

## IoT Based Safety Gadget for child safety monitoring and notification

Define CS, fit into CC

### 1. CUSTOMER SEGMENT(S)

Parents can easily monitor their child's activities.

### 6. CUSTOMER CONSTRAINTS

The major constraint is budget for buying the gadgets.

### 5. AVAILABLE SOLUTIONS

Reducing the Gadget Cost.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

### 2. JOBS-TO-BE-DONE / PROBLEMS

Monitoring data fetch by sensors in the field to know about the current situation.

### 9. PROBLEM ROOT CAUSE

Difficult for working parents to monitor their children.

### 7. BEHAVIOUR

Parents can come to know whether their children is safe or not.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

### 3. TRIGGERS

Sensors and IoT devices

### 4. EMOTIONS: BEFORE / AFTER

If parents are not near their children they cannot aware of them. By using this technology they can easily identify the problems of their children.

### 10. YOUR SOLUTION

Instead of watching the children for every time parents can monitor their children from anywhere at any time.

### 8. CHANNELS of BEHAVIOUR

#### ONLINE

Through online People can analyze the field using apt sensors.

#### OFFLINE

In offline, Parents can't monitor their children from anywhere.

Extract online & offline CH of BE