IDEATION PHASE

DEFINE THE PROBLEM STATEMENTS

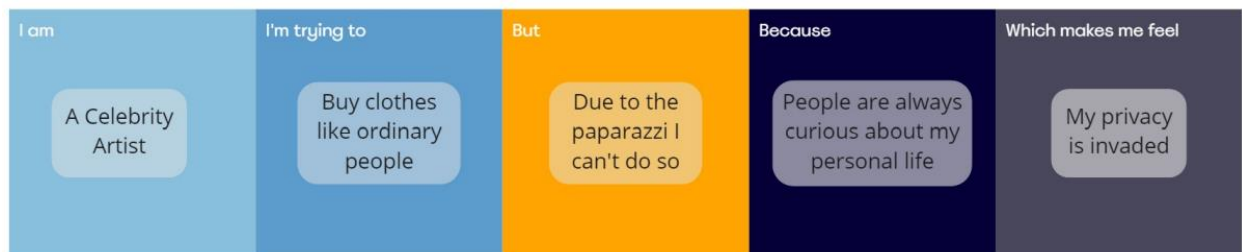| Date	09 September 2022
Team ID	PNT2022TMID54054
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Customer Problem Statement: 1

I am	I'm trying to	But	Because	Which makes me feel
A Fashion Designer	Design a new Fashion Combination	Poor Suggestions	The recommender system is weak	Inadequacy

Customer Problem Statement: 2

I am	I'm trying to	But	Because	Which makes me feel
A Student	Search for School Bag	I am not familiar with Online Shopping	Too many products available and can't able to select the best one	Confused

Customer Problem Statement: 3

I am	I'm trying to	But	Because	Which makes me feel
A Shopping Lover	Find the Best Offer through Assistance	No one is available	The service is busy right now	Frustrated

Customer Problem Statement: 4

I am	I'm trying to	But	Because	Which makes me feel
A Celebrity Artist	Buy clothes like ordinary people	Due to the paparazzi I can't do so	People are always curious about my personal life	My privacy is invaded

Customer Problem Statement: 5

I am	I'm trying to	But	Because	Which makes me feel
A Trendy Pioneer	Buy the latest fashion trends	It has out-dated fashion collections	The website is not maintained properly	Disappointed

Defining the List of Customer Problem Statements:

PROBLEM STATEMENT (PS)	I AM (CUSTOMER)	I'M TRYING TO	BUT	BECAUSE	WHICH MAKES ME FEEL
PS - 1	A Fashion Designer	Design a new Fashion Combination	Poor Suggestions	The recommender system is weak	Inadequacy
PS - 2	A Student	Search for School Bag	I am not familiar with Online Shopping	Too many products available and can't be able to select the best one	Confused
PS - 3	A Shopping Lover	Find the Best Offer through Assistance	No one is available	The service is busy right now	Frustrated
PS - 4	A Celebrity Artist	Buy clothes like ordinary people	Due to the paparazzi, I can't do so	People are always curious about my personal life	My privacy is invaded
PS - 5	A Trendy Pioneer	Buy the latest fashion trends	It has outdated fashion collections	The website is not maintained properly	Disappointed