

Ideation Phase
Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID39193
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

BUDGET BUDDIES

PERSONAL EXPENSE TRACKER

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1

Define your problem statement

Mismanagement of expenses leads to financial burden.

So we introduce you to the "BUDGET BUDDIES" a personal expense tracker



Key rules of brainstorming

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

ABINAYA K

To remind user to enter spendings

Add multiple stream of income

Categorize the expenses

Feedback system

Notify overspending/ Underspending of money

No need for complicated excel sheet

Add multiple streams of income

Set limitations for spending

Graphs and charts

NITHYASRI B

Smart budget to avoid over spend on a category

Create and additional stream of income

Get monthly report as pdf or excel sheet

Generate monthly report

Filter the expenses periodically

Helps you to stick on your budget

Visualize the expenses

Filter the expenses graphically

Add debit and credit

NITHYASRI B

User to enter the Spendings

Limitations for budget

Edit income and expenses

Keep accurate records

Add income and expenses

Add reminder and get notify

Navigate the dashboard

Add remainder and notifications

Set budget goals

ABINAYA K

Navigate to DashBoard

Edit user profile

Set budget

Visualize the expenses

Show cash flow

Generate monthly record

remainder to add spends

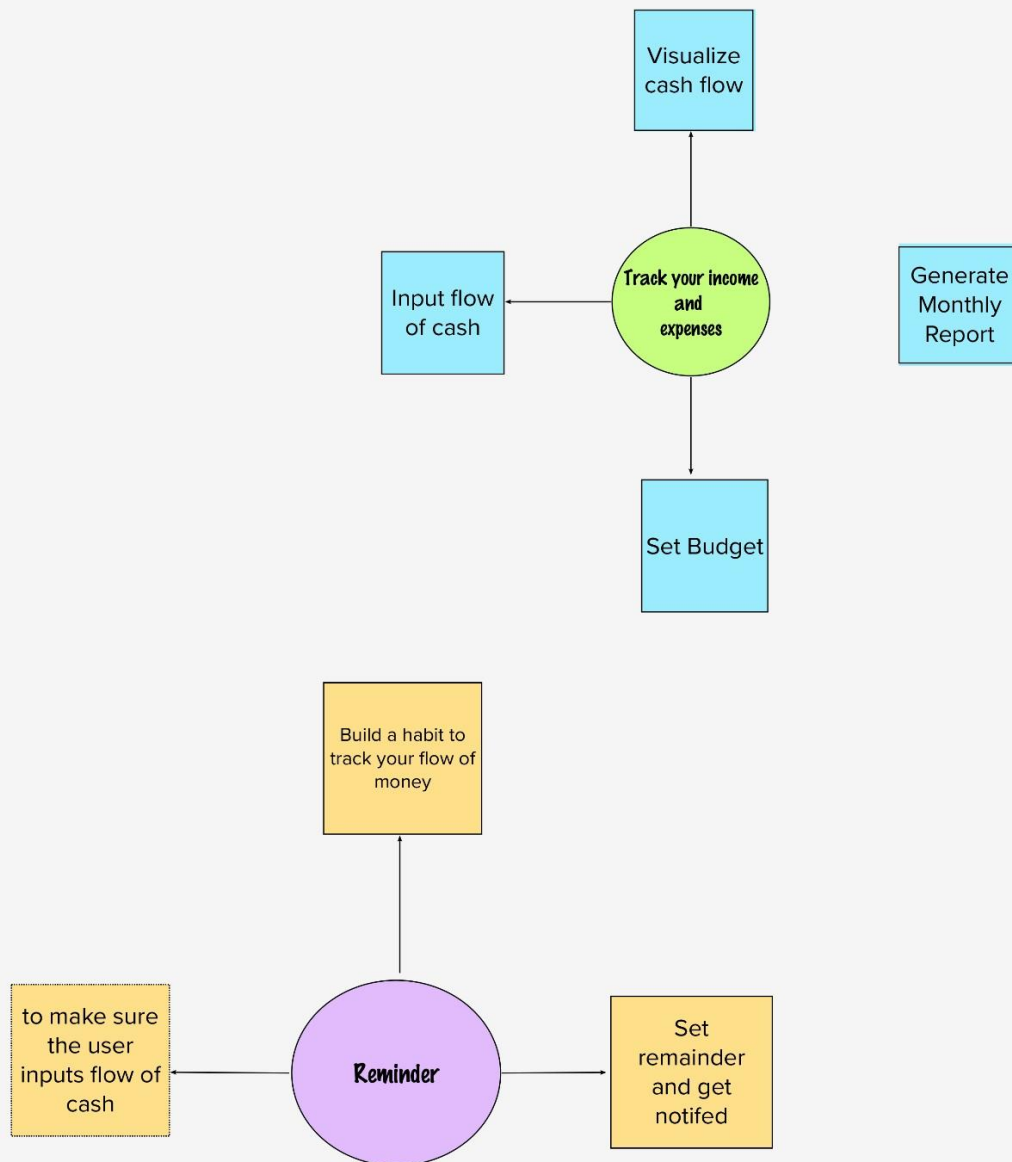
Categorize the expenses

no need for complicated excel sheets

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

