

## How to use this Whiteboard

**STEP 1**

Give edit access to your team by clicking on the "+" button in the upper right corner.

Add people in or share the link.

**STEP 2**

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

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Use these to create whiteboard magic!

### Sticky Notes

Add  
Notes or Comments

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Add  
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### Connectors

### Stickers

★

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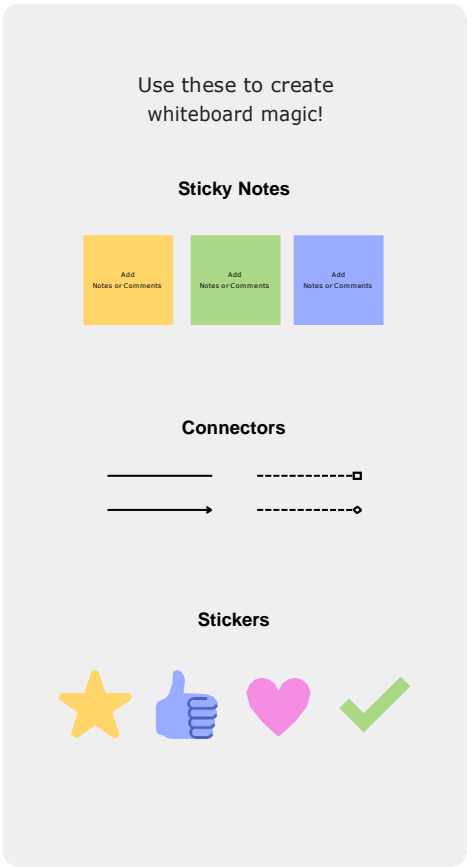
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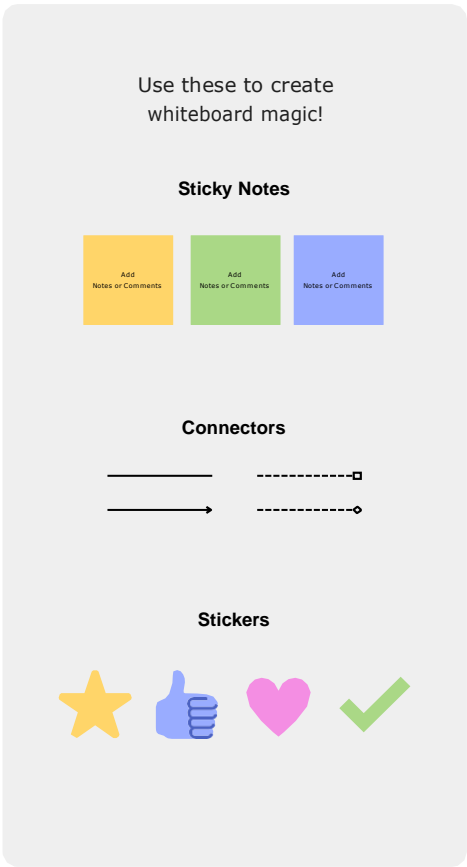
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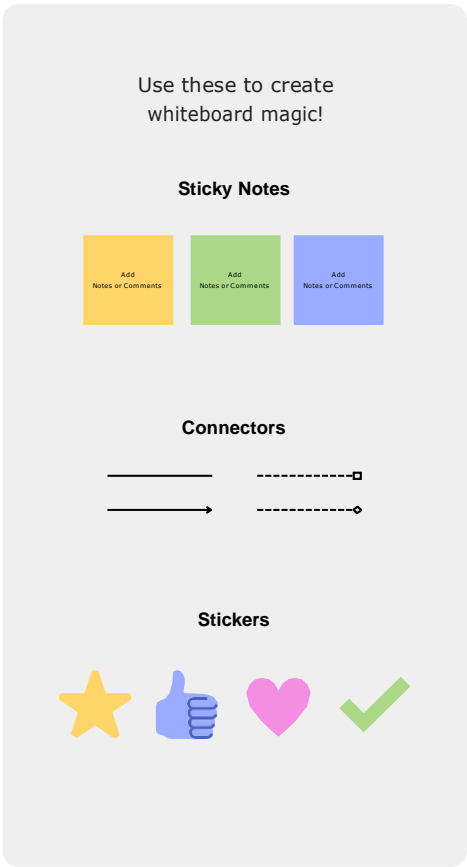
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# User Journey Map

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

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<b>Date</b>	<b>08 October 2022</b>
<b>Team ID</b>	<b>PNT2022TMID02950</b>
<b>Project Name</b>	<b>NEWS TRACKER APPLICATION</b>

  
A square QR code with a black and white pixelated pattern, used for quick access to the project information.

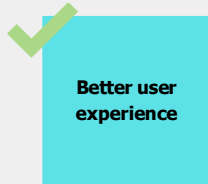

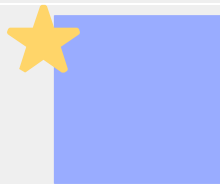
	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Download the application	Login process	Search for news	Watching news
NEEDS	 Better user experience	 Push notification	 App store presence	
FEELINGS	User involvement	Proper planning	Cultivate constant effective communication	Clear statement of requirements
BARRIERS	Unreliable data storage	Loss of revenue from ad blockers	Update and maintenance efforts are multiple	Time consuming to design

Diagram showing four colored squares representing different groups:

- RASHEED** (Red square)
- MANO** (Blue square)
- KATHIRAVAN** (Green square)
- MANIC KISHORE** (Orange square)