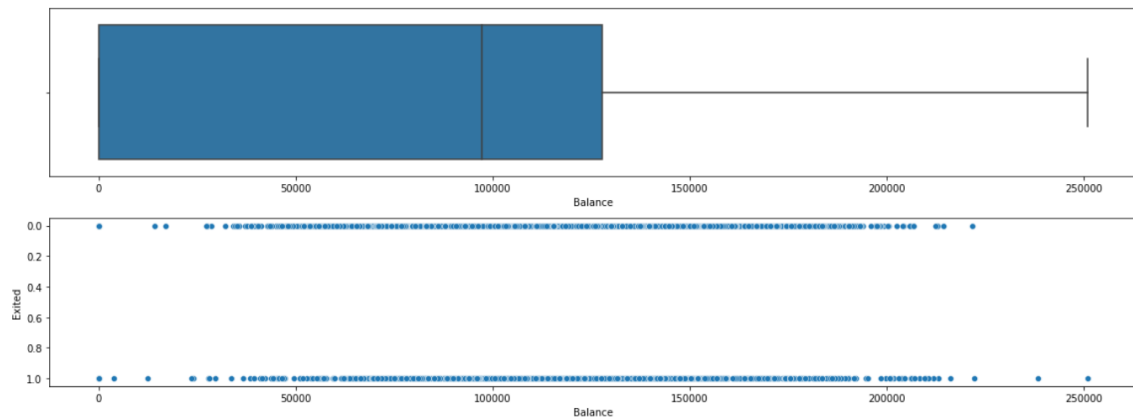
# of Bivariate Outliers: 19
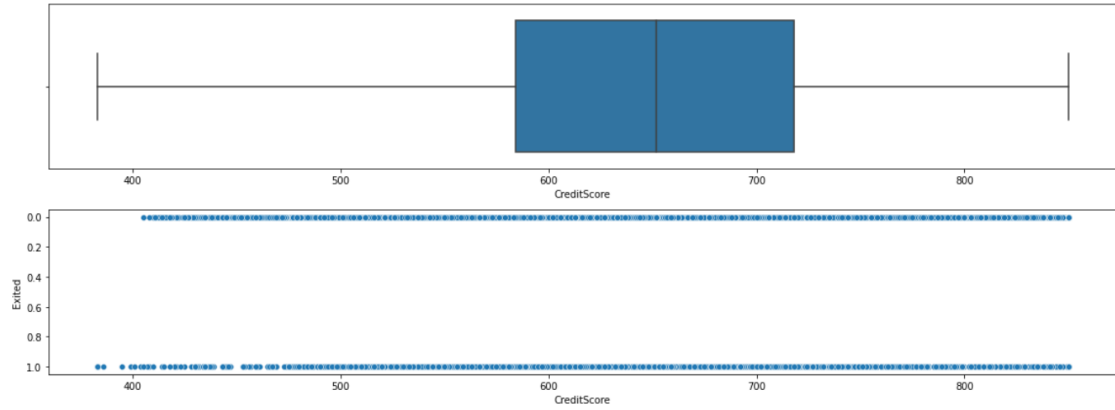
In [21]:
```python
box_scatter(df,'Age','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Age'] > 87])}")
```

# of Bivariate Outliers: 0

In [22]:
```python
box_scatter(df,'Balance','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Balance'] > 220000])}")
```

# of Bivariate Outliers: 4

1. Check for Categorical columns and perform encoding

In [23]:
```python
from sklearn.preprocessing import LabelEncoder
encoder=LabelEncoder()
for i in df:
    if df[i].dtype=='object' or df[i].dtype=='category':
        df[i]=encoder.fit_transform(df[i])
```

1. Split the data into dependent and independent variables

In [24]:
```python
x=df.iloc[:,:-1]
x.head()
```

Out[24]:

	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary
0	619.0	0	0	42.0	2.0	0.00	1.0	1	1	101348.88
1	608.0	2	0	41.0	1.0	83807.86	1.0	0	1	112542.58
2	502.0	0	0	42.0	8.0	159660.80	3.0	1	0	113931.57
3	699.0	0	0	39.0	1.0	0.00	2.0	0	0	93826.63
4	850.0	2	0	43.0	2.0	125510.82	1.0	1	1	79084.10

In [25]:
```python
y=df.iloc[:,-1]
y.head()
```

Out[25]:
```
0    1
1    0
2    1
3    0
4    0
Name: Exited, dtype: int64
```

1. Scale the independent variables

In [26]:
```python
from sklearn.preprocessing import StandardScaler
scaler=StandardScaler()
x=scaler.fit_transform(x)
```

In [27]:
```python
x
```

Out[27]:
```
array([[-0.32687761, -0.90188624, -1.09598752, ...,  0.64609167,
         0.97024255,  0.02188649],
       [-0.44080365,  1.51506738, -1.09598752, ..., -1.54776799,
         0.97024255,  0.21653375],
       [-1.53863634, -0.90188624, -1.09598752, ...,  0.64609167,
        -1.03067011,  0.2406869 ],
       ...,
       [ 0.60524449, -0.90188624, -1.09598752, ..., -1.54776799,
         0.97024255, -1.00864308],
       [ 1.25772996,  0.30659057,  0.91241915, ...,  0.64609167,
        -1.03067011, -0.12523071],
       [ 1.4648682 , -0.90188624, -1.09598752, ...,  0.64609167,
        -1.03067011, -1.07636976]])
```

1. Split the data into training and testing

In [28]:
```python
from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33)
```

In [29]:
```python
x_train.shape
```

Out[29]: `(6700, 10)`

In [30]:
```python
x_test.shape
```

Out[30]: `(3300, 10)`

In [31]:
```python
y_train.shape
```

Out[31]: `(6700,)`

In [32]:
```python
y_test.shape
```

Out[32]: `(3300,)`