INTRODUCTION

Abstract

Fashion is perceived as a meaningful way of self-expressing that people use for different purposes. It seems to be an integral part of every person in modern societies, from everyday life to exceptional events and occasions. Fashionable products are highly demanded, and consequently, fashion is perceived as a desirable and profitable industry. Although this massive demand for fashion products provides an excellent opportunity for companies to invest in fashion-related sectors, it also faces different challenges in answering their customer needs.

In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. Smart Fashion Recommender Application has attracted a huge amount of attention from fast fashion retailers as they provide a personalized shopping experience to consumers. Smart Fashion Recommender Application has been introduced to address these needs.

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1.INTRODUCTION

1.1 PROJECT OVERVIEW

The Fashion industry is one of the larger industries around the world. One of the things that have remained constant throughout human civilization is humans covering their bodies with a piece of cloth. Initially, this cloth was worn as protection from the harsh climates of those ages. Later on, as we humans learned to fend for ourselves from the unforgiving climates, the cloth started to serve a different purpose. Fashion these days showcases the individuality of the person. There are many things that can be said about a person based on their fashion sense

1.2 PURPOSE OF THE PROJECT

There is currently no existing system that is capable of recommending clothes based on the occasion. Different occasions call for different clothing. Moreover, a lot of fashion is basedon the color combinations of outfits. A person with no or little fashion sense will have a hard time to decide on clothes that leave a lasting impression. The proposed Fashion Recommendation System is intended to be used by individual users in order to store images of the clothes that they own in what is called a digital wardrobe and also to get recommendations by the system on what clothes to wear for a given occasion. The main aim of the project is to recommend the most appropriate clothes for a given occasion based on the clothes existing in the user's wardrobe to relieve the user of the burden of making decisions about what clothing to wear. Such a system should be capable of helping someone who has no fashion sense to wear clothes that leave a good impression on others. The system should be such that it is easily accessible and easy to

take advantage of the various features that it provides. One of the features should be the ability to store images that the user uploads into a wardrobe. A wardrobe is a very useful entity that the user can use to view and manage the images of clothes that they have uploaded. This feature can also be used by the recommendation algorithm to recommend the clothes. Another feature is the classification of the type and color of the clothing that is uploaded by the user. The system should be capable of handling the 4 basic clothing types: Shirt, T-Shirt, Pants and Shoes.

2.LITERATURE SURVEY

2.1 EXISTING PROBLEM

[1] Hwangbo H., Kim Y.S., Cha K.J. Recommendation system development for fashion retail ecommerce.

Advantages: Recommendation systems are efficient machine learning solutions that can help increase customer satisfaction and user retention, and lead to a significant increase in your business revenues.

Disadvantages: Perhaps the biggest issue facing recommender systems is that they need a lot of data to effectively make recommendations.

[2] Sachdeva, H.; Pandey, S. Interactive Systems for Fashion Clothing Recommendation. In Emerging Technology in Modelling and Graphics.

Advantages: Proposed Content-Based Filtering Recommendation Algorithm.

Disadvantages: As it is CBF domain-dependent, rigorous domain knowledge is required to make precise recommendations

[3] Sonie, O.; Chelliah, M.; Sural, S. Concept to code: Deep learning for fashion recommendation. In Proceedings of the Companion Proceedings of The 2019 World Wide Web Conference on-WWW '19, San Francisco, CA, USA, 13-17 May 2019; pp. 1319-1320, doi:10.1145/3308560.3320100

Advantages: CBF does not need any information from other users, which makes this technique more feasible and less time consuming.

[4] Gu, S.; Liu, X.; Cai, L.; Shen, J. Fashion coordinates recommendation based on user behavior and visual clothing style. In Proceedings of the 3rd International Conference on Communication and Information Processing ICCIP '17, Tokyo, Japan, 24-26 November 2017;

Advantges: Provides a valuable explanation, which motivates users to make decisions

Disadvantages: This method suffers limited content analysis issues, meaning users are restricted to the items already recommended.

REFERANCES

[1] https://www.downloadmaghaleh.com/wp-content/uploads/edd/maghaleh/1398/ 13301.pdf [2] https://www.researchgate.net/publication/353485380_Fashion_Recommen dation_Systems_Models_and_Methods_A_Review

[3] https://dl.acm.org/doi/abs/10.1145/3308560.3320100

2.2 PROBLEM STATEMENT

The challenges for the existing system includes,

(i). How to extract and represent clothing features from the fashion model in dynamic and complex scene? For most fashion multimedia gained from the virtual space are not standard, refined capture of fashion model in videos is hard, and the color tone of clothing is often interfered by background color.

- (ii). How to develop a proper fashion multimedia mining method? A more efficient structure is needed for fashion multimedia mining in the virtual space, which considers the fore mentioned features of fashion multimedia.
- (iii). How to create a proper recommender to associate the personal demand and characters with fashion matching features gained from the virtual space? The system framework highlights on the following features,

In the system, the fashion features in web mass information are enhanced after processing of evolution hierarchical filter and fashion factors analysis. Available clothing matchings and their feature index are input to our fashion library, which called Cool Change. Then the recommender can give a personalized wardrobe to the client according to her/his personality. Evolution hierarchical filter model reduces the noise among fashion information got from the virtual space, which helps increase efficiency of fashion features analysis. Multimedia analysis model focuses on clothing features capture, and it solves the dilemma that refined contour extraction of fashion model in dynamic and complex scene. The clothing features are represented in color tone of clothing, color of skin and branding taste. Furthermore, clothing are classified in Cool Change based on these features.

2.2 BRAIN STROMING

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

INDUVIDUAL IDEAS

Shiva Aravind S R



Aravindhan R



Ajay Saran S



Ram Vishwanath L



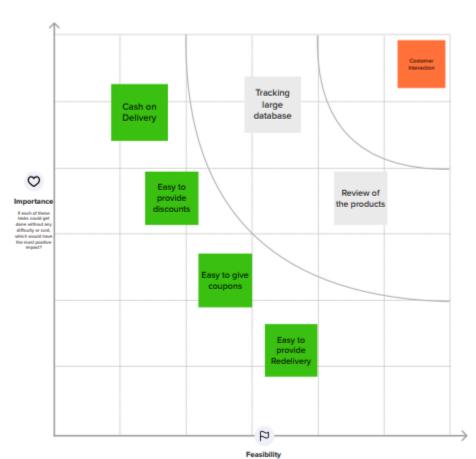
PRIORITISATION



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

© 20 minutes



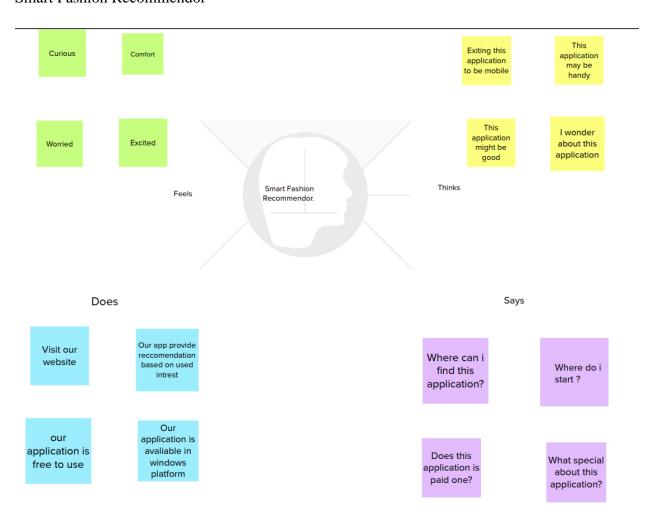
legardless of their importance, which tasks are more

3.EMPATHY MAP CANVAS

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy map

Smart Fashion Recommendor



4. REQUIREMENT ANALYSIS

4.1 FUNCTIONAL REQUIREMENTS

FR	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
No.		
FR-1	User Registration	Registration through Form
		Registration through Gmail
FR-2	User Confirmation	Confirmation via
		EmailConfirmation via
		OTP
FR-3	User Login	Login through user name password
		Login through Gmail
FR-4	Product Payment	Payment can be done through Credit card
		And UPI id

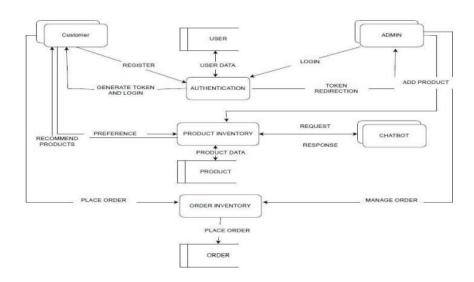
4.1 NON FUNCTIONAL REQUIREMENTS

FR	Non-Functional Requirement	Description
No.		
NFR-1	Usability	User friendly interface where un educated
		person can also use it very easily
NFR-2	Security	Application is made secure through
		Authentication via Email and SMS
NFR-3	Reliability	The application is trustable to give quality
		products on time.

NFR-4	Performance	Gives better performance
NFR-5	Availability	It can be accessed in any place.
NFR-6	Scalability	Ability that more customers can access in
		the same time

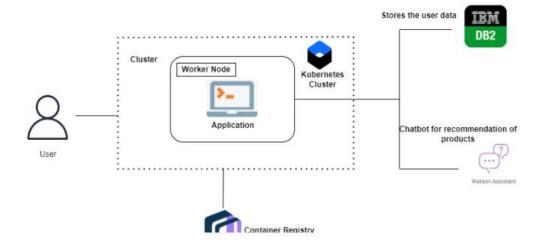
5. PROJECT DESIGN

5.1 DATA FLOW DIAGRAM



5.2 SOLUTION AND TECHNICAL ARCHITECTURE

Project Description:



6. PLANNING AND SCHEDULING PHASE

SPRINT PLANNING AND ESTIMATION

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	User Panel	USN-1	The user will login into the website and gothrough the products available on the website	20	High	SHIVA ARAVIND S R ARAVIND R RAM VISHWANATH L AJAY SARAN S
Sprint-2	Admin panel	USN-2	The role of the admin is to check out the database about the stock and have a trackof all the things that the users are purchasing.	20	High	SHIVA ARAVIND S R ARAVIND R RAM VISHWANATH L AJAY SARAN S
Sprint-3	Chat Bot	USN-3	The user can directly talk to Chatbot regarding the products. Get the recommendations based on informationprovided by the user.	20	High	SHIVA ARAVIND S R ARAVIND R RAM VISHWANATH L AJAY SARAN S
Sprint-4	final delivery	USN-4	Container of applications using docker kubernetes and deployment the application. Create the documentation and final submit the application	20	High	SHIVA ARAVIND S R ARAVIND R RAM VISHWANATH L AJAY SARAN S

7. PROJECT CODING

html
<html lang="en"></html>
<head></head>
<meta charset="utf-8"/>
<meta content="width=device-width, initial-scale=1, shrink-to-fit=no" name="viewport"/>
<meta content="" name="description"/>
<meta content="" name="author"/>

href="https://fonts.googleapis.com/css?family=Poppins:100,200,300,400,500,600,700,800,900&
display=swap" rel="stylesheet">
<title>Smart Fashion Recommendor</title>
Additional CSS Files
<pre>k rel="stylesheet" type="text/css" href="assets/css/bootstrap.min.css"></pre>
<pre>k rel="stylesheet" type="text/css" href="assets/css/font-awesome.css"></pre>

```
k rel="stylesheet" href="assets/css/templatemo-hexashop.css">
  <link rel="stylesheet" href="assets/css/owl-carousel.css">
  k rel="stylesheet" href="assets/css/lightbox.css">
<!--
Smart Fashion Recommendor
https://templatemo.com/tm-571-hexashop
-->
  </head>
  <body>
  <!-- ***** Preloader Start ***** -->
  <div id="preloader">
    <div class="jumper">
       <div></div>
       <div></div>
       <div></div>
    </div>
```

```
</div>
<!-- ***** Preloader End ***** -->
<!-- ***** Header Area Start ***** -->
<header class="header-area header-sticky">
  <div class="container">
    <div class="row">
      <div class="col-12">
        <nav class="main-nav">
          <!-- ***** Logo Start ***** -->
           <a href="index.html" class="logo">
             <img src="assets/images/logo.png">
           </a>
          <!-- ***** Logo End ***** -->
          <!-- ***** Menu Start ***** -->
           cli class="scroll-to-section"><a href="#top" class="active">Home</a>
             cli class="scroll-to-section"><a href="#men">Men's</a>
             class="scroll-to-section"><a href="#women">Women's</a>
             class="scroll-to-section"><a href="#kids">Kid's</a>
```

```
li
                                            href="C:\Users\maste\OneDrive\Desktop\smart
                             ><a
fashion\Register.html">Signin</a>
               li
                                            href="C:\Users\maste\OneDrive\Desktop\smart
                             ><a
fashion\Signup.html">Signup</a>
               <a href="about.html">About Us</a>
             <a class='menu-trigger'>
               <span>Menu</span>
             </a>
             <!-- **** Menu End **** -->
           </nav>
         </div>
      </div>
    </div>
  </header>
  <!-- ***** Header Area End ***** -->
  <!-- **** Main Banner Area Start **** -->
  <div class="main-banner" id="top">
    <div class="container-fluid">
      <div class="row">
         <div class="col-lg-6">
           <div class="left-content">
```

```
<div class="thumb">
      <div class="inner-content">
         <h4>Best Ecommerce site</h4>
         <span>ALL ITEMS FOR GEN</span>
         <div class="main-border-button">
           <a href="#">Purchase Now!</a>
         </div>
      </div>
      <img src="assets/images/left-banner-image.jpg" alt="">
    </div>
  </div>
</div>
<div class="col-lg-6">
  <div class="right-content">
    <div class="row">
      <div class="col-lg-6">
         <div class="right-first-image">
           <div class="thumb">
             <div class="inner-content">
                <h4>Women</h4>
               <span>Best Clothes For Women</span>
```

```
</div>
                       <div class="hover-content">
                         <div class="inner">
                           <h4>Women</h4>
                           Lorem ipsum dolor sit amet, conservisii ctetur adipiscing elit
incid.
                           <div class="main-border-button">
                             <a href="#">Discover More</a>
                           </div>
                         </div>
                       </div>
                       <img src="assets/images/baner-right-image-01.jpg">
                    </div>
                  </div>
                </div>
                <div class="col-lg-6">
                  <div class="right-first-image">
                    <div class="thumb">
                       <div class="inner-content">
                         <h4>Men</h4>
                         <span>Best Clothes For Men</span>
```

```
</div>
                       <div class="hover-content">
                         <div class="inner">
                           <h4>Men</h4>
                           Lorem ipsum dolor sit amet, conservisii ctetur adipiscing elit
incid.
                           <div class="main-border-button">
                              <a href="#">Discover More</a>
                           </div>
                         </div>
                       </div>
                       <img src="assets/images/baner-right-image-02.jpg">
                     </div>
                  </div>
                </div>
                <div class="col-lg-6">
                  <div class="right-first-image">
                     <div class="thumb">
                       <div class="inner-content">
                         <h4>Kids</h4>
                         <span>Best Clothes For Kids</span>
```

```
</div>
                       <div class="hover-content">
                         <div class="inner">
                           <h4>Kids</h4>
                           Lorem ipsum dolor sit amet, conservisii ctetur adipiscing elit
incid.
                           <div class="main-border-button">
                              <a href="#">Discover More</a>
                           </div>
                         </div>
                       </div>
                       <img src="assets/images/baner-right-image-03.jpg">
                     </div>
                  </div>
                </div>
                <div class="col-lg-6">
                  <div class="right-first-image">
                     <div class="thumb">
                       <div class="inner-content">
                         <h4>Accessories</h4>
                         <span>Best Trend Accessories</span>
```

```
</div>
                       <div class="hover-content">
                         <div class="inner">
                           <h4>Accessories</h4>
                           Lorem ipsum dolor sit amet, conservisii ctetur adipiscing elit
incid.
                           <div class="main-border-button">
                             <a href="#">Discover More</a>
                           </div>
                         </div>
                       </div>
                       <img src="assets/images/baner-right-image-04.jpg">
                    </div>
                  </div>
                </div>
             </div>
           </div>
         </div>
       </div>
    </div>
  </div>
```

```
<!-- **** Main Banner Area End **** -->
  <!-- **** Men Area Starts **** -->
  <section class="section" id="men">
    <div class="container">
       <div class="row">
         <div class="col-lg-6">
           <div class="section-heading">
             <h2>Men's Latest</h2>
             <span>Details to details is what makes Hexashop different from the other
themes.</span>
           </div>
         </div>
       </div>
    </div>
    <div class="container">
       <div class="row">
         <div class="col-lg-12">
           <div class="men-item-carousel">
             <div class="owl-men-item owl-carousel">
                <div class="item">
```

```
<div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                 href="single-product.html"><i
                                                                 class="fa
                      <a
                                                                              fa-
eye"></i></a>
                                 href="single-product.html"><i
                                                                 class="fa
                                                                              fa-
                      <a
star"></i></a>
                      <a
                               href="single-product.html"><i class="fa"
                                                                      fa-shopping-
cart"></i></a>
                    </div>
                  <img src="assets/images/men-01.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>Classic Spring</h4>
                  <span>$120.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
```

```
</div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    <ul>
                                 href="single-product.html"><i
                      <a
                                                               class="fa
                                                                             fa-
eye"></i></a>
                                 href="single-product.html"><i
                      <a
                                                               class="fa
                                                                             fa-
star"></i></a>
                              href="single-product.html"><i class="fa
                                                                    fa-shopping-
                      <a
cart"></i></a>
                    </div>
                  <img src="assets/images/men-02.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>Air Force 1 X</h4>
                  <span>$90.00</span>
                  <i class="fa fa-star"></i>
```

```
<i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                   </div>
               </div>
               <div class="item">
                 <div class="thumb">
                   <div class="hover-content">
                     \langle ul \rangle
                                  href="single-product.html"><i
                       <a
                                                                   class="fa
                                                                                fa-
eye"></i></a>
                                  href="single-product.html"><i
                                                                  class="fa
                       <a
                                                                                fa-
star"></i></a>
                               href="single-product.html"><i class="fa
                                                                        fa-shopping-
                       <a
cart"></i></a>
                     </div>
                   <img src="assets/images/men-03.jpg" alt="">
                 </div>
                 <div class="down-content">
```

<i class="fa fa-star"></i>

```
<span>$150.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    i class="fa fa-star"></i>
                  </div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                href="single-product.html"><i
                      <a
                                                              class="fa
                                                                           fa-
eye"></i></a>
                                href="single-product.html"><i
                                                              class="fa
                                                                           fa-
                      <a
star"></i></a>
                              href="single-product.html"><i class="fa
                      <a
                                                                   fa-shopping-
cart"></i></a>
```

<h4>Love Nana '20</h4>

```
<img src="assets/images/men-01.jpg" alt="">
             </div>
             <div class="down-content">
               <h4>Classic Spring</h4>
               <span>$120.00</span>
               i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
               </div>
           </div>
         </div>
       </div>
     </div>
   </div>
 </div>
</section>
```

</div>

```
<!-- **** Men Area Ends **** -->
  <!-- ***** Women Area Starts ***** -->
  <section class="section" id="women">
    <div class="container">
       <div class="row">
         <div class="col-lg-6">
           <div class="section-heading">
             <h2>Women's Latest</h2>
             <span>Details to details is what makes Hexashop different from the other
themes.</span>
           </div>
         </div>
       </div>
    </div>
    <div class="container">
       <div class="row">
         <div class="col-lg-12">
           <div class="women-item-carousel">
             <div class="owl-women-item owl-carousel">
                <div class="item">
```

```
<div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                 href="single-product.html"><i
                                                                class="fa
                      <a
                                                                              fa-
eye"></i></a>
                                 href="single-product.html"><i
                                                                class="fa
                                                                              fa-
                      <a
star"></i></a>
                      <a
                              href="single-product.html"><i class="fa"
                                                                     fa-shopping-
cart"></i></a>
                    </div>
                  <img src="assets/images/women-01.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>New Green Jacket</h4>
                  <span>$75.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
```

```
</div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    <ul>
                                 href="single-product.html"><i
                      <a
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eye"></i></a>
                                 href="single-product.html"><i
                      <a
                                                               class="fa
                                                                            fa-
star"></i></a>
                              href="single-product.html"><i class="fa
                                                                    fa-shopping-
                      <a
cart"></i></a>
                    </div>
                  <img src="assets/images/women-02.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>Classic Dress</h4>
                  <span>$45.00</span>
                  <i class="fa fa-star"></i>
```

```
<i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                   </div>
               </div>
               <div class="item">
                 <div class="thumb">
                   <div class="hover-content">
                     \langle ul \rangle
                                  href="single-product.html"><i
                       <a
                                                                  class="fa
                                                                                fa-
eye"></i></a>
                                  href="single-product.html"><i
                                                                  class="fa
                       <a
                                                                                fa-
star"></i></a>
                               href="single-product.html"><i class="fa
                                                                        fa-shopping-
                       <a
cart"></i></a>
                     </div>
                   <img src="assets/images/women-03.jpg" alt="">
                 </div>
                 <div class="down-content">
```

<i class="fa fa-star"></i>

```
<span>$130.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    i class="fa fa-star"></i>
                  </div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                href="single-product.html"><i
                      <a
                                                              class="fa
                                                                           fa-
eye"></i></a>
                                href="single-product.html"><i
                                                              class="fa
                                                                           fa-
                      <a
star"></i></a>
                              href="single-product.html"><i class="fa
                      <a
                                                                   fa-shopping-
cart"></i></a>
```

<h4>Spring Collection</h4>

```
<img src="assets/images/women-01.jpg" alt="">
             </div>
             <div class="down-content">
               <h4>Classic Spring</h4>
               <span>$120.00</span>
               i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
               </div>
           </div>
         </div>
       </div>
     </div>
   </div>
 </div>
</section>
```

</div>

```
<!-- ***** Women Area Ends ***** -->
  <!-- ***** Kids Area Starts ***** -->
  <section class="section" id="kids">
    <div class="container">
       <div class="row">
         <div class="col-lg-6">
           <div class="section-heading">
              <h2>Kid's Latest</h2>
              <span>Details to details is what makes Hexashop different from the other
themes.</span>
           </div>
         </div>
       </div>
    </div>
    <div class="container">
       <div class="row">
         <div class="col-lg-12">
           <div class="kid-item-carousel">
              <div class="owl-kid-item owl-carousel">
                <div class="item">
```

```
<div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                 href="single-product.html"><i
                                                                 class="fa
                      <a
                                                                              fa-
eye"></i></a>
                                 href="single-product.html"><i
                                                                 class="fa
                                                                              fa-
                      <a
star"></i></a>
                      <a
                               href="single-product.html"><i class="fa"
                                                                      fa-shopping-
cart"></i></a>
                    </div>
                  <img src="assets/images/kid-01.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>School Collection</h4>
                  <span>$80.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
```

```
</div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    <ul>
                                 href="single-product.html"><i
                      <a
                                                               class="fa
                                                                            fa-
eye"></i></a>
                                 href="single-product.html"><i
                      <a
                                                               class="fa
                                                                            fa-
star"></i></a>
                              href="single-product.html"><i class="fa
                                                                    fa-shopping-
                      <a
cart"></i></a>
                    </div>
                  <img src="assets/images/kid-02.jpg" alt="">
                </div>
                <div class="down-content">
                  <h4>Summer Cap</h4>
                  <span>$12.00</span>
                  <i class="fa fa-star"></i>
```

```
<i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                     <i class="fa fa-star"></i>
                   </div>
               </div>
               <div class="item">
                 <div class="thumb">
                   <div class="hover-content">
                     \langle ul \rangle
                                  href="single-product.html"><i
                       <a
                                                                   class="fa
                                                                                 fa-
eye"></i></a>
                                  href="single-product.html"><i
                                                                   class="fa
                       <a
                                                                                 fa-
star"></i></a>
                                href="single-product.html"><i class="fa
                                                                        fa-shopping-
                       <a
cart"></i></a>
                     </div>
                   <img src="assets/images/kid-03.jpg" alt="">
                 </div>
                 <div class="down-content">
```

<i class="fa fa-star"></i>

```
<span>$30.00</span>
                  <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                    <i class="fa fa-star"></i>
                  </div>
              </div>
              <div class="item">
                <div class="thumb">
                  <div class="hover-content">
                    \langle ul \rangle
                                href="single-product.html"><i
                      <a
                                                               class="fa
                                                                            fa-
eye"></i></a>
                                href="single-product.html"><i
                                                               class="fa
                                                                            fa-
                      <a
star"></i></a>
                              href="single-product.html"><i class="fa"
                      <a
                                                                    fa-shopping-
cart"></i></a>
```

<h4>Classic Kid</h4>

```
<img src="assets/images/kid-01.jpg" alt="">
             </div>
             <div class="down-content">
               <h4>Classic Spring</h4>
               <span>$120.00</span>
               <i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 i class="fa fa-star"></i>
                 <i class="fa fa-star"></i>
               </div>
           </div>
         </div>
       </div>
     </div>
   </div>
 </div>
</section>
```

</div>

```
<!-- ***** Kids Area Ends ***** -->
  <!-- **** AboutUs Area Starts **** -->
  <section class="section" id="explore">
    <div class="container">
      <div class="row">
         <div class="col-lg-6">
           <div class="left-content">
             <h2>ABOUT US</h2>
              <span>SMART FASHION - YOUR ONE-STOP ONLINE SHOPPING SITE
FOR CLOTHES</span>
             <div class="quote">
               <i class="fa fa-quote-left"></i>>>Fashion online shopping store is India's one
of the finest and the best online shopping destination for men, women and kids. Being a host to a
wide array of lifestyle and fashion brands, Nykaa Fashion retails an extensive range of fashion
apparels, accessories footwear and more for men, women and kids from over 500 plus
international brands
             </div>
             Shop clothes online, footwear online, accessories online, lingerie online and
everything online to save time and most importantly money
             <div class="main-border-button">
               <a href="products.html">Discover More</a>
             </div>
```

```
</div>
</div>
<div class="col-lg-6">
  <div class="right-content">
    <div class="row">
      <div class="col-lg-6">
         <div class="leather">
           <h4>Leather Bags</h4>
           <span>Latest Collection</span>
         </div>
       </div>
      <div class="col-lg-6">
         <div class="first-image">
           <img src="assets/images/explore-image-01.jpg" alt="">
         </div>
       </div>
      <div class="col-lg-6">
         <div class="second-image">
           <img src="assets/images/explore-image-02.jpg" alt="">
         </div>
       </div>
```

```
<div class="col-lg-6">
                <div class="types">
                  <h4>Different Types</h4>
                  <span>Over 304 Products/span>
                </div>
              </div>
           </div>
         </div>
       </div>
    </div>
  </div>
</section>
<!-- **** Aboutus Area Ends **** -->
<!-- ***** Social Area Starts ***** -->
<section class="section" id="social">
  <div class="container">
    <div class="row">
       <div class="col-lg-12">
         <div class="section-heading">
           <h2>Social Media</h2>
```

```
<!-- ***** Social Area Ends ***** -->
  <!-- ***** Subscribe Area Starts ***** -->
  <div class="subscribe">
    <div class="container">
       <div class="row">
         <div class="col-lg-8">
           <div class="section-heading">
             <h2>By Subscribing To Our Newsletter You Can Get 30% Off</h2>
             <span>Details to details is what makes Hexashop different from the other
themes.</span>
           </div>
           <form id="subscribe" action="" method="get">
             <div class="row">
              <div class="col-lg-5">
                <fieldset>
                 <input name="name" type="text" id="name" placeholder="Your Name"
required="">
                </fieldset>
               </div>
              <div class="col-lg-5">
```

```
<fieldset>
                <input name="email" type="text" id="email" pattern="[^ @]*@[^ @]*"</pre>
placeholder="Your Email Address" required="">
               </fieldset>
              </div>
              <div class="col-lg-2">
               <fieldset>
                <button type="submit"
                                        id="form-submit" class="main-dark-button"><i
class="fa fa-paper-plane"></i></button>
               </fieldset>
              </div>
             </div>
           </form>
         </div>
         <div class="col-lg-4">
           <div class="row">
             <div class="col-6">
               \langle ul \rangle
                 Store Location:<br><<span>Velammal Engg College</span>
                 Phone:<br/>span>99999999</span>
                 Office Location:<br><span>Koratur</span>
```

```
</div>
            <div class="col-6">
              ul>
                Vork Hours:<br/>span>07:30 AM - 9:30 PM Daily</span>
                Email:<br/>span>info@company.com</span>
                              Media:<br>><span><a
                                                     href="#">Facebook</a>,
                 Social
                                                                                <a
href="#">Instagram</a>, <a href="#">Behance</a>, <a href="#">Linkedin</a></span>
              </div>
          </div>
        </div>
      </div>
    </div>
  </div>
  <!-- **** Subscribe Area Ends **** -->
  <!-- ***** Footer Start ***** -->
  <footer>
    <div class="container">
      <div class="row">
        <div class="col-lg-3">
```

```
<div class="first-item">
           <div class="logo">
                     src="assets/images/white-logo.png"
             <img
                                                     alt="hexashop
                                                                   ecommerce
templatemo">
           </div>
           <ul>
             <a href="#">Vellamal ENGG College</a>
             <a href="#">info@company.com</a>
             <a href="#">999999999</a>
           </div>
        </div>
        <div class="col-lg-3">
         <h4>Shopping & amp; Categories</h4>
         <ul>
           <a href="#">Men's Shopping</a>
           <a href="#">Women's Shopping</a>
           <a href="#">Kid's Shopping</a>
         </div>
       <div class="col-lg-3">
```

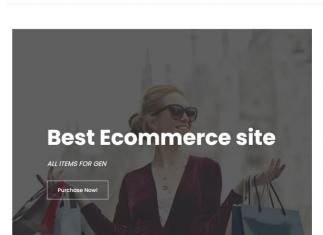
```
<h4>Useful Links</h4>
  ul>
   <li><a href="#">Homepage</a>
   <li><a href="#">About Us</a>
   <li><a href="#">Help</a>
   <a href="#">Contact Us</a>
  </div>
<div class="col-lg-3">
  <h4>Help & amp; Information</h4>
  \langle ul \rangle
   <a href="#">Help</a>
   <li><a href="#">FAQ's</a>
   <a href="#">Shipping</a>
   <a href="#">Tracking ID</a>
  </div>
<div class="col-lg-12">
  <div class="under-footer">
   Copyright © 2022 HexaShop Co., Ltd. All Rights Reserved.
```

```
<\!\!br\!\!>\!\!Design: <\!\!a\ href="https://templatemo.com"\ target="\_parent"\ title="free\ css"
templates">TemplateMo</a>
             <ul>
                <a href="#"><i class="fa fa-facebook"></i></a>
                <a href="#"><i class="fa fa-twitter"></i></a>
                <a href="#"><i class="fa fa-linkedin"></i></a>
                <a href="#"><i class="fa fa-behance"></i></a>
             </div>
         </div>
       </div>
    </div>
  </footer>
  <!-- jQuery -->
  <script src="assets/js/jquery-2.1.0.min.js"></script>
  <!-- Bootstrap -->
  <script src="assets/js/popper.js"></script>
  <script src="assets/js/bootstrap.min.js"></script>
```

```
<!-- Plugins -->
<script src="assets/js/owl-carousel.js"></script>
<script src="assets/js/accordions.js"></script>
<script src="assets/js/datepicker.js"></script>
<script src="assets/js/scrollreveal.min.js"></script>
<script src="assets/js/waypoints.min.js"></script>
<script src="assets/js/jquery.counterup.min.js"></script>
<script src="assets/js/imgfix.min.js"></script>
<script src="assets/js/slick.js"></script>
<script src="assets/js/lightbox.js"></script>
<script src="assets/js/isotope.js"></script>
<!-- Global Init -->
<script src="assets/js/custom.js"></script>
<script>
  $(function() {
     var selectedClass = "";
     $("p").click(function(){
```

```
selectedClass = $(this).attr("data-rel");
       $("#portfolio").fadeTo(50, 0.1);
          \(""+selectedClass").not(""."+selectedClass").fadeOut();
       setTimeout(function() {
        $("."+selectedClass).fadeIn();
        $("#portfolio").fadeTo(50, 1);
       }, 500);
       });
     });
  </script>
 </body>
</html>
```

APPENDIX



H HEXASHOP









Men's Latest

Details to details is what makes Hexashop different from the other themes.



Classic Spring

<



Air Force 1 X



Love Nana '20

>

Women's Latest

Details to details is what makes Hexashop different from the other themes.



<





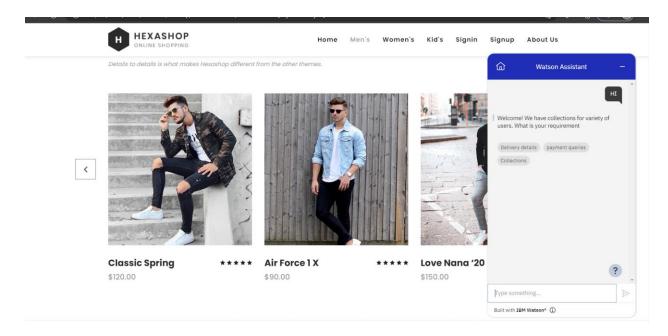
>

 New Green Jacket

 Classic Dress

 Spring Collection

 \$75.00
 \$45.00
 \$130.00



Kid's Latest

Details to details is what makes Hexashop different from the other themes.







>

School Collection \$80.00

Summer Cap ****
\$12.00

Classic Kid

\$30.00

HUEA HUH

REGISTRATION PAGE

Enter the name

NAME

Email address

EMAIL

Enter the phone number

PHONE NUMEBER

Submit

Sign up

Your Name	
Your Email	
Password	
Repeat your password	
I agree all statements in <u>Term s of service</u>	

Register