

Ideation Phase


Brainstorm & Idea Prioritization

Date	27 October 2022
Team ID	PNT2022TMID02955
Project Name	Corporate Employee Attrition Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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➕ Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and select pinned points to select it, then to start creating

MAHATHA

1. I want to create a new product that is more sustainable and eco-friendly.

2. I want to create a new product that is more affordable and accessible to more people.

3. I want to create a new product that is more innovative and unique.

4. I want to create a new product that is more durable and long-lasting.

5. I want to create a new product that is more stylish and fashionable.

LIPIKA

1. I want to create a new product that is more sustainable and eco-friendly.

2. I want to create a new product that is more affordable and accessible to more people.

3. I want to create a new product that is more innovative and unique.

4. I want to create a new product that is more durable and long-lasting.

5. I want to create a new product that is more stylish and fashionable.

KIRTHANA

1. I want to create a new product that is more sustainable and eco-friendly.

2. I want to create a new product that is more affordable and accessible to more people.

3. I want to create a new product that is more innovative and unique.

4. I want to create a new product that is more durable and long-lasting.

5. I want to create a new product that is more stylish and fashionable.

ASWINI

1. I want to create a new product that is more sustainable and eco-friendly.

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5. I want to create a new product that is more stylish and fashionable.

TIP

After you complete the steps to the sticky notes, you can select the sticky notes to group them together and create a new group. You can also select the sticky notes to group them together and create a new group.

Step-3: Idea Prioritization

3

Group ideas

Use sticky notes to group your ideas into clusters of related ideas. Once you have grouped your ideas, you can select the sticky notes to group them together and create a new group. You can also select the sticky notes to group them together and create a new group.

20 minutes

TIP

After you complete the steps to the sticky notes, you can select the sticky notes to group them together and create a new group. You can also select the sticky notes to group them together and create a new group.

4

Prioritize

Use sticky notes to prioritize your ideas. Once you have prioritized your ideas, you can select the sticky notes to prioritize them together and create a new group. You can also select the sticky notes to prioritize them together and create a new group.

20 minutes

TIP

After you complete the steps to the sticky notes, you can select the sticky notes to prioritize them together and create a new group. You can also select the sticky notes to prioritize them together and create a new group.

5

After you collaborate

You can export the results of your collaboration to a PDF file. You can also select the sticky notes to export them together and create a new group. You can also select the sticky notes to export them together and create a new group.

20 minutes

TIP

After you complete the steps to the sticky notes, you can select the sticky notes to export them together and create a new group. You can also select the sticky notes to export them together and create a new group.

Quick add-ons

Share the result

After you complete the steps to the sticky notes, you can select the sticky notes to share them together and create a new group. You can also select the sticky notes to share them together and create a new group.

Export the result

After you complete the steps to the sticky notes, you can select the sticky notes to export them together and create a new group. You can also select the sticky notes to export them together and create a new group.

Keep moving forward

Share the result

After you complete the steps to the sticky notes, you can select the sticky notes to share them together and create a new group. You can also select the sticky notes to share them together and create a new group.

Export the result

After you complete the steps to the sticky notes, you can select the sticky notes to export them together and create a new group. You can also select the sticky notes to export them together and create a new group.