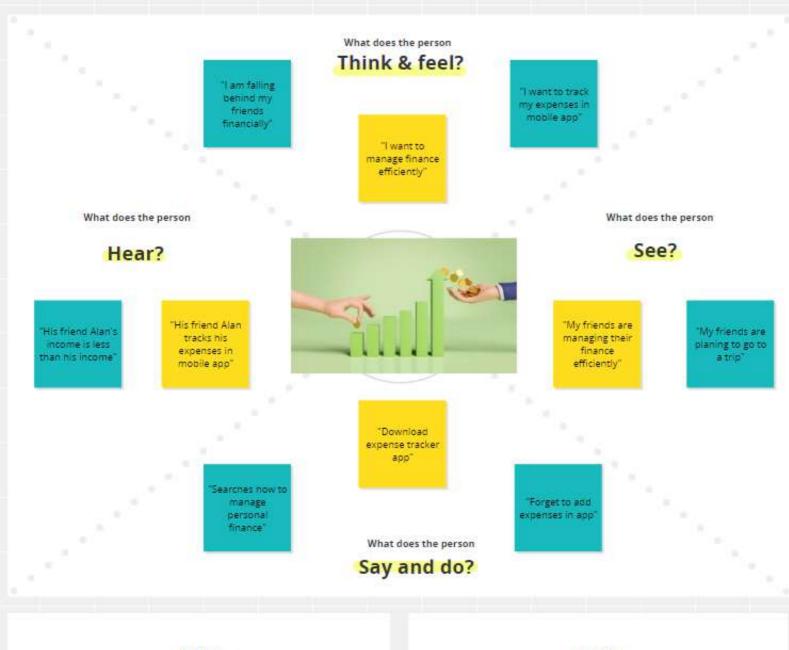
PERSONAL EXPENSE TRACKER APP EMPATHY MAP



Pain

Often forget to add expenses in app

Gain

Installed expense tracker app