

Brainstorm & Idea Prioritization Template

Date	31 October 2022
Team ID	PNT2022TMID03059
Project Title	Signs with Smart Connectivity for Better RoadSafety
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount in creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room

Step-1: Team Gathering, Collaboration

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

🗨️ Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Signs with Smart
Connectivity for Better Road
Safety



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-1: Team Gathering, Collaboration

2

Brainstorm

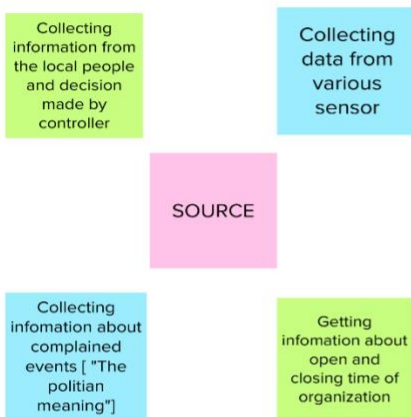
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

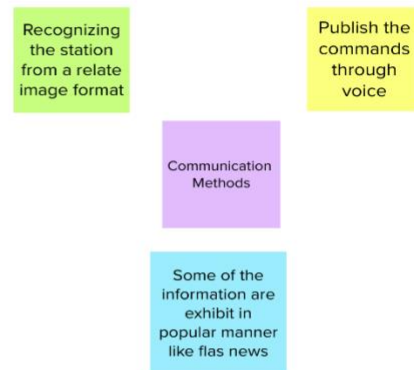
TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

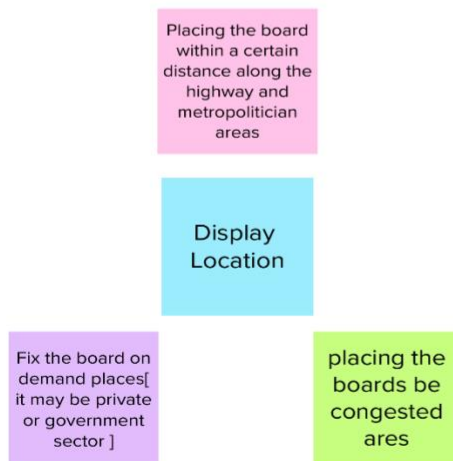
ARJUN A S



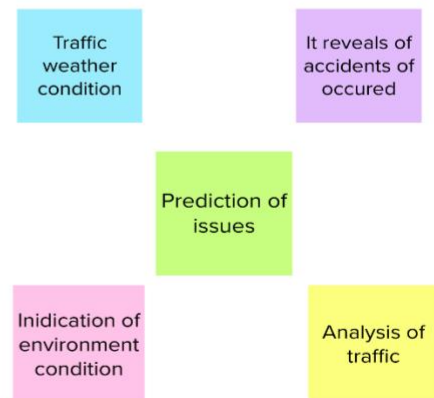
ANUSHA R



ARIVUMANI S



ANUSHREE S



Step-2: Brainstorm, Idea

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Ⓢ 20 minutes

In this Architecture helps to travellers behaviour towards the awareness of travel

Intimation of speed range depend upon the roadway condition

Guiding a traveller
to choose a best
path, when
crowding /
accident may
occur

Making the travel easy through the idea notification

Prediction of data gives them a fair and better understanding about their upcoming of road events

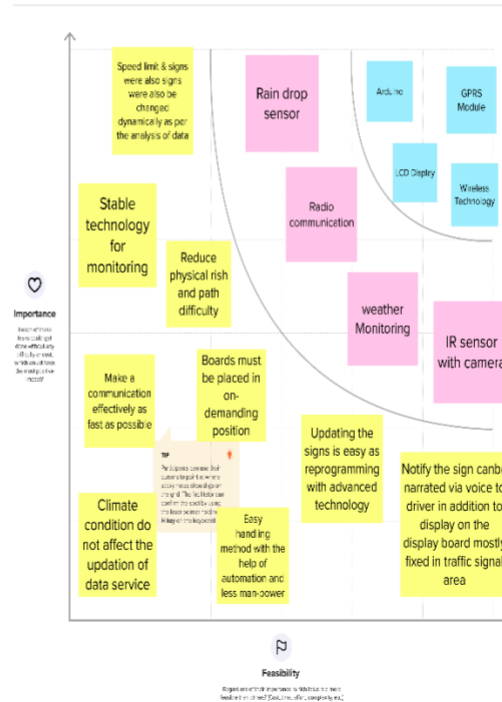
TIP Add cauliflower to the eggs to make a more nutritious omelette. Add some onion, leek, or zucchini, and you're good to go!

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



6

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to archive it, include in slides, or save in your drive.

Keep moving forward

- 
Strategy blueprint
 Define the core elements of a strategy or scenario
[Open the template →](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and choices for an experience
[Open the template →](#)
 - 
Strengths, weaknesses, opportunities & threats
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan
[Open the template →](#)

 Show template feedback