## Project Design Phase-I Proposed Solution Template

| Date          | 28 September 2022                              |  |
|---------------|------------------------------------------------|--|
| Team ID       | PNT2022TMID18510                               |  |
| Project Name  | Project – Personal Expense Tracker Application |  |
| Maximum Marks | 2 Marks                                        |  |

## **Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

| S.No. | Parameter                             | Description                                    |
|-------|---------------------------------------|------------------------------------------------|
| 1.    | Problem Statement (Problem to be      | Attempting to manage the expenses of an        |
|       | solved)                               | individual in an efficient and manageable      |
|       |                                       | manner, as compared to the traditional way     |
|       |                                       | of expense tracking.                           |
| 2.    | Idea / Solution description           | The application will be helpful for the        |
|       |                                       | individuals in not just managing their         |
|       |                                       | expenses, but also in enabling them to         |
|       |                                       | improve their investments.                     |
| 3.    | Novelty / Uniqueness                  | The application gives the user a chance to     |
|       |                                       | plan his/her monthly expenses at the start of  |
|       |                                       | the month. Besides this, the user gets a       |
|       |                                       | notification when he/she exceeds the limit     |
|       |                                       | that is set.                                   |
| 4.    | Social Impact / Customer Satisfaction | With such applications, the public will start  |
|       |                                       | to plan their expenses better leading to their |
|       |                                       | own financial stability. With more users,      |
|       |                                       | this application will ensure that financial    |
|       |                                       | state of our society improves.                 |
| 5.    | Business Model (Revenue Model)        | Free trial for 1 month can be given to the     |
|       |                                       | users, so that a significant userbase is       |
|       |                                       | created. Following the free trial, the users   |
|       |                                       | can be given subscription for 3 months, 6      |
|       |                                       | months or 1 year.                              |