

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID17919
Project Name	Project - Data Analytics for DHL
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

I am  a customer who orders a product which will be delivered by the logistics	I'm trying to  get the product ontime	But  the product delivery is delayed	Because  of the worst routing of the logistics	Which makes me feel  disappointed
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I am  a customer who orders a product which will be delivered by the logistics	I'm trying to  get the product in good condition	But  the product delivered with damaged	Because  of the worst routing/handling of the logistics	Which makes me feel  disappointed
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a customer who orders a product which will be delivered by the logistics	get the product in good condition	the product delivered with damaged	of the worst routing/handling of the logistics	disappointed
PS-2	a customer who orders a product which will be delivered by the logistics	get the product on-time	the product delivery is delayed	of the wrong/worst routing of the product	disappointed