Project Design Phase-I

Proposed Solution

Date	01 November 2022
Team ID	PNT2022TMID03059
Project Name	Signs with Smart Connectivity for Better road Safety

Proposed Solution

Template

S.no	Parameter	Description
1.	Problem Statement	To replace the static signboards, smart connected sign boards
		areused. These smart connected sign boards get the speed
		limitations from aweb app using weather API and update
		automatically. Based on the weather changes the speed may
		increase or decrease.
		Based on the traffic and fatal situations the diversion signs are
		displayed. Guide(Schools), warning and Service(Hospitals,
		Restaurant) signs are also displayed accordingly. Different modes of
		operations can be selected with the help ofbuttons.
2.	Idea description	The weather and temperature details are obtained from the
		OpenWeatherMap API. Using these details, the speed limit will
		be updated automatically in accordance with the weather
		conditions. Also, the details regarding any accidents and traffic
		congestion faced on the particular road are obtained. Based on
		this, the traffic is diverted followed by a change in map path and
		the traffic is cleared. So, in the traffic sign board, some buttons
		will be placed which willbe used to make it generic; where each
		button will be given a functionality such as changing the
		warning signs, which are
		predefined and separate signs will be present for both school
		and hospital zones.By activating this button, either through the web
		application or the physical buttons, sign of the board can be
		changed accordingly, and the speed limit will also be set depending
		upon the zones. Also, the pedestrians are given an option to change
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		the traffic signs if they want to cross the road. If the pedestrian
		presses the button that is present on the post at the end of the road,
		then the traffic will be analyzed immediately. Accordingly, the sign
		of the traffic signal will be changed. This in turn reduces the
		frequent changing of the traffic signs even if the pedestrians are not
		present.
2	Novelty	
3.	Novelty	Generic Sign board for all applications that uses both buttons and
		webservice for update. Pedestrians are given the access to
		request the sign change of the signal to cross the road.
4.	Customer Satisfaction	Diversion reasons will be displayed. If there is no traffic,
		pedestrians can cross the street without waiting.Customer can
		reach the destination before the expected time.
5.	Business Model	Since APIs are used to actively monitor the customer's
		environment, this project employs a business strategy in which
		revenue will be generated on the basis of the length of time in
		which the customers actively interact with the product.
		This product is aimed to be free of cost to the public, but the
		revenue will be generated by selling this product to the government
		at a low cost, so there will be less accidents and the public will be
		aware of the discrepancies or accidents in the particular road. The
		public will also gain all the information about the road, even if they
		are checking for an alternate path because of some mishaps that
		happen on the roads and these functionalities will increase the value
		of the product in the global market.
6.	Scalability of the	In the future, if any update is required either on the hardware
	Solution	or software side, it can be easily implemented. The hardware
		components can be directly interfaced with the microcontroller
		and small modifications can be made in the programming of the
		existing product. In case of the software, the website
		application has to be updated with the additional functionality by
		creating a new section for the updated hardware. So this will not
		affect the existing functionality of the product and new
		functionality can be easily integrated. In addition, a separate
		circuit will be kept along with the hardware to addition, a
		separate circuit will be kept along with the hardware to detect
		any problem which informs the web application.