

Assignment 4

Assignment Date	23-10-2022
Team ID	PNT2022TMID15891
Team Members	V.Nithin,V.Sahith,V.Pavan, R.Gowtham,PSS.Rohit.
Maximum Marks	2 Marks

1. Download the dataset

```
import pandas as
pd import numpy as
np
import matplotlib.pyplot as
plt import seaborn as sns
```

2. Load the dataset

```
data =

pd.read_csv(r"Mall_Customers.csv")

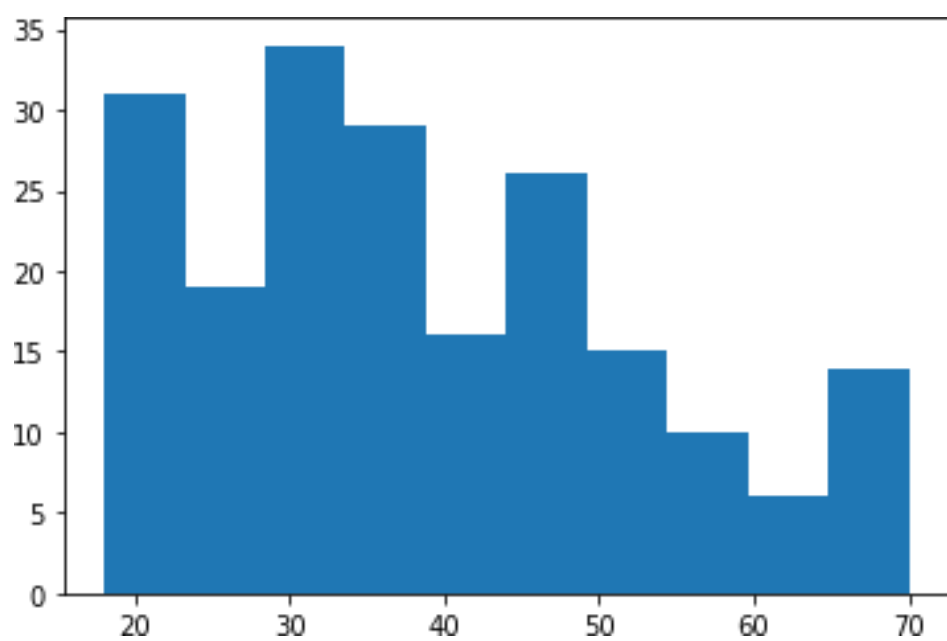
data.head();
```

3. Perform Below Visualizations.

●Univariate Analysis

```
plt.hist(data['Age'])

(array([31., 19., 34., 29., 16., 26., 15., 10., 6., 14.]),
 array([18. , 23.2, 28.4, 33.6, 38.8, 44. , 49.2, 54.4, 59.6, 64.8,
70. ]),
 <BarContainer object of 10 artists>)
```



- **Bi- Variate Analysis**

```
plt.scatter(data['Gender'],data['Annual Income (k$)'])
```

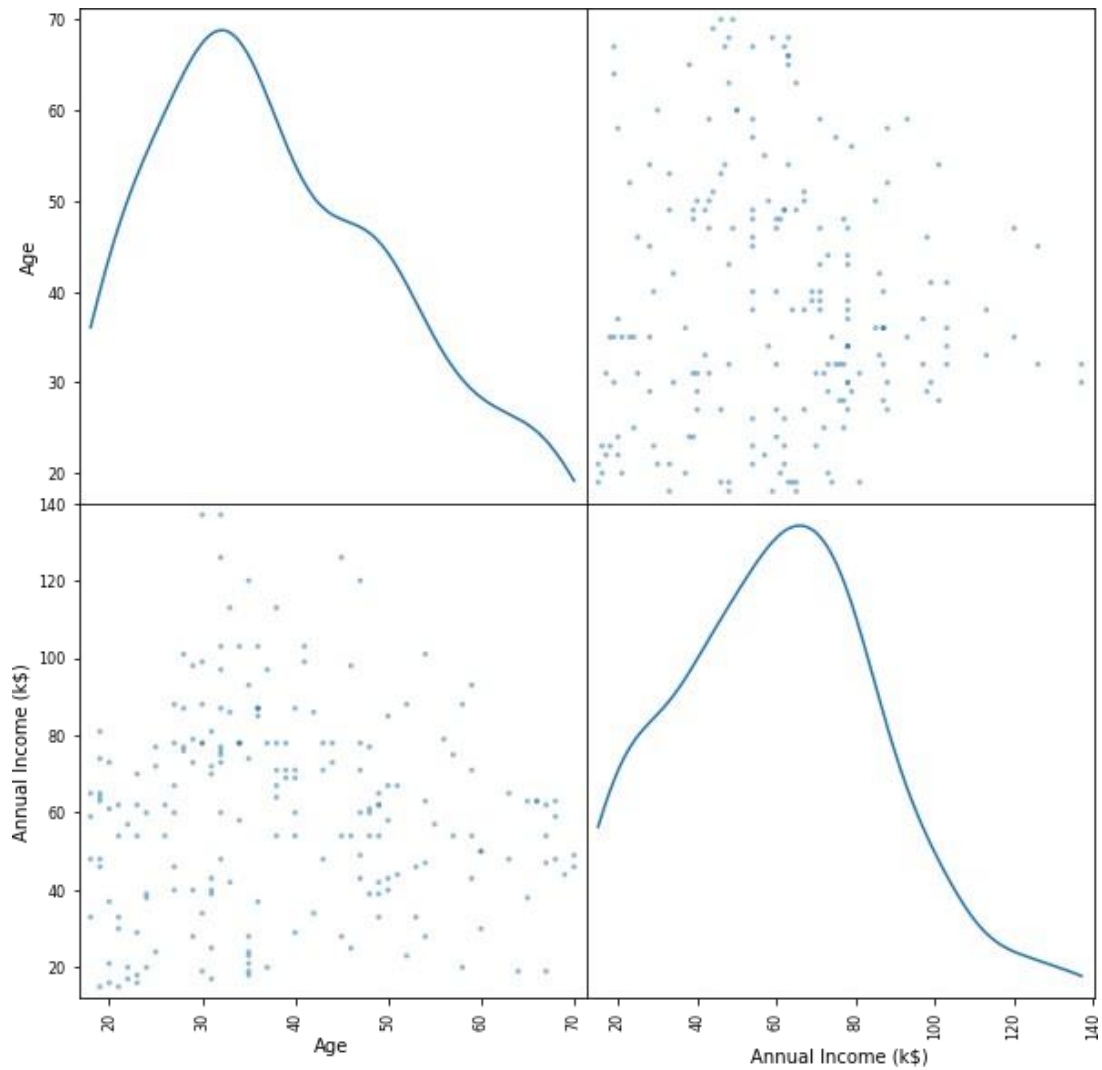
<matplotlib.collections.PathCollection at 0x233dba0ed90>



- **Multi-Variate Analysis**

```
pd.plotting.scatter_matrix(data.loc[:, "Age": "Annual Income (k$)"],
, diagonal = "kde", figsize=(10,10))
```

```
array([[<AxesSubplot:xlabel='Age', ylabel='Age'>,
        <AxesSubplot:xlabel='Annual Income (k$)', ylabel='Age'>],
       [<AxesSubplot:xlabel='Age', ylabel='Annual Income (k$)'>,
        <AxesSubplot:xlabel='Annual Income (k$)', ylabel='Annual
Income (k$)'>]],
      dtype=object)
```



4. Perform descriptive statistics on the dataset.

```
data.describe()
```

	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
count	200.000000	200.000000	200.000000	200.000000
mean	100.500000	38.850000	60.560000	50.200000
std	57.879185	13.969007	26.264721	25.823522
min	1.000000	18.000000	15.000000	1.000000
25%	50.750000	28.750000	41.500000	34.750000
50%	100.500000	36.000000	61.500000	50.000000

```

50.000000
75%      150.250000    49.000000          78.000000
73.000000
max      200.000000    70.000000          137.000000
99.000000

```

```
data.describe().T
```

	count	mean	std	min	25%	50%
CustomerID	200.0	100.50	57.879185	1.0	50.75	100.5
Age	200.0	38.85	13.969007	18.0	28.75	36.0
Annual Income (k\$)	200.0	60.56	26.264721	15.0	41.50	61.5
Spending Score (1-100)	200.0	50.20	25.823522	1.0	34.75	50.0

```

CustomerID      ma
CustomerID      x
                200.
                0
Age              70.0
Annual Income (k$) 137.0
Spending Score (1-100) 99.0

```

5. Check for Missing values and deal with them.

```
data.isna().sum()
```

```

CustomerID      0
Gender          0
Age            0
Annual Income (k$) 0
Spending Score (1-100) 0
dtype: int64

```

6. Find the outliers and replace them outliers

```
fig,ax=plt.subplots(figsize=(25,5))
```

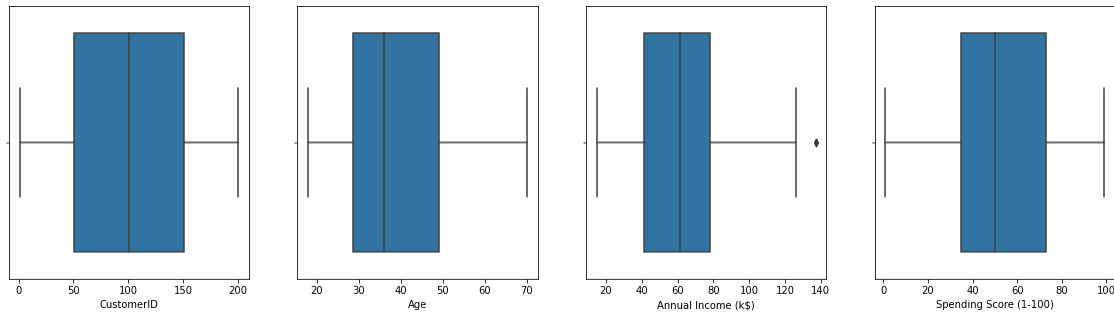
```
plt.subplot(1, 5, 2)
sns.boxplot(x=data['Age'])
```

```
plt.subplot(1, 5, 3)
sns.boxplot(x=data['Annual Income
(k$)'])
```

```
plt.subplot(1, 5, 4)
sns.boxplot(x=data['Spending Score (1-100)'])
```

```
plt.subplot(1, 5, 1)
sns.boxplot(x=data['CustomerID'])

<AxesSubplot:xlabel='CustomerID'>
```



Handling outlier

```
quant=data.quantile(q=[0.25,0.75])
quant
```

	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
0.25	50.75	28.75	41.5	34.75
0.75	150.25	49.00	78.0	73.00

```
quant.loc[0.75]
```

```
CustomerID          150.25
Age                 49.00
Annual Income (k$)  78.00
Spending Score (1-100) 73.00
Name: 0.75, dtype: float64
```

```
quant.loc[0.25]
```

```
CustomerID          50.75
Age                 28.75
Annual Income (k$)  41.50
Spending Score (1-100) 34.75
Name: 0.25, dtype: float64
```

```
iqr=quant.loc[0.75]-quant.loc[0.25]
iqr
```

```
CustomerID          99.50
Age                 20.25
Annual Income (k$)  36.50
Spending Score (1-100) 38.25
dtype: float64
```

```
low=quant.loc[0.25]-(1.5
*iqr) low
```

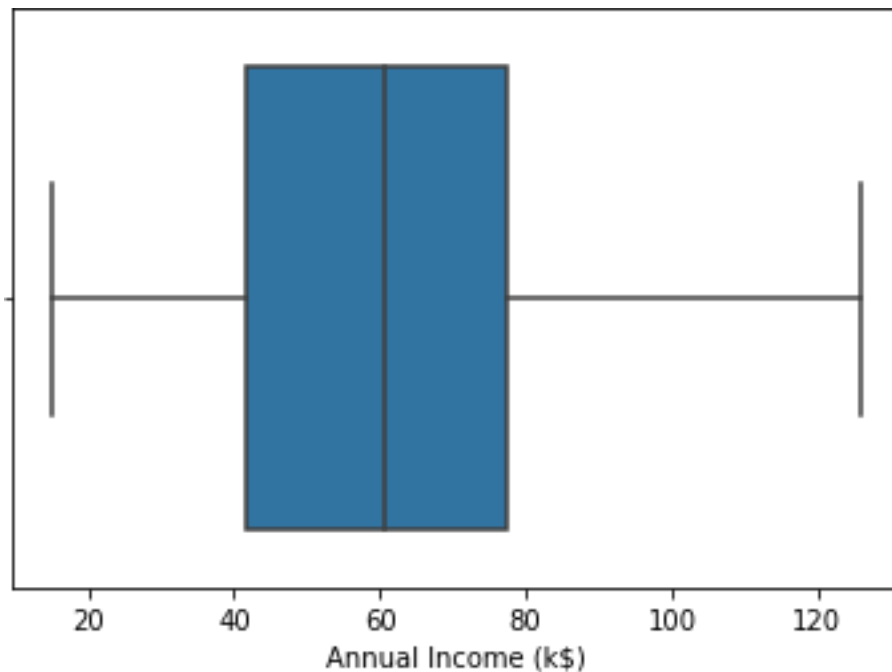
```
up=quant.loc[0.75]+(1.5*iqr)
up
```

CustomerID	299.500
Age	79.375
Annual Income (k\$)	132.750
Spending Score	130.375
(1-100) dtype:	
float64	

```
data['Annual Income (k$)'] = np.where(data['Annual  
Income (k$)'] > 132,60, data['Annual Income (k$)'])
```

```
sns.boxplot(x=data['Annual Income (k$)'])
```

```
<AxesSubplot: xlabel='Annual Income (k$) '>
```



7. Check for Categorical columns and perform encoding.

```
data.info()
```

```
<class
'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
 #   Column              Non-Null Count  Dtype

```

```

-----
0  CustomerID          200 non-null    int64
1  Gender              200 non-null    object
2  Age                 200 non-null    int64
3  Annual Income (k$)  200 non-null    int64
4  Spending Score (1-100) 200 non-null    int64
dtypes: int64(4),
object(1) memory usage:
7.9+ KB

data['Gender'].unique()

array(['Male', 'Female'], dtype=object)

data['Gender'].replace({'Male':1,"Female":0},inplace=True)

e) data

```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	1	19	15	
39					
1	2	1	21	15	
81					
2	3	0	20	16	
6					
3	4	0	23	16	
77					
4	5	0	31	17	
40					
..
195	196	0	35	120	
79					
196	197	0	45	126	
28					
197	198	1	32	126	
74					
198	199	1	32	60	
18					
199	200	1	30	60	
83					

```
[200 rows x 5 columns]
```

8. Scaling the data

```

from sklearn.preprocessing import
MinMaxScaler sc=MinMaxScaler()

df=sc.fit_transform(data.iloc[:,1:])

```


df

```
array([[1.          , 0.01923077, 0.          , 0.3877551 ],
       [1.          , 0.05769231, 0.          , 0.81632653],
       [0.          , 0.03846154, 0.00900901, 0.05102041],
       [0.          , 0.09615385, 0.00900901, 0.7755102 ],
       [0.          , 0.25          , 0.01801802, 0.39795918],
       [0.          , 0.07692308, 0.01801802, 0.76530612],
       [0.          , 0.32692308, 0.02702703, 0.05102041],
       [0.          , 0.09615385, 0.02702703, 0.94897959],
       [1.          , 0.88461538, 0.03603604, 0.02040816],
       [0.          , 0.23076923, 0.03603604, 0.7244898 ],
       [1.          , 0.94230769, 0.03603604, 0.13265306],
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       [0.          , 0.76923077, 0.04504505, 0.14285714],
       [0.          , 0.11538462, 0.04504505, 0.7755102 ],
       [1.          , 0.36538462, 0.04504505, 0.12244898],
       [1.          , 0.07692308, 0.04504505, 0.79591837],
       [0.          , 0.32692308, 0.05405405, 0.34693878],
       [1.          , 0.03846154, 0.05405405, 0.66326531],
       [1.          , 0.65384615, 0.07207207, 0.28571429],
       [0.          , 0.32692308, 0.07207207, 0.98979592],
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       [1.          , 0.25          , 0.09009009, 0.73469388],
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       [1.          , 0.21153846, 0.11711712, 0.82653061],
       [0.          , 0.51923077, 0.11711712, 0.31632653],
       [1.          , 0.32692308, 0.11711712, 0.6122449 ],
       [0.          , 0.42307692, 0.12612613, 0.30612245],
       [0.          , 0.09615385, 0.12612613, 0.87755102],
       [1.          , 0.80769231, 0.13513514, 0.03061224],
       [0.          , 0.05769231, 0.13513514, 0.73469388],
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       [0.          , 0.05769231, 0.16216216, 0.81632653],
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       [0.          , 0.03846154, 0.1981982 , 0.75510204],
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```

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```
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[1.          , 0.23076923, 0.40540541, 0.83673469]])
```

9. Perform any of the clustering algorithms

Kmeans_clustering

```
from sklearn.cluster import KMeans
```

```
TWSS=[]
```

```
k=list(range(2,9))
```

```
for i in k:
```

```
    kmeans=KMeans(n_clusters=i,init='k-means++'  
    ) kmeans.fit(data)
```

```
    TWSS.append(kmeans.inertia_)
```

```
TWSS
```

```
[381550.6840684068
```

```
,
```

```
268082.56760639744,
```

```
191612.56821803437,
```

```
153394.66603206735,
```

```
119223.63779954854,
```

```
101364.2432178932,
```

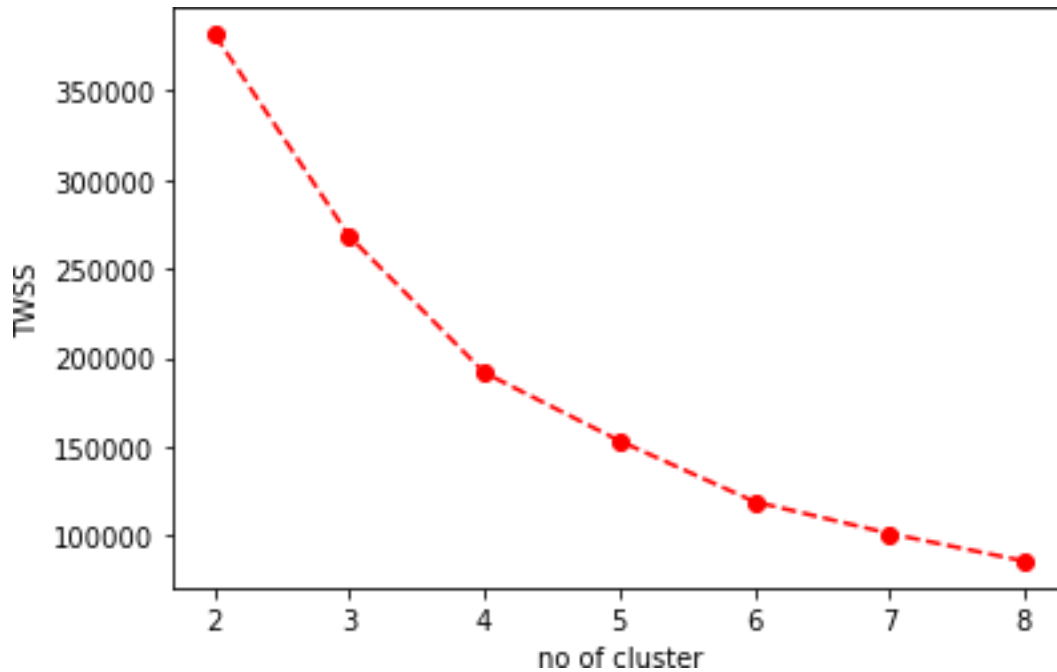
```
85819.89345888031]
```

```
plt.plot(k,TWSS,'ro--')
```

```
plt.xlabel('no of  
cluster')
```

```
plt.ylabel('TWSS')
```

```
Text(0, 0.5, 'TWSS')
```



```
#selecting 4 clusters
```

```
model=KMeans(n_clusters=4)
```

```
model.fit(data)
```

```
KMeans(n_clusters=4)
```

```
model.labels_
```

```
array([[1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,
1,
      1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,
1,
      1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 0, 0, 1, 0, 0, 0,
0,
      0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0,
      0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0,
      0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 3, 0, 3, 0, 3, 2, 3, 2,
3,
      2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2,
3,
      2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2,
3,
      2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2, 3, 2,
3,
      2, 3])
```

```
mb=pd.Series(model.labels_)
```

```
data.head(3)
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	
1	1		19	15	39	0
1	2		1	21	15	81
2	3		0	20	16	6

10. Add the cluster data with the primary dataset

```
data['clust']=m
```

```
b data.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	
clust						
0	1		1	19	15	39
1						
1	2		1	21	15	81
1						
2	3		0	20	16	6
1						
3	4		0	23	16	77
1						
4	5		0	31	17	40
1						

```
data.tail()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	
195	196		0	35	120	
79						
196	197		0	45	126	
28						
197	198		1	32	126	
74						
198	199		1	32	60	
18						
199	200		1	30	60	
83						

	clust
195	3
196	2
197	3
198	2
199	3

11. Split the data into dependent and independent variables

#dependent

```
y=
data['clust'] y

0      1
1      1
2      1
3      1
4      1
..
195    3
196    2
197    3
198    2
199    3
Name: clust, Length: 200, dtype: int32
```

#independent

```
x=
data.drop(columns=['CustomerID','clust'],axis=1)
x.head()

   Gender  Age  Annual Income (k$)  Spending Score (1-100)
0        1   19                15                    39
1        1   21                15                    81
2        0   20                16                     6
3        0   23                16                   77
4        0   31                17                   40

x.tail()

   Gender  Age  Annual Income (k$)  Spending Score (1-100)
195      0   35                120
79
196      0   45                126                    28
197      1   32                126                    74
198      1   32                 60                    18
199      1   30                 60                    83
```

12. Split the data into training and testing

```
from sklearn.model_selection import train_test_split

x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=0)
```

13. Build the Model

```
from sklearn.ensemble import RandomForestClassifier

rf=RandomForestClassifier()
```


14. Train the Model

```
rf.fit(x_train,y_train)

RandomForestClassifier()
```

15. Test the Model

```
#prediction
pred=rf.predict(x_test)
```

16. Measure the performance using Evaluation Metrics

```
# Accuracy of DI model
from sklearn.metrics import
accuracy_score
accuracy_score(y_test,pred)

0.975

#confusion matrix
from sklearn import metrics
metrics.confusion_matrix(y_test,pred)

array([[13, 0, 0, 0],
       [ 0, 10, 0, 0],
       [ 1, 0, 8, 0],
       [ 0, 0, 0, 8]], dtype=int64)
```