

IdeationPhase

DefinetheProblem Statements

Date	10OCTOBER2022
TeamID	PNT2022TMID30010
ProjectName	NEWSTRACKERAPPLICATION

CustomerProblemStatementTemplate:

ProblemStatement	Iam(Custo mer)	I'mtryingto	But	Because	Whichmakesmefeel
PS-1 24/7Working peoplefindit hardfor readingthe news.	Aravindhisan Employeewho wantstoread newspaper, withoutany hasslewhile travelling becausehe	Iamlooking for theeasier methodto readnews.	Iam unableto findthe timeto readnews.	Itis challenging tomanage timeon working days.	Ifeelbeingnot updatedwiththenews andcurrentaffairsthat revolvingaroundme.
PS-2Finding theright contentabout specificnews topicsinsingle	HariisanHR whowantget updatedinthe company recruitments	Iamlooking fortheright websiteor Application which	Iam unableto findthe right application	Itis challenging andhardto findsingle placetofind	Ifeelredirectedto someothernews whichconsumesalot timebygivingme irrelevantdata.



Reference—https://miro.com/app/board/uXjVPTG6-EE=?share_link_id=123644614095

