Ideation Phase Brainstorm & Idea Prioritization Template

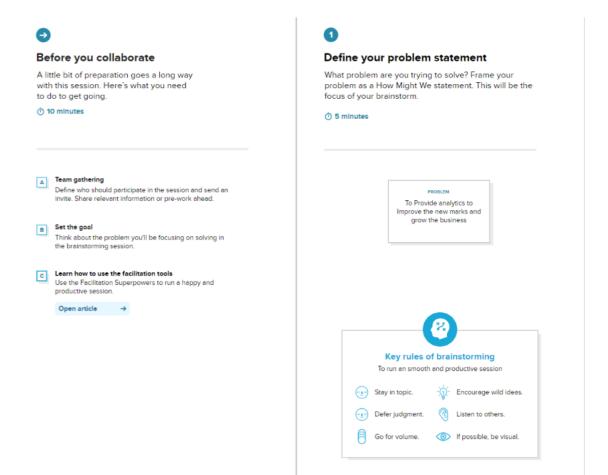
| Date | 25 October 2022 |
|---------------|---|
| Team ID | PNT2022TMID17919 |
| Project Name | Data Analytics for DHL Logistics Facilities |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



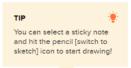
Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



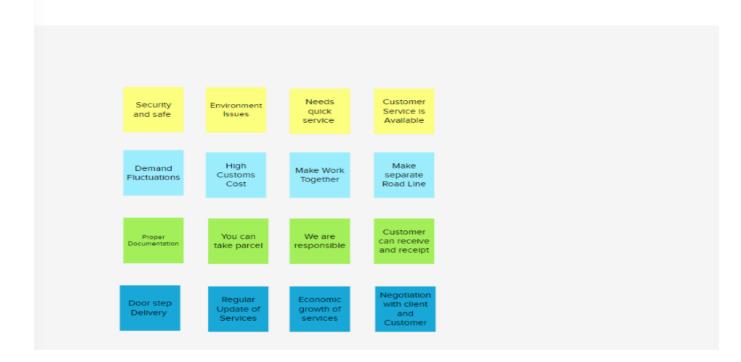
| Manoj kannan | | Sudhar | Sudharsan | | Guna Sek | Guna Sekar | | | Anantha Raman | |
|---|--|----------------------------------|--------------------------------|--|--------------------------------|---|--------------------------|---|--|---|
| Understand the data | Explore on Source and Target location | Understand the Coordinates | Gather the required data | Enable automation of processes | Find cost effective ways | Find effective analytics methods | Ensure high reliability | Understand use of vertous visualization methods | Find a optimal solution for gaining insight | Ensure high accuracy is reached |
| Find the ways to handle the large amount of data | Optimized way to reach the target | List the ways of analysis | Identify the use cases | Require knowledge from the data | Maintain scalability | Understand user problems | Understand user needs | Get Inference from data available | Understand need for analytics | Understand impacts of the results |



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

