

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Growing adoption of smart waste</div> <div>CS</div>	<div>6. CUSTOMER</div> <div>Waste management requires facing a challenging issues and promoting objectives between promoting recycling and protecting against chemical substances .Energy recovery.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Composition of waste. Recycle correctly(especially the toxic substances) Contact your local municipality. Choose sustainable plastic free options. Avoiding toxic waste. Saying NO to single-use plastics. Teach about personal eco-responsibility.</div> <div>AS</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Integrated approach for sustainable solid waste management.To create proper framework. Appropriate technology. Transfer to central storage facility.</div> <div>J&P</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Poor waste management contributes to climate change and air pollution and directly affects many ecosystems and species .Landfills considered the last resort in the waste hierarchy release methane a very powerful greenhouse gas linked to climate change</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Raise public awareness of utilizing renewable energy. Improve street sanitation. Encourage recycling. Collect and analyse area specific data on waste volumes for better planning. Increase WiFi coverage with their function as free public WiFi hotspot.</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS</div> <div>Lack of public awareness. Refusal to learn about compliance. Lack of proper machinery. Insufficient investment in waste management</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>If you are working on an existing business, write down your current solution first,fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill inthe canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behavior.</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE Swachh Bharat Mission. GOBAR- dhan(Galvanizing Organic Bio-Agro Resources)scheme Jal Shakti Abhiyaan 8.2 OFFLINE Exploring the three Rs of waste management-Reduce,Reuse,Recycle. In order to keep as much material out of the landfill as possible, its important for each of us to do our part.</div> <div>CH</div>	Extract online & offline CH of BE
Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>Before: Not cleaning the garbage waste properly because lack of machinery. After: Replaceable containers with prepress. Containers for separate collection of garbage. Garbage chutes .Ring method garbage collection-solid waste collection by a garbage truck that arrives once every few days to a special schedule.</div> <div>EM</div>			