Identify strong

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Define

CS,

fit into

1. CUSTOMER SEGMENT(S)

CS

The accidents would not be particularly serious, but the automobile would be damaged, prompting people to file insurance claims.

6. CUSTOMER CONSTRAINTS

CC

The customer should provide exact details in order to know the particular amount and also to generate the damage assessment report.

5. AVAILABLE SOLUTIONS

AS

- It can categorize the proportion of damaged parts and determine whether they need to be replaced or repaired.
- It aids the user in expediting the process of filing an insurance claim for his/her vehicle.
- Get a report with the vehicle's damage analysis created for his/her car.

2. JOBS-TO-BE-DONE / PROBLEMS



- Initially the customer has to create an account.
- The customer should provide exact details in order to know the particular amount and also to generate the damage assessment report.

9. PROBLEM ROOT CAUSE



 $\overline{\mathbf{SL}}$

7. BEHAVIOUR



- This kind of web application cannot be found among people as many of the applications are not trust worthy.
- It is feasible to claim the insurance efficiently.

• It can identify damage to all passenger cars. Damage range includes exterior parts, while environment range encompasses rain, snow, dark, bright light, etc.

3. TRIGGERS



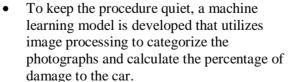
The accident party, the long waiting time at the accident site, the slow payment process, the unreasonable fixed price and other issues, to a certain extent, reduce customer satisfaction with the insurance company

4. EMOTIONS: BEFORE / AFTER



- ✓ BEFORE: Whether this process will get the exact and accurate amount of the insurance.
- ✓ AFTER: Car damage is automatically identified and classified using advanced picture analysis and pattern recognition technology, faster than the manual approach.

10. YOUR SOLUTION



 Analyze the damage in a fraction of the time it takes people and with minimal human interaction.

8. CHANNELS of BEHAVIOUR



Online:

- Security is not Authenticated.
- There might be steal users 's personal information or contain adds

Offline:

• A business can hire employees to maintain the system logs as the business grows.