Problem-Solution Fit canvas

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) `CS`

Customers who are searching jobs with suitable skills

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

Not having enough money for survival

Do not have place to show their skills to recruiters

Explore AS, differentiate

5. AVAILABLE SOLUTIONS PROS & CONS `AS`

Using online sites for searching jobs which only includes their qualifications not showing their skills and also taking interviews in offcampus will not provide enough opportunities to be hired at their desired company

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

Existing job searching websites not provide enough opportunities to be hired by reputed companies

Not enough opening for job preferences

9. PROBLEM ROOT / CAUSE `RC`

Existing solution will not provide enough opportunities for our customer to be hired, and show their skills to recruiters and this leads to poverty and also causing to lose dignity in society due to unemployment

7. BEHAVIOR + ITS INTENSITY `BE`

When Users apply for fraudulent jobs, they get unhappy due to wasted time

When candidates with inadequate qualifications apply for a position, employers become irritated.

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT `TR`

More opportunities for getting a job

Get job for your skill set

4. EMOTIONS BEFORE / AFTER `EM`

BEFORE

Stressed
Unsatisfaction

AFTER

Felling Connected
Connected to the society
Reverence of Smartness

10. YOUR SOLUTION `SL`

Recruiters can post for the job openings in our application.

Use a job search API to get the current job openings in the market which will fetch the data directly from the webpage.

User can interact with the chatbot via entering skills to the bot, it suggests some job based on entered skills.

lists of jobs are uploaded into the database and the chatbot is also connected with the database once the user enters skills into the chatbot it will search for related jobs in the database then it displays various jobs related to skills.

By using this web application job seekers directly choose their job related

8. CHANNELS of BEHAVIOR `CH`

ONLINE

Apply for jobs

Review job applications

OFFLINE

Final level interview

Checkout location and infrastructure of company

Finalize paperwork

Extract online & offline CH of BE

IdeaHackers.NL