

IBM Cognos Analytics with Watson

New exploration

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Analytics

Details

Fields

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Navigation paths

50\_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Profit, State

State

CaliforniaFloridaNew York

Profit (Sum)

4

4,500,000

4,000,000

3,500,000

3,000,000

2,500,000

2,000,000

1,500,000

1,000,000

500,000

0

California

Florida

New York

State

State	Profit (Sum)
California	3,800,000
Florida	4,200,000
New York	4,400,000

Details

Across all **states**, the sum of **Profit** is over 12 million.

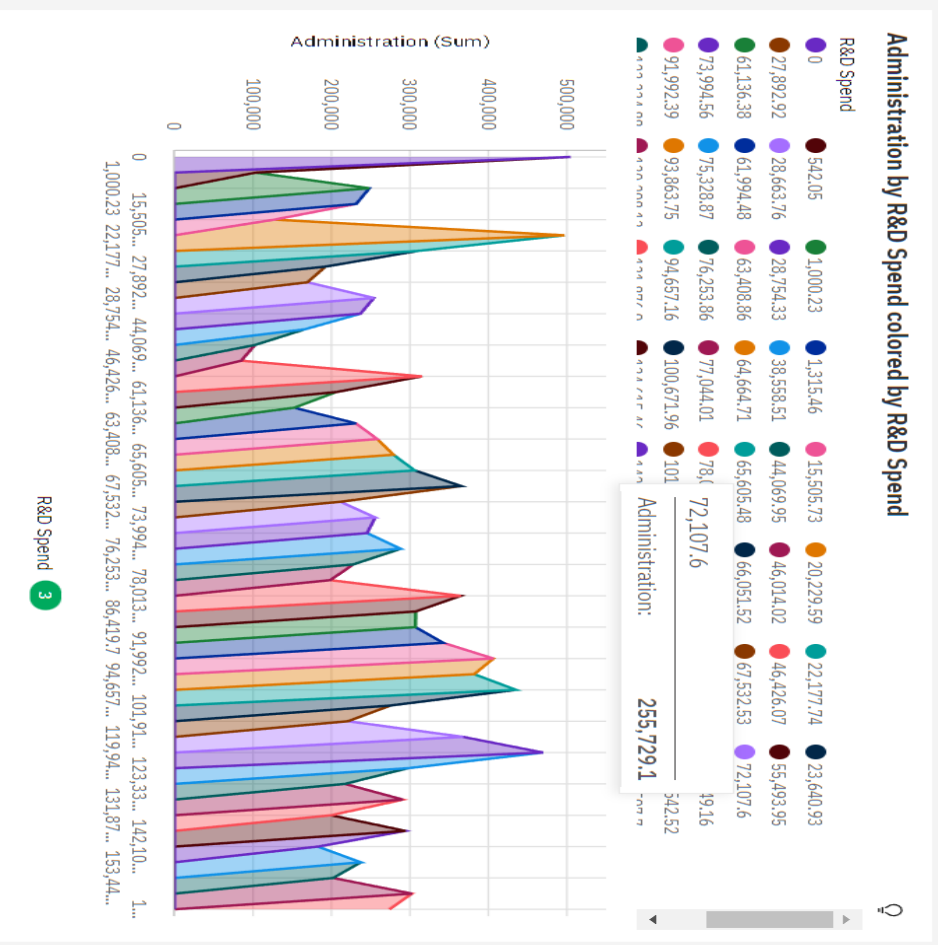
**Profit** ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

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- 50\_Startups.csv
- R&D Spend
- Administration
- Marketing Spend
- State
- Profit



## Details

For **Administration**, the most significant values of **R&D Spend** are 0, 20229.59, 11943.24, and 94657.16, whose respective **Administration** values add up to over 1.9 million, or 14.5 % of the total.

Across all **r&d spends** and **r&d spends**, the sum of **Administration** is over 13 million.

The summed values of **Administration** range from over 85 thousand to nearly 505 thousand.

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Navigation paths

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R&D Spend

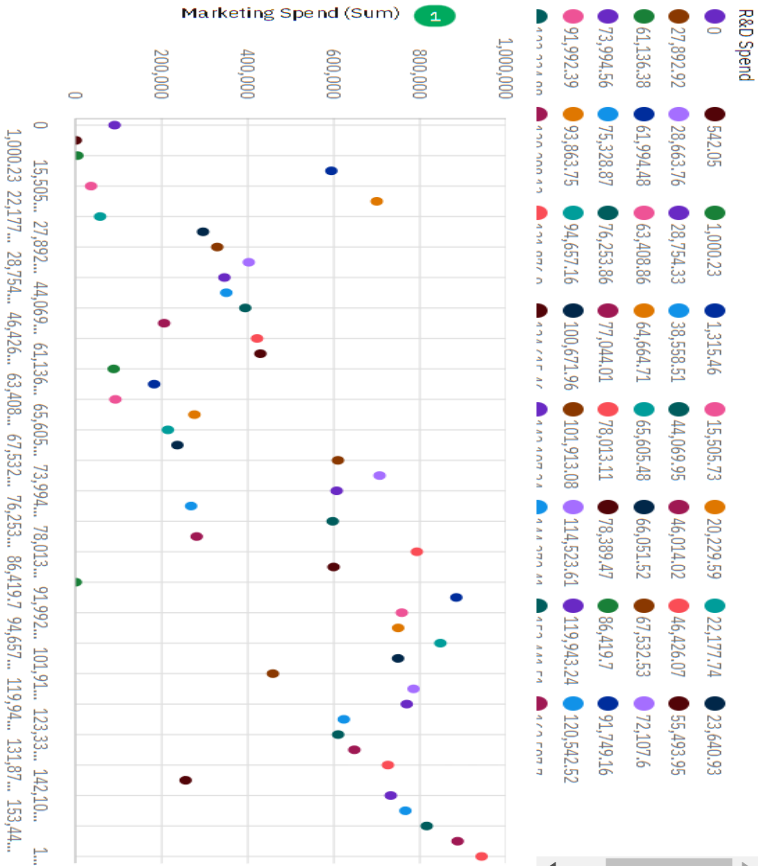
Administration

Marketing Spend

State

Profit

Marketing Spend by R&D Spend colored by R&D Spend

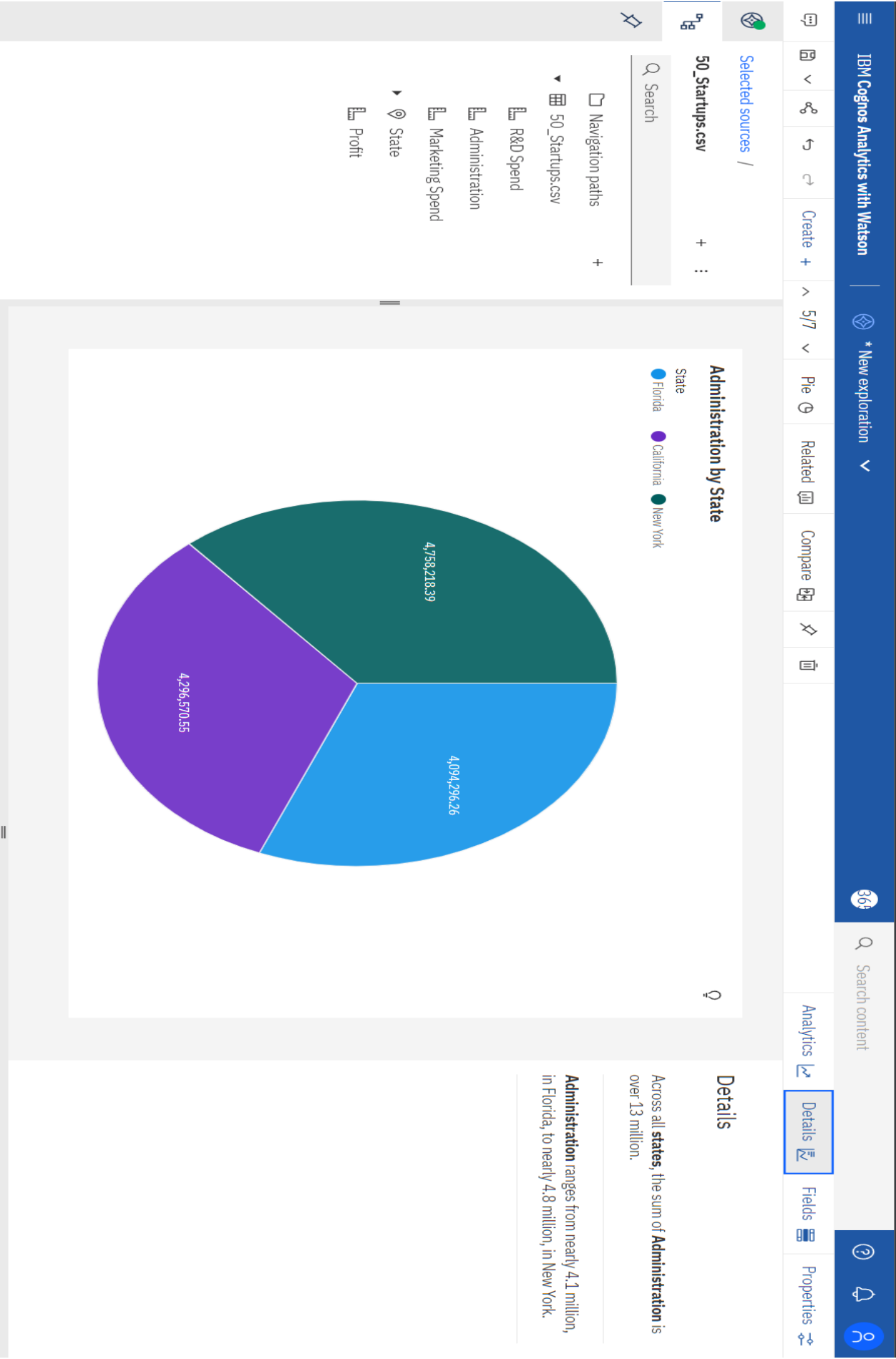


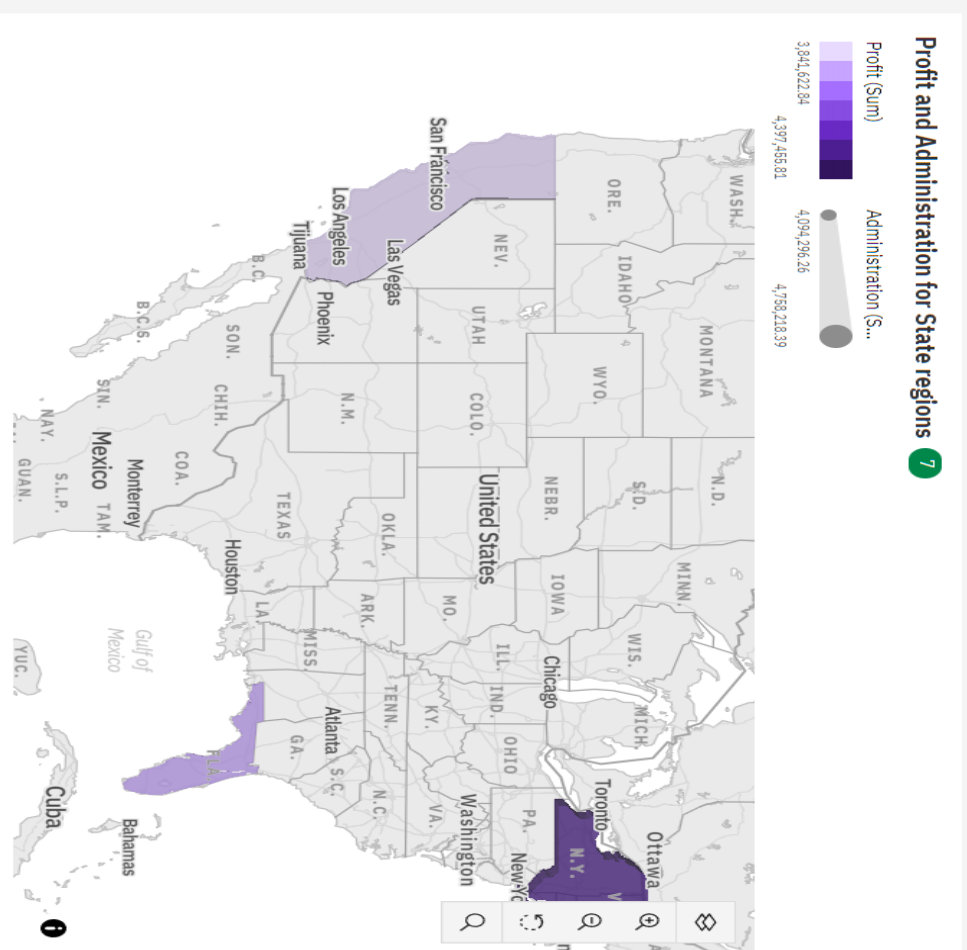
Details

For **Marketing Spend**, the most significant value of **R&D Spend** is 165349.2, whose respective **Marketing Spend** values add up to almost 944 thousand, or 4.1 % of the total.

Across all **r&d spends** and **r&d spends**, the sum of **Marketing Spend** is over 23 million.

The summed values of **Marketing Spend** range from 0 to nearly 944 thousand.





## Details

**Profit** ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

**R&D Spend** ranges from over 2.4 million, in California, to almost 2.9 million, in New York.

The total number of results for **Profit**, across all **states**, is 108.

Over all **states**, the average of **Profit** is almost 114 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **R&D Spend**, across all **states**, is 108.

Over all **states**, the average of **R&D Spend** is almost 75 thousand.

