PROJECT TITLE: SKILL AND JOB RECOMMENDER

TEAM ID: PNT2022TMID19135

SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice
How does someone initially become aware of this process?

Enter
What do people experience as they begin the process?

Engage
In the core moments in the process, what happens?

Exit
What do people typically experience as the process finishes?

Extend
What happens after the experience is over?

Steps
What does the person (or group) typically experience?

- Social media
- Advertisements
- Internet browsing
- Not satisfied with the job.
- Registration prcess.
- Financial insecurity.
- User interaction.
- Know about various job offers.
- Networking over large scale.
- Knowing and learning various skills.
- Know their own weakness and strengths.
- Get to equip themselves with the necessary skills for the industry.
- Self confidence.
- Job satisfaction.
- Determined and motivated.
- Updating according to the trends in the domains.
- Sharing the experience with their friends.
- Staying in touch with the recruiters

Interactions
What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

- Recruiters interact with job applicants to know their potential to work in the industry.
- Job applicants Interaction with recruiters to know about the industry.
- Chat bot interaction.
- Recommendation for skills upgradation by chatbot.
- Apply for recommended jobs in the website.
- Staying updated to the new job openings.
- Being alert on the deadlines of the application forms.
- Expecting the offer letter from the company.
- Post the reviews about the experience for others to get employed.
- Working with colleagues.
- Interaction between employees and manager.

Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

- Applicant dream is to get a job offer from trusted company.
- Recruiters expect the recruitment process to be easy and fast.
- Applicant: To get the appropriate job.
- Recruiter: To choose candidates with good potential to work in the industry.
- Applicant: To ace the written tests and interviews.
- Applicant: Frequent updation of the resume.
- Recruiter: Completely study the applicants.
- Applicant: To finish the given task and get the offer letter.
- Applicant: Career growth.
- Applicant: Job security.

Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

- Apply for the job role to their dream company without any charges.
- Able to apply for the companies which take up virtual interviews.
- Waiting for new opportunities.
- Optimistic about the new start.
- New skills and more knowledge.
- Being confident after experiencing the interviews.
- Job offer from the dream company.
- Being confident.
- Financial independence and security.
- Professional growth.

Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

- eavy competition.
- Pressure.
- Fear over the feeling of not getting the right job.
- Feeling under skilled and under qualified.
- Employment scams.
- Negative thinking.
- Fear of future.
- Frustrated over continuous rejections.
- Earning for a living.
- Rejection from the dream company.
- Imposter syndrome.

Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

- Complete details about the job role.
- Registration or login through correct link or app.
- Fake job alerts and filteration process.
- Send the positive selection result through email.
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- Job opportunities and offer letter through email.