

## **Ideation Phase**

### **Brainstorm & Idea Prioritization Template**


|               |  |
|---------------|--|
| Date          | 20 October 2022                            |
| Team ID       | PNT2022TMID03078                           |
| Project Name  | Gas Leakage Monitoring and Alerting System |
| Maximum Marks | 4 Marks                                    |

#### **Brainstorm & Idea Prioritization Template:**

During a brainstorming session, everyone on a team is encouraged to engage in the process of original thought that results in problem solving. Volume over quality is prioritized, unconventional ideas are welcomed and developed upon, and everyone is urged to participate in order to produce a wealth of original solutions. Utilize this template during your own brainstorming meetings to enable your team to let their creativity run wild and begin developing notions even if they are not physically there.




## Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



### Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended



#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

C


**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





#### Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### Devananth A

Extra money will be given to the dorm with the most meeting participants.

Prizes for hand raising a hand and posing queries

Dividing the large group into more manageable teams, then having them compete?

When could possibly go wrong if the meeting started with 20 minutes of open mic improv?

Recall Kucha-style gatherings with a buzzer from a basketball court if you run late

Obtain the consent of the houses and basketball teams to perform a hour of community service

#### Dhameeshvar R

To make the voting sites enjoyable, play lawn games outside

DIY advertisements and campaign videos

Challenge of residence halls competing against one another

version of political (The lyric website) Genius

1st, 10th, 100th, 200th, 300th and 100th person each win extra year of lounge access

#### Dhinakar N

Post local history posters in the food court

Hang out fliers

Create a locally planned-style trip guide for the neighbourhood

Modest discount on tuition if you register to vote

Provide free food

#### Dinep Kumar M

Attend via Twitter or TikTok

Youtube and TikTok 2-minute meeting summaries post event

Distinguished community members attend student forums

Voting day film festival!

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

