

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Who is your customer? i.e. working parents of 0-5 y.o. kids</div><div>The Main customers are farmers for looking for best and a profitable yield and sustain with investment and profit.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div><div>Some times the prediction or estimation may be wrong(Rare case).</div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div><div>This Project aims at accurate estimation, using natural resources, giving appropriate alerts, etc.,.</div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div><div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div>The Farmers face a problem of low yield these days, this project will help them to balance and increase yield.</div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div><div>Agriculture plays a vital role in Indian economy and crop production deals major portion.</div></div>	<div><div>7. BEHAVIOUR<div>BE</div></div><div>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</div><div>The Existing solution shall estimate with low accuracy at some times but are also helpful to the customers.</div></div>	
	<div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div>The Customer face lack of money than the investment while low yielding where as now they have high yield which increases the crop demand and get a good price.</div></div>	<div><div>8. TRUTH: BEFORE / AFTER<div>TR</div></div><div>reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div>Estimating the crop yield in a field for farmers to increase their yield and revenue.</div></div>	<div><div>3. TRUTH: BEFORE / AFTER<div>TR</div></div><div>from # /</div><div>In Online, farmers may see which crop to sow according to climate condition and get profit. By offline, the farmers may check the nature and get high yield</div></div>	