Ideation Phase Brainstorm & Idea Prioritization Template

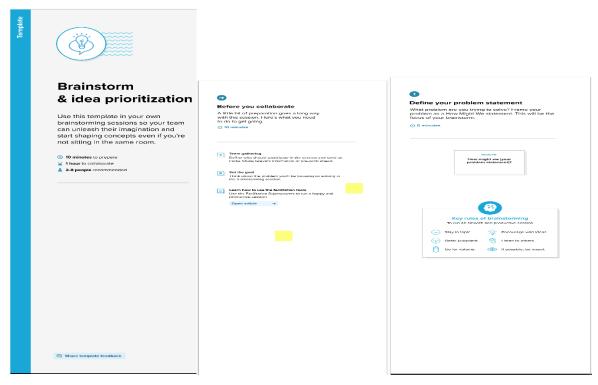
Date	28September 2022
Team ID	PNT2022TMID45498
Project Name	PROJECT- RETAIL STORE STOCK INVENTORY ANALYTICS
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

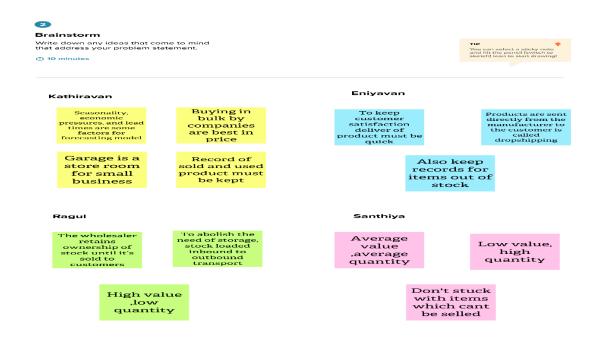
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Seasonality, economic pressures, and lead times are some factors for forecasting model

Low value, high quantity

Also keep records for items out of stock The wholesaler retains ownership of stock until it's sold to customers

Garage is a store room for small business

Average value ,average quantity Record of sold and used product must be kept

Buying in bulk by companies are best in

price

Products are sent directly from the manufacturer to the customer is called dropshipping Don't stuck with items which cant be selled

To keep customer satisfaction deliver of product must be quick

To abolish the need of storage, stock loaded inbound to outbound transport



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

