

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S)</p> <p>Who is your customer? CS</p> <p>The customers of this project are all the peoples who need to maintain their diet and who want to know about the nutrition available in their foods.</p>	<p>6. CUSTOMER CONSTRAINTS</p> <p>What constraints prevent your customers from taking action or limit their choices of solutions? CC</p> <p>Customer should provide a clear image of the food to know the nutritional value of the uploaded food image. Customers has limitations to certain foods which they cannot or will not eat.</p>	<p>5. AVAILABLE SOLUTIONS</p> <p>Which solutions are available to the customers when they face the problem AS</p> <p>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? Nutrition are included on food packaging, it's still not partially convenient for individuals to use App-based nutrient dashboard systems.</p>	Explore AS, differentiate		
	Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>Which jobs-to-be-done (or problems) do you address for your customers?</p> <p>All age group peoples are unaware of what food they eat and what kind of nutrition they taken.</p>	<p>9. PROBLEM ROOT CAUSE</p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job? RC</p> <p>Root cause of problem is it is easy to fall into trap of calling unhealthy foods which is heavy in calories. Malnutrition is caused by a lack of nutrients.</p>		<p>7. BEHAVIOUR</p> <p>What does your customer do to address the problem and get the job done ? BE</p> <p>By making better food choices, you may be able to control compulsive eating behaviors and weight gain. The behavioral changes in users reflect in their day-to-day life such that they will maintain a proper diet.</p>	Focus on J&P, tap into BE, understand RC

<div><div>3. TRIGGERSTR</div><div>What triggers customers to act? i.e. seeing their neighbor installing solar panels, reading about a more efficient solution in the news.</div><div><div>1. Desire to live a healthy style by knowing the success story of people who achieved their goal.</div><div>2. Make sure you are eating adequately and consistently throughout the day to lead a healthy life.</div><div>3. By seeing people who are fit and healthy.</div></div></div>	<div><div>10. YOUR SOLUTIONSL</div><div>Our solution to this problem is the users will know about the nutritional details about the food they are eating. We use Clarifai’s AI-Driven Food Detection Model to predict the nutritional value o</div></div>	<div><div>8. CHANNELS of BEHAVIOURCH</div><div><div>8.1 Online</div><div>This application provides a user-friendly environment and interactive. Connect all the users by one medium.</div><div>8.2 Offline</div><div>Offline gathering, conducting offline session by nutrition expert.</div></div></div>
<div><div>4. EMOTIONS: BEFORE / AFTEREM</div><div>How do customers feel when they face a problem or a job and afterwards?</div><div>Before/After</div><div><div>• Time less/save time</div><div>• They scared of eating an unhealthy foods, so they get motivated towards eating healthy foods and move to healthy lifestyle.</div></div><div>.</div></div>		