

IBM Cognos Analytics with Watson

Selected sources /

50_Startups.csv

Navigation paths

- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Marketing Spend by Marketing Spend colored by State

State

- California
- Florida
- New York

Fields

- # Maximum value
 - R&D Spend
- Repeat (column)
 - Click or drag data here
- Repeat (row)
 - Click or drag data here
- # Tooltip
 - Click or drag data here

Type here to search

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Marketing Spend by R&D Spend colored by Marketing Spend

Marketing Spend (...

0 943,568.2

1,000,000

500,000

0

15,505.73 27,892.92 44,069.95 61,136.38 65,605.48 73,994.56 78,013.11 91,992.39 101,913.08 123,334.88 142,107.24 165,349.2

R&D Spend 3

Fields

Bars

- R&D Spend

Click or drag data here

Length* Required field

- Marketing Spend

Click or drag data here

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State and Profit colored by Profit and Administration sized by State

State (Count)

Profit (Sum) - Administration (Sum)

- 14,681.4 | 116,983.8
- 35,673.41 | 51,743.15
- 42,559.73 | 135,426.92

Fields

Bubbles*

Required field

- State
- Profit

Click or drag data here

Size

- State

Color

Type here to search

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