

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID20048
Project Name	Project - Nutrition assistant Application
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

## Conducting a brainstorm

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your team forward.

- 15 minutes to prepare
- 30-60 minutes to collaborate
- 3-8 people recommended

Created in partnership with **Meta**

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

A

#### Choose your best "How Might We" Questions

Create 5 HMW statements before the activity to propose them to the team.

B

#### Set the stage for creativity and inclusivity

Go over the brainstorming rules and keep them in front of your team while brainstorming to encourage collaboration, optimism, and creativity.

1. **Encourage wild ideas** (If none of the ideas sound a bit ridiculous, then you are filtering yourself too much.)
2. **Defer judgement** (This can be as direct as harsh words or as subtle as a condescending tone or talking over one another.)
3. **Build on the ideas of others** ("I want to build on that idea" or the use of "yes, and...")
4. **Stay focused on the topic at hand**
5. **Have one conversation at a time**
6. **Be visual** (Draw and/or upload to show ideas, whenever possible.)
7. **Go for quantity**

C

#### Interested in learning more?

Check out the Meta Think Kit website for additional tools and resources to help your team collaborate, innovate and move ideas forward with confidence.

Open the website ➔

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### Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

10 minutes

QUESTION

How might we calculate the amount of nutrition present in the food?

QUESTION

How might we separate the necessary nutrition?

QUESTION

How might we suggest the people to take right nutrition?

QUESTION

How to identify proper nutrition?

QUESTION

How might the product is useful to the world?

#### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example ➔

### Step-2: Brainstorm, Idea Listing and Grouping

The image displays a series of design sketches for a 'Nutrition Assistant' application, organized into three columns and four rows of content.

- Column 1 (Left):**
  - Brainstorm solo:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - NARAIN CA:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - VENKATESH S:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
- Column 2 (Middle):**
  - Brainstorm as a group:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - TIKUNANAM M:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - KALESWARAN M:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
- Column 3 (Right):**
  - Brainstorm as a group:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - TIKUNANAM M:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.
  - KALESWARAN M:** A sticky note titled 'To monitor the food nutrients quantity' with a list of nutrients: Protein, Carbohydrates, Fat, Fiber, Vitamins, and Minerals.