

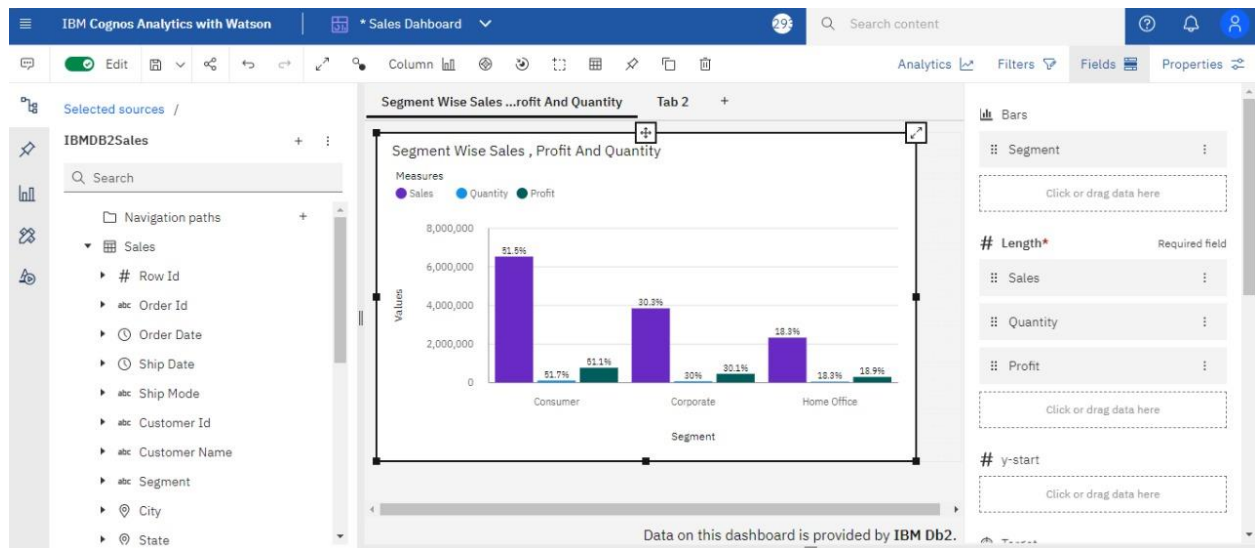
PROJECT DEVELOPMENT PHASE

DELIVERY OF SPRINT – 3

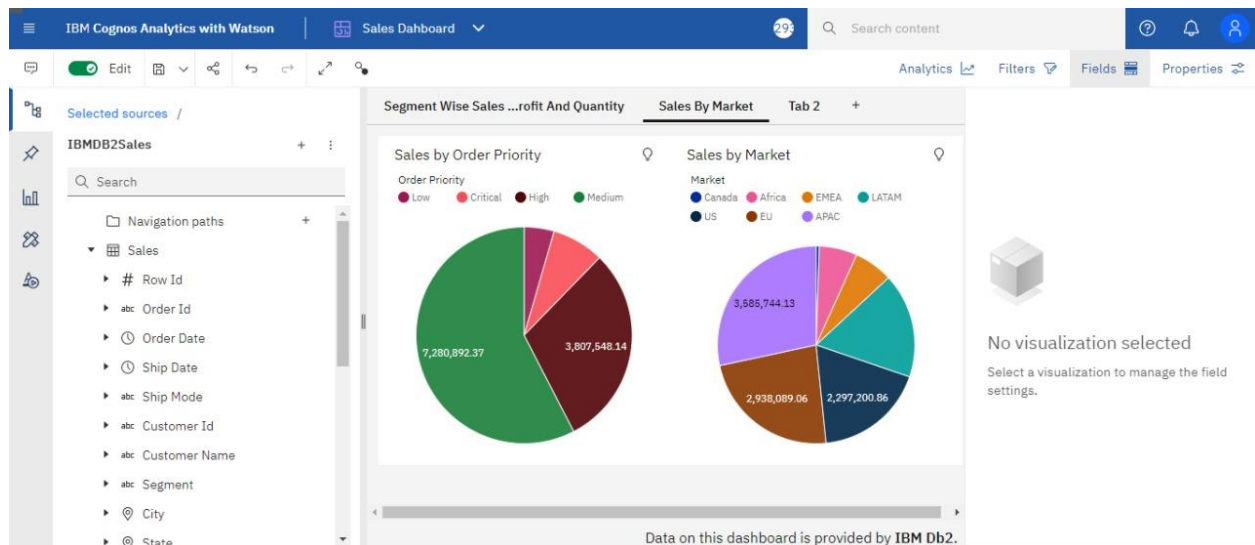
Date	12 NOVEMBER 2022
Team ID	PNT2022MID18438
Project Name	Global Sales Data Analytics

SPRINT 3 : CREATING DASHBOARD

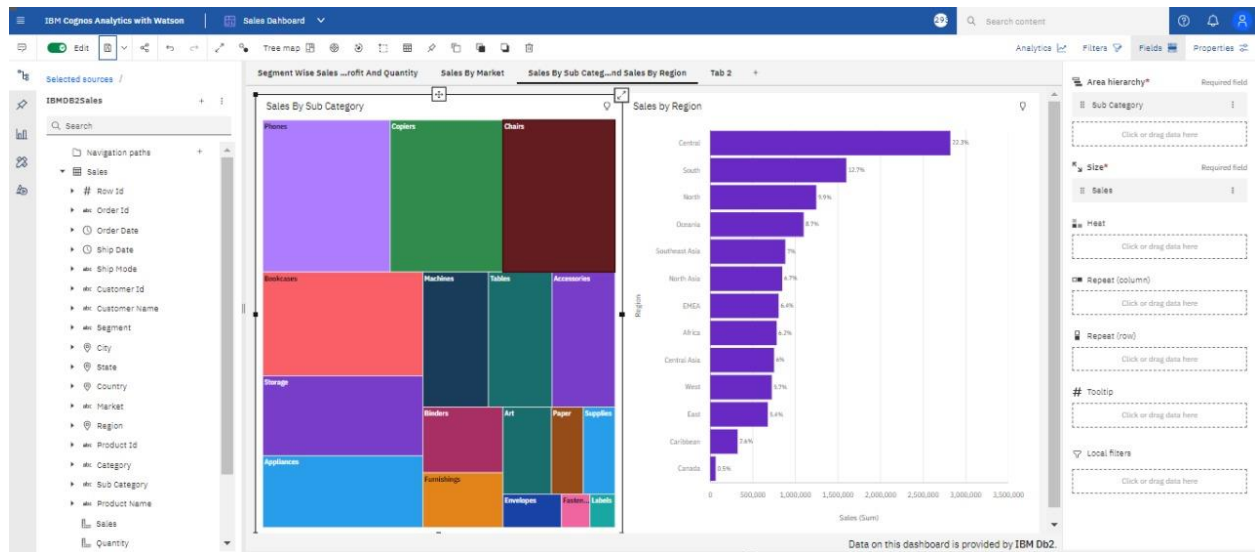
Segment Wise Sales , Profit And Quantity



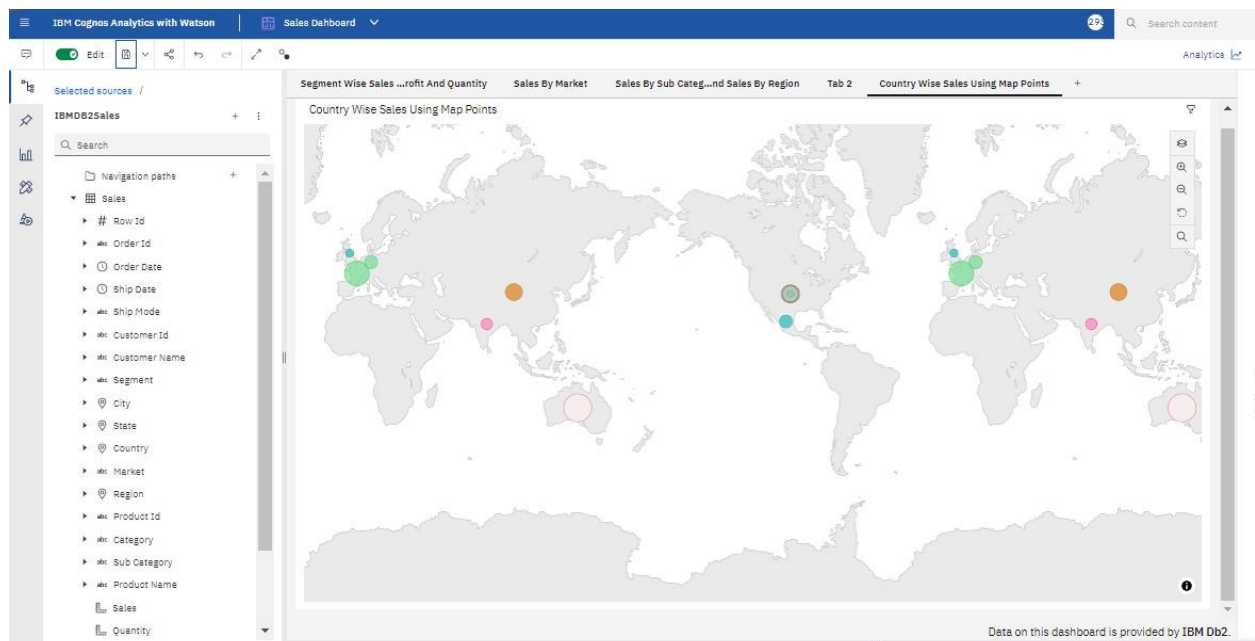
Sales By Market



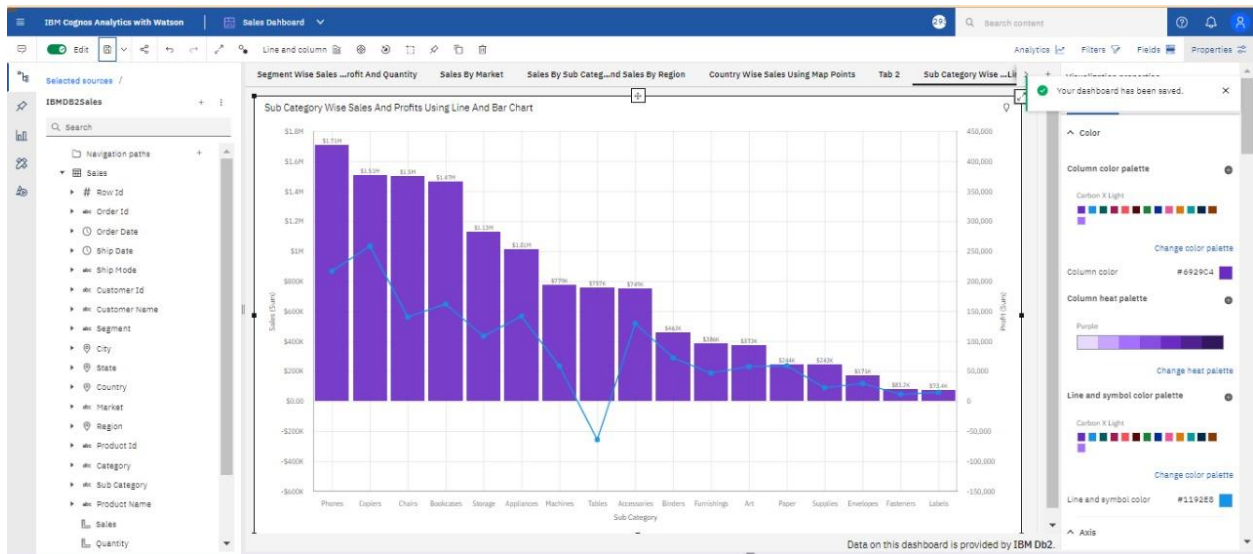
Sales By Sub Category And Sales By Region



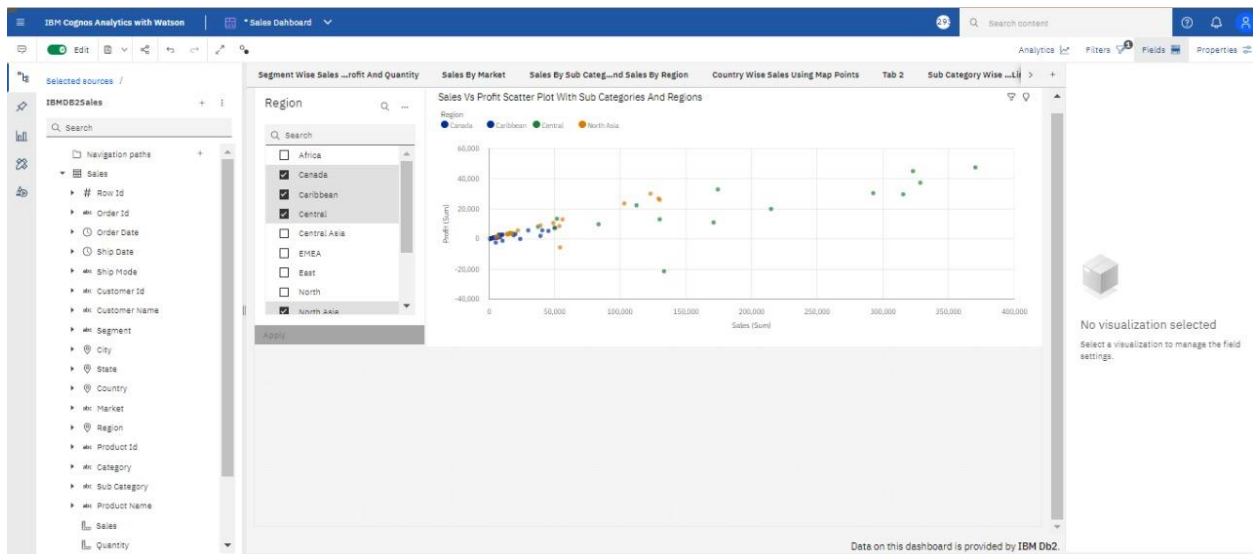
Country Wise Sales Using Map Points



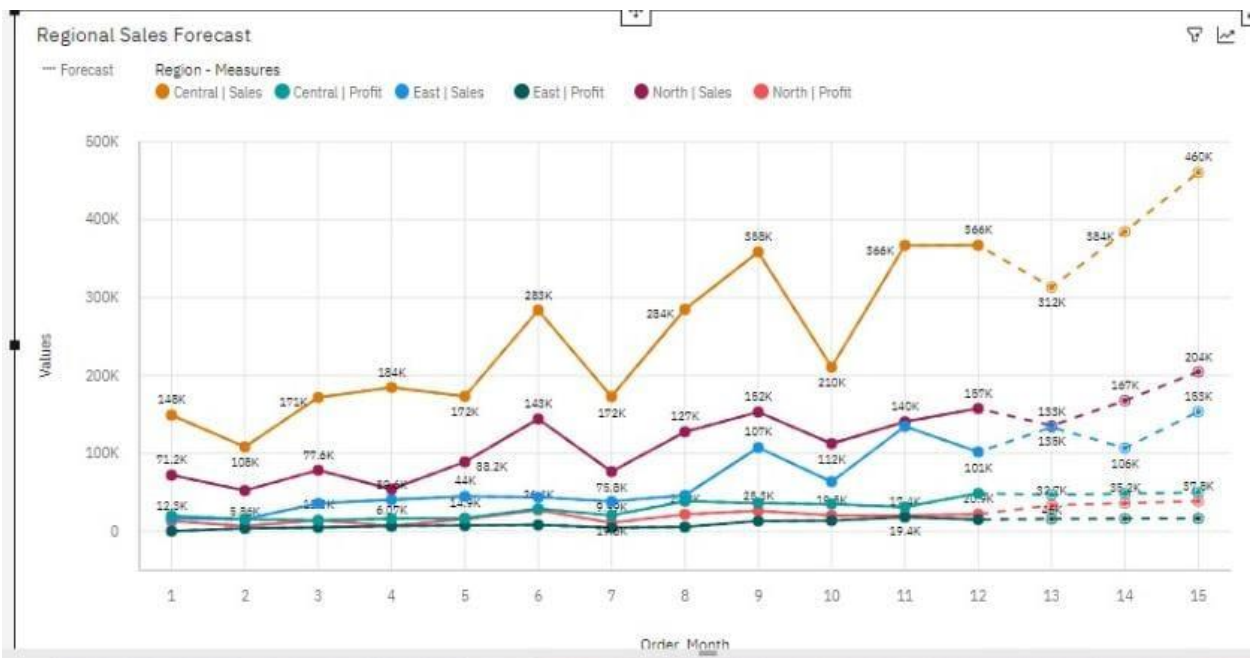
Sub Category Wise Sales And Profits Using Line And Bar Chart



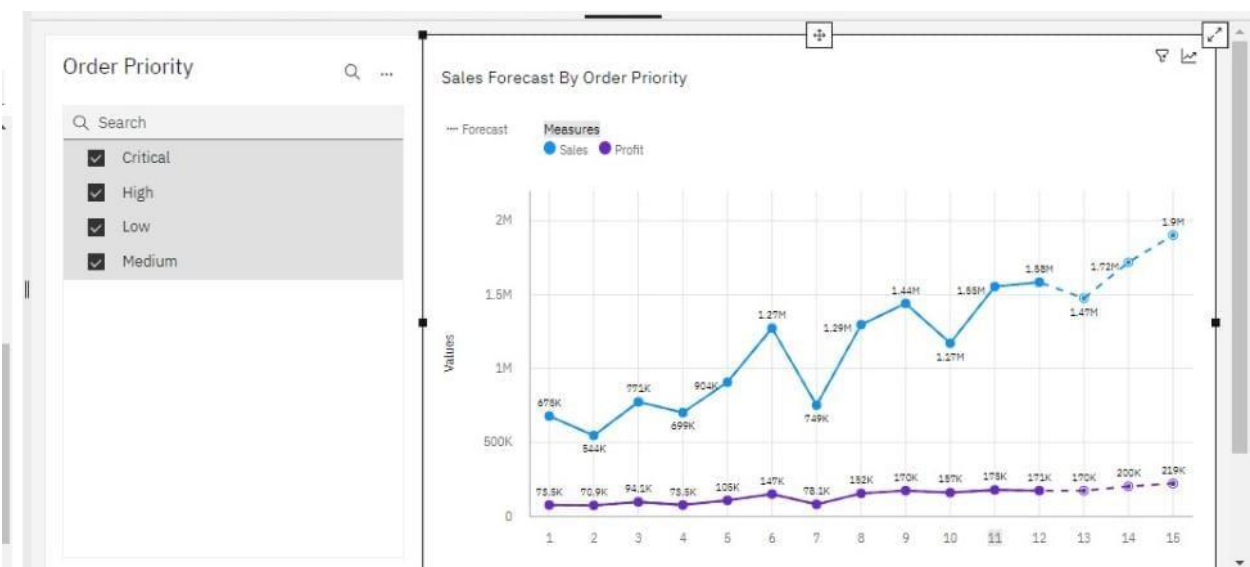
Sales Vs Profit Scatter Plot With Sub Categories And Regions



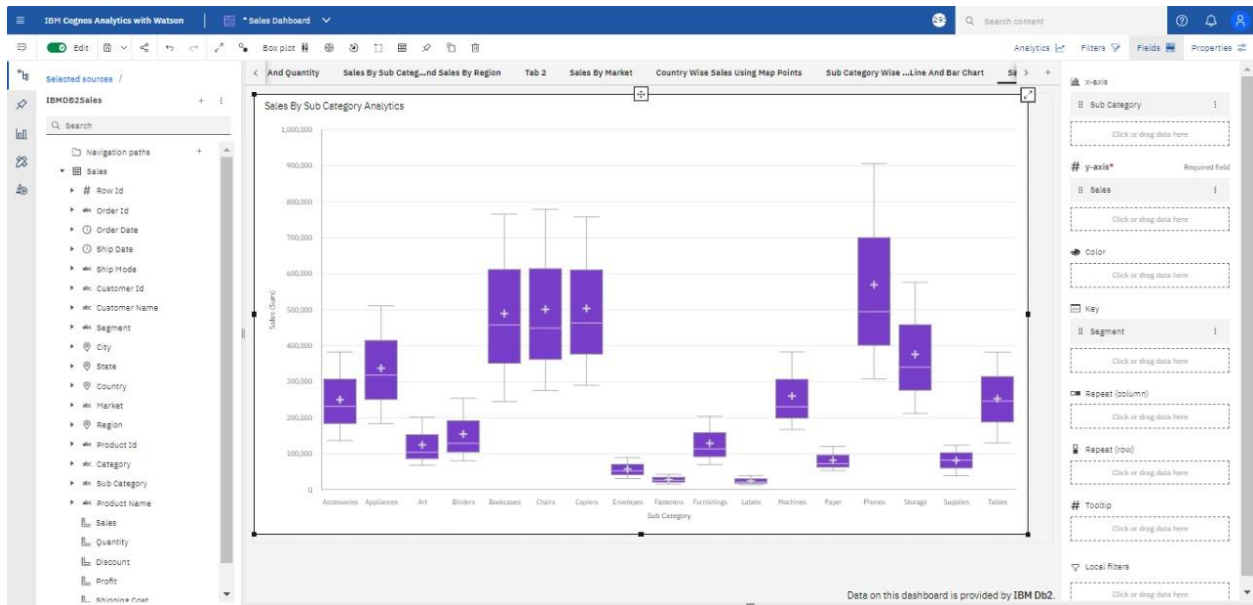
Regional Sales And Profit Forecast



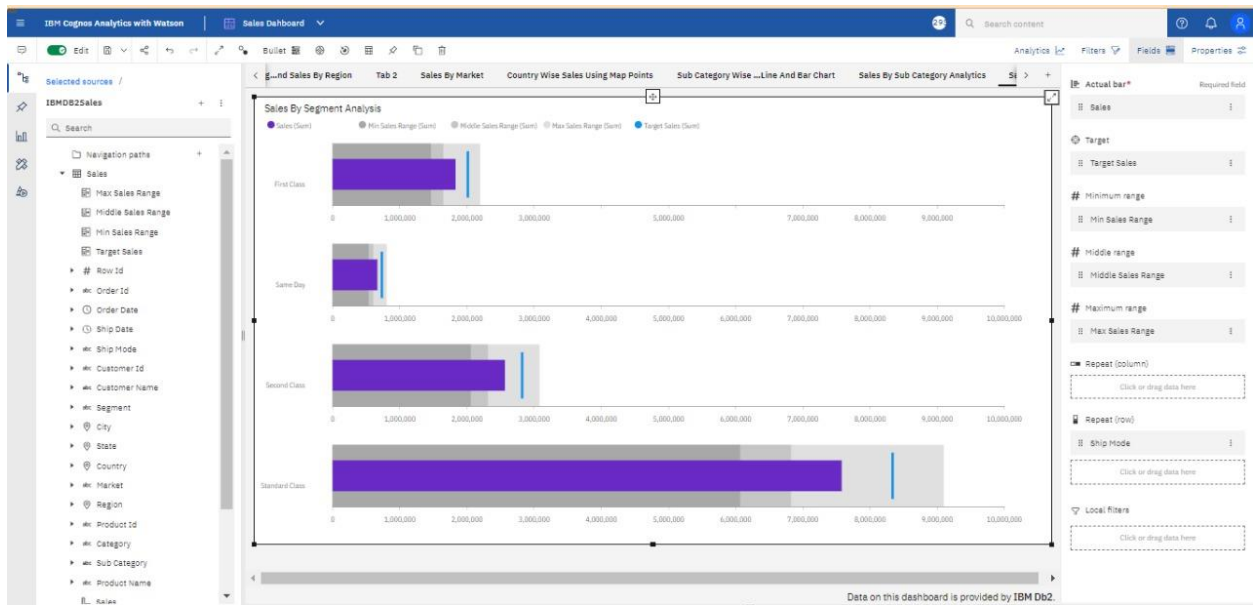
Sales Forecast By Order Priority



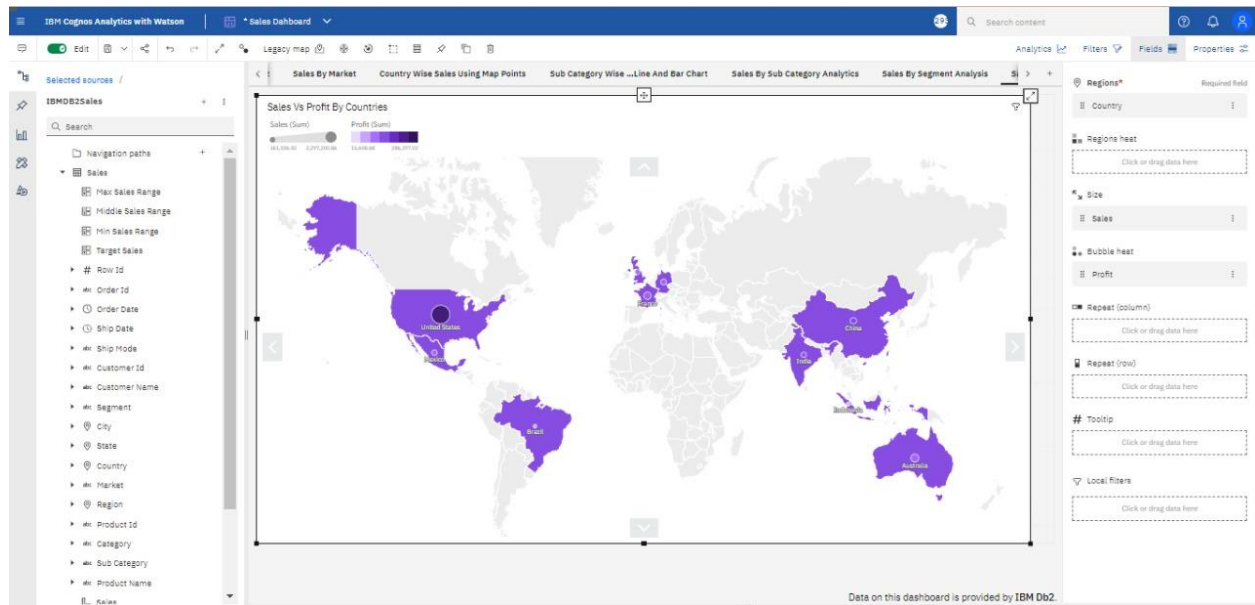
Sales By Sub Category Analytics



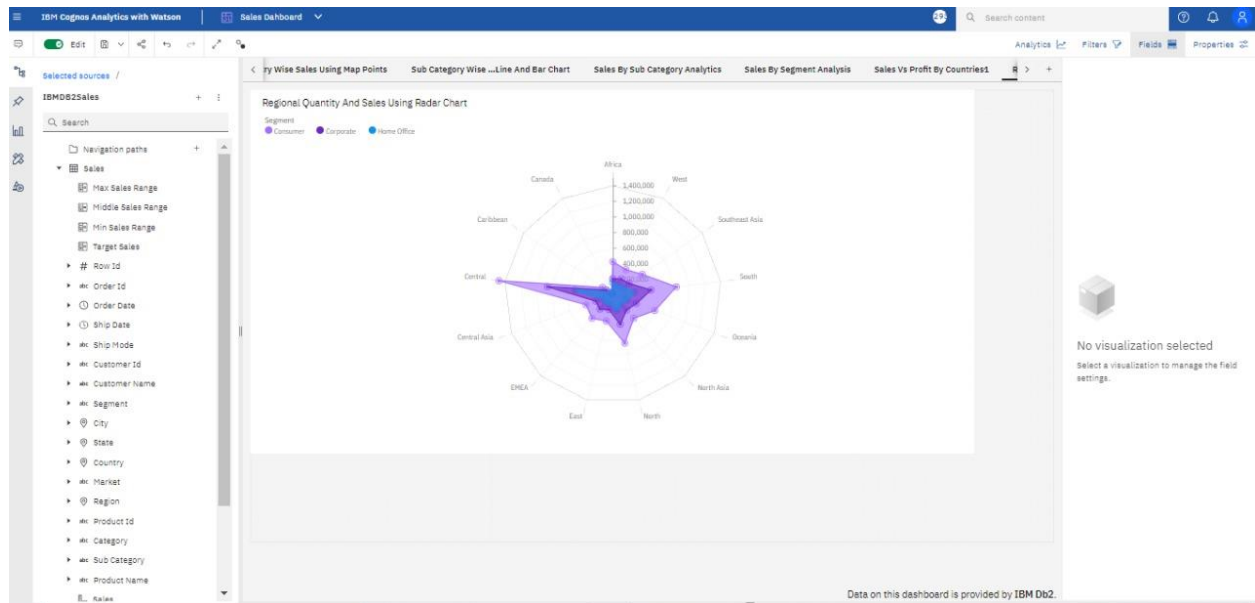
Sales By Segment Analysis



Sales Vs Profit By Countries



Regional Quantity And Sales Using Radar Chart



[illegible]

The screenshot displays the IBM Cognos Analytics interface. On the left is a navigation pane with a tree view showing the data model structure: **Selected sources /** **IBMDb2Sales** (containing Sales, Max Sales Range, Middle Sales Range, Min Sales Range, Target Sales, Row Id, Order Id, Order Date, Ship Date, Ship Mode, Customer Id, Customer Name, Segment, City, State, Country, Market, Region, Product Id, and Category). The main area features a dashboard titled **Sales Dashboard** with four KPI cards: **Sales** (\$12.6M), **Profit** (\$1.47M), **Quantity** (178K), and **Discount** (14%). Below these is a horizontal bar chart titled **Sales by Sub Category**, showing sales by sub-category. The right sidebar contains **Visualization properties** for the selected chart, with tabs for **Visualization** and **General**. The **Visualization** tab shows options for **Color** (set to Element color) and **Chart** (set to Bar).

Sub Category	Sales (\$mm)
Phones	\$1.7M
Capsons	\$1.5M
Chairs	\$1.4M
Bookcases	\$1.4M
Storages	\$1.2M
Assistances	\$1.1M
Machines	\$1.1M
Sofas	\$1.1M
Accessories	\$1.1M
Blenders	\$1.1M
Refrigerators	\$1.1M
Arts	\$1.1M
Paper	\$1.1M
Supplies	\$1.1M
Emblems	\$1.1M
Furniture	\$1.1M
Labels	\$1.1M