

What do they
THINK AND FEEL?

Better
Experience

User
Friendly

Save &
Secure Crop

Need to be
Smart

**Project Title : Smart Farmer - IOT Enabled
Smart Farming Application**



What do they
HEAR?

Not
Friendly

Only
For ON/OFF

Monitoring
Issue

What do they
SEE?

Small
Windows

Not
Helpful

Not
Comfort

What do they
SAY AND DO?

Low
Cost

Simple
to
Understand

Easy
Navigate

React
positive

PAIN

False
Report

Less
Accuracy

Not
Flexible

GAIN

Correct
Report

More
Accuracy

Fast in
Retrieval