
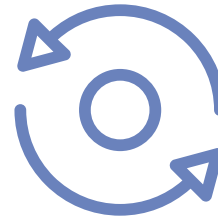
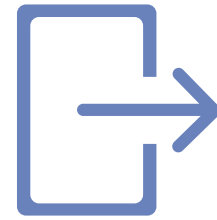

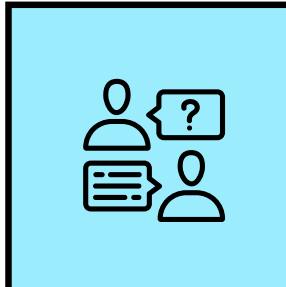



Project Design Phase-2 Customer Journey map

Team ID: PNT2022TMID02873

SmartFarmer - IoT Enabled Smart Farming Application	 Entice How does someone initially become aware of this process?	 Enter What do people experience as they begin the process?	 Engage In the core moments in the process, what happens?	 Exit What do people typically experience as the process finishes?	 Extend What happens after the experience is over?
 Steps What does the person (or group) typically experience?	<div>Visit the website or app</div> <div>Check the Weather</div> <div>Check the humidity</div> <div>The user should navigate to our website or app</div> <div>The app frst check the Weather of particular location today</div> <div>The app use hygrometer to measure the Humidity</div>	<div>Login to the App</div> <div>App can intimate the Result</div> <div>Switch On the Motor</div> <div>View the Humidity of The so</div> <div>Check the Soil Moisture</div> <div>If the feld is Dry We can able to Switch on the Moto</div> <div>Using the app user can check the soil Moisture whether it is dry or not</div> <div>caption describing what someone typically experiences during this step</div>	<div>Alert Message</div> <div>Switch on/off the motor</div> <div>Using app user can switch on/off the motor From anywhere</div> <div>User can get alert when certain soil humidity level reached</div>	<div>Ensure the yield of the crop</div> <div>After the growth of the crop we can Ensure the yield of the crop</div> <div>The User can writes are view and gives ideas of the app</div> <div>Submitting Feedback</div>	<div>Personalized Work</div> <div>In the customer profile they can see the data about the feld.</div> <div>Farmer should not engage themselves fulltime in the feld, they can feel relax by using this application</div> <div>Farming in the user profile</div>
 Interactions What interactions do they have at each step along the way? <ul style="list-style-type: none">• People: Who do they see or talk to?• Places: Where are they?• Things: What digital touchpoints or physical objects would they use?	<div>Signup page for the users</div> <div>Signin page for the users</div>	<div>Weather Forecast shows the weather for routine days</div>	<div>It show the Temperature and humidity of our feld</div>	<div>Customer's email (website like Gmail)</div> <div>Leave a feedback modal window within the profile on the website, iOS app or Android app</div>	<div>Completed experiences section of the profile on the website, iOS app or Android app</div>
 Goals & motivations: At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	<div>Help me get the feld temperature</div> <div>Access from anywhere at anytime</div> <div>Help me understand our Land Field and climate condition</div>	<div>Remotly we can access the motor switch</div>	<div>Help me feel confdent about where to go and spent time in other work</div>	<div>Help me to see what could be doing next</div>	
 Positive moments What steps does a typical person fnd enjoyable, productive, fun, motivating, delightful, or exciting?	<div>Increased quality of production</div> <div>It Saves Time and reduce labour cost</div>	<div>Modern Technology Has Made Water Supply Simple</div>		<div>People love to remote access control, we have a 96% satisfaction rating</div>	
 Negative moments What steps does a typical person fnd frustrating, confusing, angering, costly, or time-consuming?	<div>In some rural areas the network connectivity was poor</div> <div>Some people don't know how to use the smart device</div>	<div>Rural People express a bit of fear to use technology</div>			
 Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	<div>provide a simpler information about smart farming</div>	<div>By these technology most literate peoples are ready to do farming</div>			