


Ideation Phase

Brainstorm & Idea Prioritization Template

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Share template feedback

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes


PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP You can select a sticky note and hit the pencil (switch to switch) icon to start drawing!

HARITHAN S

- Nutrition may also support muscle recovery by reducing inflammation
- Every food item recommended by EndoFit is paired with detailed nutritional information
- Right balance of macro and micro nutrients helps you maximize your performance, and keep the inflammation away from your joints

drink plenty of fluids with every meal, whether or not you will be exercising.

Bring a variety of healthy snacks to work to keep your energy level high throughout the day. Some good choices include:

- Fresh fruit, such as apples, bananas, and grapes
- Nuts and seeds, such as almonds, walnuts, and sunflower seeds
- Yogurt or smoothies
- Protein bars or granola bars
- Hard-boiled eggs
- Cheese and crackers
- Hummus and vegetables
- Trail mix
- Dried fruit
- Water

TM J

- Does not require a lot of effort to calculate calories intake
- snaps a food photo and get the nutritional information of your meal.
- Provides healthier alternatives to some food choices.

Makes us aware of what we are eating

encourages healthy lifestyle	Can be used as a reminder to eat healthy	Can provide personalized diet charts for all individual
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SURIYA PRAKASH N P

"Lacking" or ones intake makes you to know about

Health and fitness tips are given

It is also perfect for a vegan

Helps to stop

Natural growth can be attained

JAVEED AHMED RESHI

- It provides nutrients without empty food to take a healthy diet
- It helps people having energy to specific food and keeps it away from the meal
- It is used to data like you and calorie intake and nutritional level.

It's a good way to focus on your health. For example, Exercise

Encourage Exercise and activity.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Ⓢ 20 minutes

based on nutrition

www.pearsoned.com

helps in
both wǎng
cǎi and
qín

Coronary artery
disease improves
on a Mediterranean
diet

based on supplements

natural food
is preferred
over
supplements

Customised material rubbers are given

the amount
taken should
be
measured

based on breakfast

Improve your
performance,
and recording
on an empty
stomach.

Proper matrix
in iterations
maximize
algorithm
performance

Circus is right here
break in
train

based on food

Nutrition may also support muscle recovery by reducing inflammation.

Provides
teeth or
alternates to
some food
C10-C12

five plots of
land, we're *ready*
most, whether
or not you will
see what I mean.

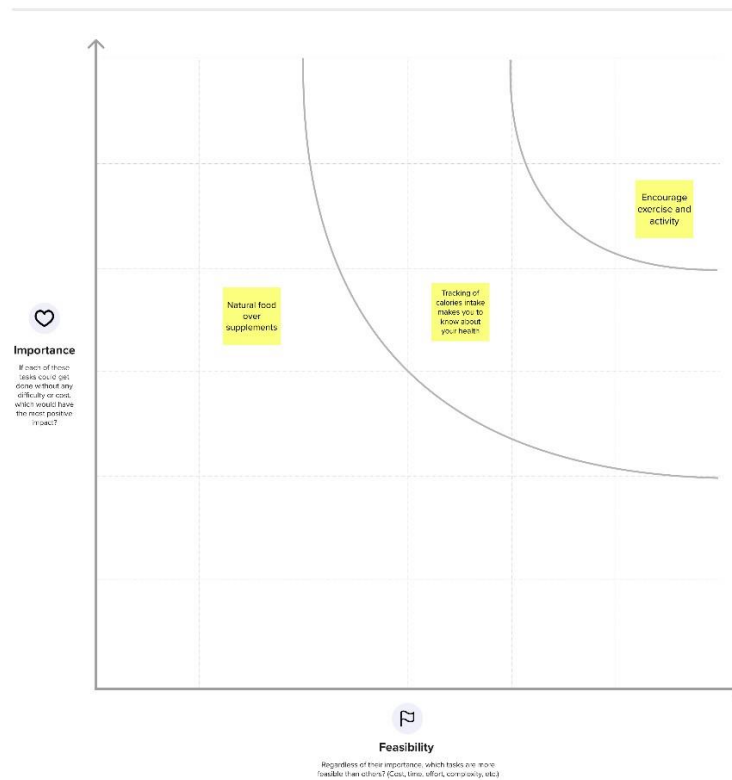
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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