

SCENARIO

Browsing, booking, attending, and rating a local city tour



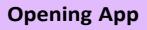
Steps

What does the person (or group) typically experience?



Entice

How does someone initially become aware of this process?



Visually treat will be

there and widgets in

arranged position for

better experiencies

View details on sensor data

Where data is represented

in filling colour in a bar or

numeric value for better

understanding

Motor Control

Providing switch sytle button to control the motor

Information about their land

Enter

What do people

experience as they

begin the process?

More about sensor data

Get to know about their land

When they click they get detailed info about it



Interactions

What interactions do they have at each step along the way?

■ **People:** Who do they see or talk to?

■ Places: Where are they?

■ **Things:** What digital touchpoints or physical objects would they use?

Interaction with widgets for more info

Interaction with data



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

What's happening currently in my land

What we can do in the land

Think about next step

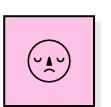


Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Users become productive

Their work will be easy



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

They may become frustated in seeing samething

Different ideas may cause confusion



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested? By sending alerts to open our app for every 2-4 hours to know the information



Engage

In the core moments in the process, what happens?

Complete information

Complete information about their land and weather helps to plan efficiently

Provides remote access

Ability to control the motor

Interaction with switch to control the motor

To water plants correctly

To turn ON †

They feel good because they doing there work correctly

Manually need to turn off the motor in app

We can use timer for better experience



Exit

What do people typically experience as the process finishes?

Feeling Satisfied

Because they finished their work in a easy way

Interaction with exit button

They find their work is enjoyable and easy



Extend

What happens after the experience is over?

Send alerts

Like remainder to turn off the motor