

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <p>People with the age group of above 20></p>	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <p>Health expenses especially people who are from low profile</p>	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <p>Using various statistical test for feature selection Using various algorithm</p>	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>• ITS FREQUENCY</small> <p>Preprocessing of data sets, Calculating the scores</p>	9. PROBLEM ROOT / CAUSE RC <p>Smoking/alcohol High BP Stress</p>	7. BEHAVIOR BE <small>• ITS INTENSITY</small> <p>Use interactive dashboard for visualising and predicting</p>	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <p>People who believe these modern technology and data analytics</p>	10. YOUR SOLUTION SL <p>Find Number of people suffering from heart disease and classifying with genders ->using data analytics to improve diagnosis ->Visualize frequency distribution of lach variable and find what the heart rate and heart disease relation</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE Patient get a detail score and report of the disease OFFLINE Spreading awareness about this to others</p>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Lack of confidence or Fear about everything Especially about their health</p>			