

1. CUSTOMER SEGMENT(S)

Hackers,CCTNS(crime and criminal tracking network and system), commercial and scientific purposes,media monitoring.

2. PROBLEMS

We've written a whole white paper on the topic, examples of how our stories have produced such change-from the registration. It corrupt officials to the passage of news laws are compiled in our annual reports, on this page you'll find our reporting on the impact of our work.

3.trigger to act

This news app is a big interactive database that think of it like would any other piece of journalism .It just uses software instead of words and pictures.

4.EMOTIONS

Fearness,statifsaction, anger and two sentiments(positive and negative)using to extraction.t

6.CUSTOMER STATE LIMITATION

As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers.

7.BEHAVIOUR

User experience, content performance popularity sharing the news, conversion rate optimization,checkout process website acessebility, livechat and first and foremost,user data is super important.

5.AVAILABLE SOLUTION

The internet and the intermingling of social media with important worldwide events has made it almost impossible to live under a rock. But finding a reliable one-stop shop to engage with your news can be somewhat of a challenge

9.ROOT/CAUSE

User doesn't want to waste time figuring out the the relevance of the news young people don't read news from apps, usually depend on social media to get updated Users sometimes get overwhelmed by too many categories.

10.MY SOLUTION

Realtime monitoring, working condition is ensured and restricted permission from entering highly secured areas.

## **8.CHANNELS OF BEHAVIOUR**

### **8.1 ONLINE**

**A few of these local stories were the result of formal partnerships, but the majority were done quite independently - in some cases, we didn't have much if any knowledge that the story.**

### **8.2 OFFLINE**

**Although marketing has gone largely digital, the offline advertising world is still a significant one, means a lot of money gets spent on display ads.**