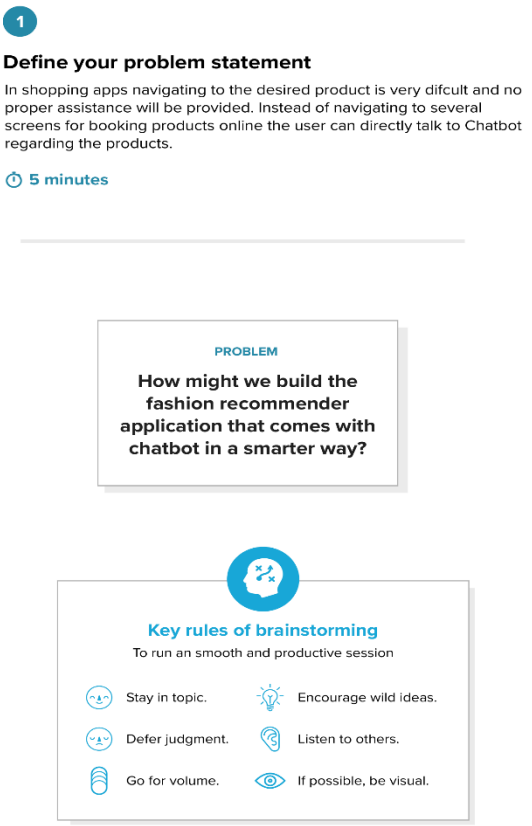
IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	15 September 2022
Team ID	PNT2022TMID54054
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2 **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

NANDHITHA SREE B

- Orders Refund & Return facilities
- Latest trend suggestion
- Separate UI dashboards for user & admin
- Minimizing charges for shipping products
- Access to high rate product reviews
- Category wise product arrangements

JOSE LOUIE SHEREEN K

- Provide sort options based on the price level
- Voice search facility in chatbot
- Connected by vendors, suppliers & models
- Send notifcation if order is confrmed
- Provide support & service 24/7
- Setup Guidelines & FAQs for user

NIVETHA K

- User Friendly Web application
- Notify new arrival of stocks
- Handle secure payments well
- Instant results based on preferences
- Recommend users based on their interests
- Advertise best deals and offers on that day

VIMALA P

- High resolution images for each product
- Chatbot for Smart recommender
- Product ratings & customers feedback
- Instore well-known navigation system
- Gift cards & Vouchers for specific purchase
- Show similar products for selected items

3 **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

USER FACILITIES	Latest trend suggestion	Provide sort options based on the price level	Recommend users based on their interests	Product ratings & customers feedback
CHATBOT FEATURES	Category wise product arrangements	Voice search facility in chatbot	Instant results based on preferences	High resolution images for each product
PRODUCTS & ORDERS	Orders Refund & Return facilities	Send notifcation if order is confrmed	Notify new arrival of stocks	Show similar products for selected items
PAYMENT & DELIVERY	Minimizing charges for shipping products	Provide support & service 24/7	Handle secure payments well	Instore well-known navigation system
ADVANTAGES	Separate UI dashboards for user & admin	Setup Guidelines & FAQs for user	Advertise best deals and offers on that day	Gift cards & Vouchers for specific purchase
		APP EXPERIENCE	**OFFERS & VOUCHERS**	

Step-3: Idea Prioritization

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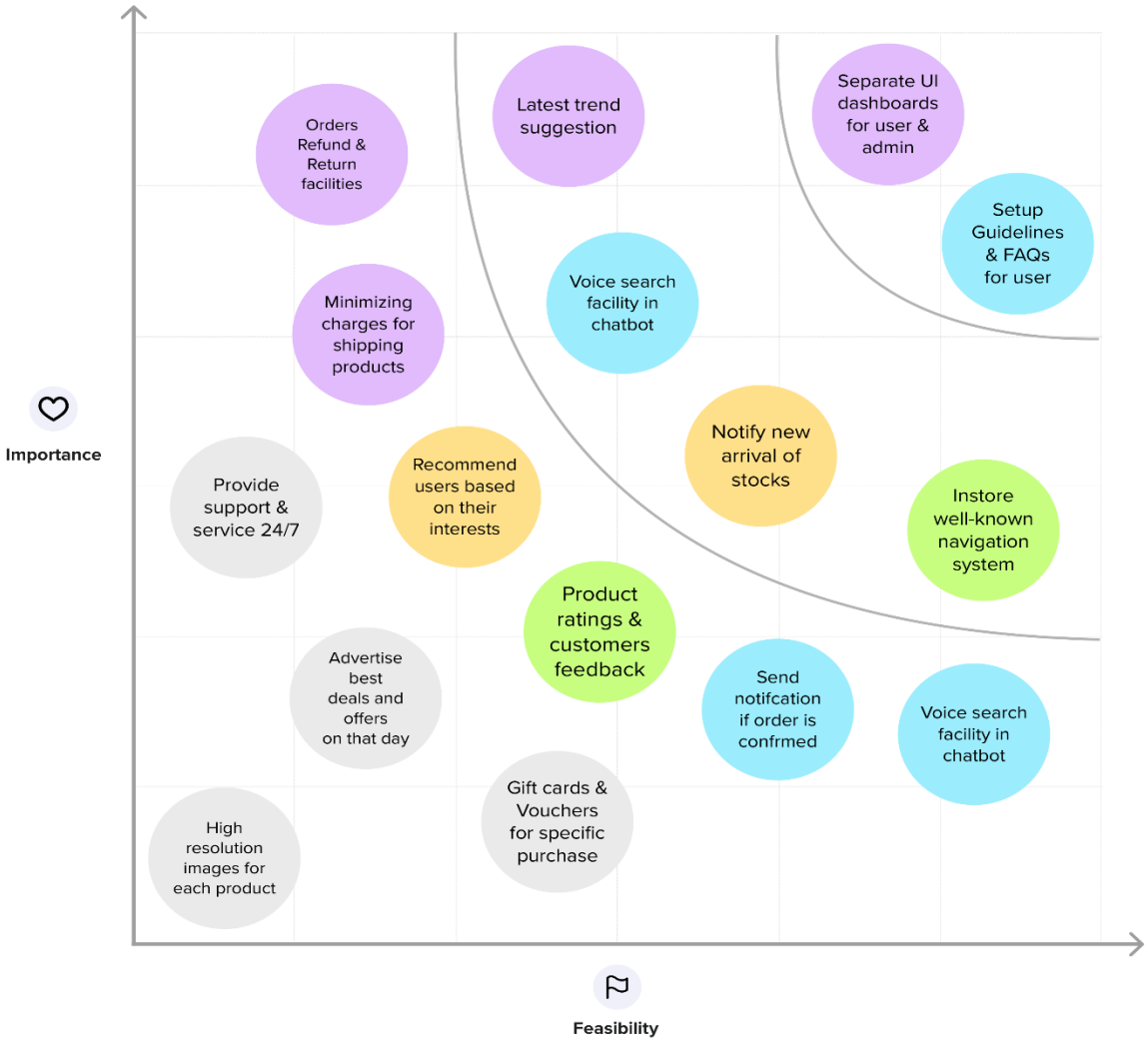
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes