Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

In research, scientific purposes,
commercial purpose
and sociality purpose

6. CUTOMER CONSTRANTS

As much as service providers need to cater to the
needs of their customers, it is just as important for
them to satisfy their customers.

5. AVAILABLE SOLUTIONS

Customer can receive the information
through internet
and their updates.
User interest news are list out top of the
list.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

From there the user can easily read the news in
a single click and it is gives news as audio
format .The user can receive messages based
on their location.

9. PROBLEM ROOT CAUSE

Lot of time is wasting in reading news and some
people does not know how to read in such
cases they refuse the newspapers.

7. BEHAVIOUR

User experience, content performance , Perfect
user interface , popularity sharing the news ,
conversion are optimization , checkout process
website accessibility .

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3.TRIGGERS

 This software is used instead of
using news and pictures. This
software like as a journalism. .It
access the user location and give
the related news.

4. EMOTIONS: BEFORE / AFTER

Fear ,satisfaction, sometimes anger and both positive
and negative responses while designing the
application.

10.YOUR SOLUTION

From this application, user get better UI experience,

Reduce their time of reading and get information in
everywhere.

Using certain algorithms to pop up the user interest
areas.

8. CHANNELS BEHAVIOUR

8.1. Online
This web application basically depends upon the internet
connectivity, because we use the API and database
connections through internet or online mode.

8.2. Offline
This is not applicable for offline, but also we can save the
clips and read in offline mode.

Identify strong TR & EM