

it is a
good
website

Without going to
the Hospital
getting atleast
some
information
useful

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

easy to
know about
our disease
early



What do they HEAR?

what friends say
what boss say
what influencers say

This
Website is
really Good
and Useful

We Can
recommend this
website. You can
refer this
SkinInnovation
Website for best
prediction

Interface is
really designed
well.
Comfortable to
use.

can see
different
types of skin
diseases

A website
with a
description
of skin
diseases

Can see
Various
diseases
under best
classification

What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Got Clear
idea about
the various
diseases

Fulfilled on
seeing the
website

Often they
use to visit

PAIN

fears
frustrations
obstacles

confirmation
of disease in
individual's
body

slow upload
and view speed
due to less
availability of
internet

confusing
Sometimes

GAIN

"wants" / needs
measures of success
obstacles

EARLY TO
PREDICT AND
PREVENT THE
DISEASES

IDENTIFY
THE DISEASE
EARLY AND
CURE IT

Unstoppable
Service all
time